

## Regional Distribution Totals: Aesthetic Procedures\*

(Parentheses indicate percentage of national aesthetic total)  
Top five procedures indicated in **BOLD**

Procedure	Nat'l TTL	New Engl.		Mid. Atl.		E.N. Cnt.		W.N. Cnt.		S. Atl.		E.S. Cent.		W.S. Cent.		Mnt.		Pacific	
Breast augmentation	39,2473	656	(2)	3,201	(8)	3,1504	(8)	1,4143	(4)	8,6023	(22)	2,9034	(7)	4,5225	(12)	3,5324	(9)	11,4363	(29)
Breast implant removal	28,655	315	(1)	1,622	(6)	1,838	(6)	1,3444	(5)	6,5674	(23)	1,846	(6)	5,3821	(19)	3,4495	(12)	6,630	(23)
Breast lift	10,053	215	(2)	1,033	(10)	791	(8)	307	(3)	2,593	(26)	719	(7)	1,487	(15)	799	(8)	2,169	(22)
Breast reduction in men	4,416	186	(4)	978	(22)	510	(12)	236	(5)	911	(21)	217	(5)	538	(12)	169	(4)	659	(15)
Buttock lift	314	0		20	(6)	49	(16)	80	(25)	13	(4)	0		46	(15)	36	(11)	84	(27)
Cheek implants	1,136	46	(4)	253	(22)	112	(10)	20	(2)	112	(10)	605	(53)	93	(8)	157	(14)	282	(25)
Chemical peel	29,072	512	(2)	6,0582	(21)	1,817	(6)	248	(1)	5,550	(19)	2,9113	(10)	5,0693	(17)	2,010	(7)	4,846	(17)
Chin augmentation	3,632	42	(1)	705	(19)	291	(8)	27	(1)	406	(11)	209	(6)	335	(9)	345	(9)	1,301	(36)
Collagen injections	27,052	1,3791	(5)	3,620	(13)	1,653	(6)	862	(3)	5,384	(20)	1,040	(4)	1,485	(5)	3,390	(13)	8,341	(31)
Dermabrasion	10,100	199	(2)	1,260	(12)	1,048	(10)	262	(3)	2,480	(25)	462	(5)	692	(7)	1,156	(11)	2,602	(26)
Ear surgery	4,684	165	(4)	685	(15)	691	(15)	199	(4)	657	(14)	430	(9)	467	(10)	325	(7)	1,087	(23)
Eyelid surgery	50,8382	1,0792	(2)	6,0193	(12)	4,4062	(9)	2,0271	(4)	10,2061	(20)	2,5785	(5)	4,915	4(10)	5,2521	(10)	14,6652	(29)
Facelift	32,2835	6615	(2)	3,7315	(12)	2,2435	(7)	1,061	(3)	6,5605	(20)	1,736	(5)	2,902	(9)	4,5682	(14)	9,1454	(28)
Fat injections	9,038	153	(2)	1,823	(20)	1,412	(16)	148	(2)	796	(9)	614	(7)	719	(8)	548	(6)	2,879	(32)
Forehead lift	13,182	129	(1)	1,512	(11)	928	(7)	581	(4)	1,911	(14)	841	(6)	1,395	(11)	1,947	(15)	4,147	(31)
Liposuction	51,0721	8674	(2)	5,9454	(12)	5,3981	(11)	1,4162	(3)	9,8732	(19)	3,1702	(6)	5,1842	(10)	3,9873	(8)	15,5951	(31)
Male-pattern baldness	2,571	255	(10)	667	(26)	286	(11)	396	(15)	145	(6)	125	(5)	133	(5)	238	(9)	332	(13)
Nose reshaping	35,9274	8733	(2)	8,5981	(24)	3,3533	(9)	1,3215	(4)	5,253	(15)	1,589	(4)	3,549	(10)	2,755	(8)	8,7745	(24)
Retin-A treatment	20,875	255	(1)	3,258	(16)	966	(5)	253	(1)	4,888	(23)	3,3311	(16)	1,989	(10)	1,804	(9)	4,244	(20)
Thigh lift	1,098	15	(1)	245	(22)	107	(10)	80	(7)	197	(18)	38	(3)	103	(9)	118	(11)	210	(19)
Tummy tuck	16,829	319	(2)	2,141	(13)	1,697	(10)	745	(4)	3,723	(22)	1,386	(8)	1,983	(12)	1,216	(7)	3,711	(22)
Upper arm lift	633	23	(4)	147	(23)	86	(14)	0		118	(19)	49	(8)	27	(4)	37	(6)	141	(22)
Wrinkle injection	342	0		0		14	(4)	46	(14)	0		168	(49)	118	(34)	0		184	(54)
<b>Totals+</b>		<b>393,049</b>		<b>8,344</b>		<b>53,521</b>		<b>32,846</b>		<b>13,073</b>		<b>76,945</b>		<b>26,967</b>		<b>43,133</b>		<b>37,838</b>	<b>103,464</b>
<b>Percent Totals</b>		<b>100</b>		<b>2</b>		<b>13.5</b>		<b>8.3</b>		<b>3.3</b>		<b>19.4</b>		<b>6.8</b>		<b>10.9</b>		<b>9.6</b>	<b>26.1</b>

\* Regions are defined as the following:

NEW ENGLAND: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont  
MIDDLE ATLANTIC: New Jersey, New York, Pennsylvania  
EAST NORTH CENTRAL: Illinois, Indiana, Michigan, Ohio, Wisconsin  
WEST NORTH CENTRAL: Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota  
SOUTH ATLANTIC: Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia EAST SOUTH CENTRAL: Alabama, Kentucky, Mississippi, Tennessee  
WEST SOUTH CENTRAL: Arkansas, Louisiana, Oklahoma, Texas  
MOUNTAIN: Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming  
PACIFIC: Alaska, California, Hawaii, Oregon, Washington

+ All figures are projected. Figures and percentages may not add to 100% due to rounding.

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