



AMERICAN SOCIETY OF
PLASTIC SURGEONS®

PlasticSurgery.org



New Member
ORIENTATION GUIDE

Welcome *to your* SOCIETY

The American Society of Plastic Surgeons

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The American Society of Plastic Surgeons

Welcome!

On behalf of the more than 7,000 active member surgeons, welcome to the American Society of Plastic Surgeons.

It's our mission to support you at every stage of your career – from residency to retirement. ASPS offers a robust network of programs for:

- Patient safety
- Federal and state advocacy
- Clinical and practice management education, and
- Products to save you time and money so that you can concentrate on making a difference in the lives of your patients every day.

Use this guide as a reference to learn about how you can make the most of your membership. If you have questions, please reach out to our member services team – we'd love to hear from you.

Best wishes for many years of success in your practice!



Sincerely,

A handwritten signature in dark ink, appearing to read "M. Costelloe".

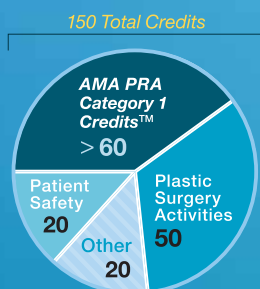
Michael Costelloe
Executive Vice President



AMERICAN SOCIETY OF
PLASTIC SURGEONS®

Continuing Medical Education (CME) Requirements

All active members and Candidates for Active Membership are required to complete 150 credits of Continuing Medical Education (CME) during a consecutive three-year period.



Of these 150 credits, no fewer than 60 credits must be AMA PRA Category 1 Credits™, 50 credits must be earned in plastic surgery activities, and 20 credits must be earned in Patient Safety. The CME cycle runs on a calendar year, January through December.

Each member's three-year CME cycle begins when they became a Candidate for Active Membership.

ASPS automatically tracks the CME credits you earn from ASPS-sponsored educational programs. As part of your membership, you have access to a free online CME transcript that you can use to track the CME credit you earn from other sources.

To access your CME transcript, go to PlasticSurgery.org, log in using your self-selected username and password, Click on the "My Account" tab then click on the "Membership/CME" tab.

Plastic Surgery Education Network Excellence in Online Learning - PSENetwork.org



PSEN delivers a vast collection of multimedia-centric learning activities in a self-paced environment for surgeons at all levels—from residency to retirement.

For surgeons in training, PSEN offers a Resident's Curriculum where there are more than 85 learning modules among eight broad curriculum sections. For surgeons in practice, PSEN is a place to earn online CME via Plastic and Reconstructive Surgery and PSEN Surgery Spotlight courses in the clinical courses area. Surgeons can also study for their MOC or Board exams via the Study Guides in our Self-Assessment area.

Every month, PSEN launches a variety of free content for members, including case reports, lecture presentations from annual meetings and symposia, literature reviews and procedural videos, plus PSEN's monthly HD video series: Surgery Spotlight.

ASPS Award-Winning Publications

ASPS members receive a complimentary subscription to award-winning ASPS Publications



Plastic Surgery News

This award-winning monthly tabloid newsletter covers the Society and issues impacting the entire specialty. Log in to view the most recent editions and browse archives.

PlasticSurgery.org

Plastic and Reconstructive Surgery®

Plastic and Reconstructive Surgery®

The “white” journal brings readers the latest reports on maxillofacial reconstruction, burn repair, cosmetic reshaping, as well as news on medicolegal issues via print, online and on its iPad® app. PRSJournal.com



PRS Global Open Plastic and Reconstructive Surgery

PRS Global Open is an open access, rigorously peer-reviewed, international journal focusing on global plastic and reconstructive surgery. PRSGO.com



PSN Connection

PSN Extra is the place to find the latest news in plastic surgery. Videos, exclusive articles, polls, tips, quizzes and more can be found at PSNExtra.org



ASPS Focus

Learn about the success stories of your colleagues and how ASPS staff works every day to support the Society and its members.



ASPS Symbol of Excellence



The ASPS Symbol of Excellence was unveiled in 1983 as a way to differentiate true plastic surgeons from those who offer cosmetic surgery despite a lack of core training in the specialty. Over time, the Symbol has become synonymous with safety, competence, training and ethics for plastic surgeons who display it, providing ASPS members added marketing value for their practices.

Highlights to the Symbol of Excellence guidelines include but are not limited to –

- the provisions that only ASPS Active and Life members can use it;
- that it cannot be modified in any manner, therefore no text or graphics inside the Symbol itself; and
- that certain, specified font and color styles and Symbol sizes are allowed.

The complete guidelines for ASPS members' use of the Symbol can be found on PlasticSurgery.org under the “**My ASPS**” section.

Select the “**ASPS Symbol of Excellence Guidelines and Downloads**” under the “**My Links**” listing on the right side of the page for more information and to download the Symbol.

ASPS Code of Ethics

Membership in ASPS is granted by the voting membership of ASPS to those surgeons who are competent practitioners of the art and science of plastic surgery. Competence in plastic surgery involves attainment and maintenance of high standards of medical and ethical conduct.

Medical competence is fostered by successful completion of the examinations of the American Board of Plastic Surgery. Ethical competence is fostered by the adoption and enforcement of a Code of Ethics, adherence to which is a prerequisite for admission to and maintenance of membership in ASPS.

Active Members are expected to act in accordance with the general and specific Principles of the Code of Ethics of ASPS in all contacts with patients, peers and the general public. Active Members are individually responsible and accountable for their actions and words, as well as the use of their names by any individual or entity. Learn more at PlasticSurgery.org/CodeofEthics.

To download the ASPS Code of Ethics, log on to PlasticSurgery.org and click on the “**Code of Ethics Download**” under the “**My Links**” listing on the right side of your membership page.

ASPS Public Awareness & Education Campaign



A growing major concern of ASPS members is the increasing encroachment on the specialty by nonplastic surgeons who see the self-pay, aesthetic surgery marketplace as their salvation from declining reimbursement.

The Plastic Surgery Education Campaign (PSEC) provides approximately \$2 million annually to reinforce public awareness of the specialty and the importance of the ASPS Symbol of Excellence.

The ASPS **Do Your Homework** patient safety public education campaign addresses the misconception among consumers that all practitioners are properly trained to perform plastic surgery.

ASPS Special Interest Groups for Networking and Career Development



Women Plastic Surgeons Forum (WPS)

The WPS Forum represents and advocates for the interests and concerns of the female plastic surgeon members and Candidates for Active Membership of ASPS. The WPS Forum seeks to empower female plastic surgeons within the Society through networking, education, advocacy and mentoring. The

WPS Forum works to promote women plastic surgeons and increase their involvement within organized medicine and plastic surgery, while simultaneously advancing the mission of ASPS. PlasticSurgery.org/WPS



Young Plastic Surgeons Forum (YPS)

The YPS Forum is a diverse community and resource for young plastic surgeons which provides opportunities for networking, sharing of ideas, political advocacy and leadership development. As a liaison between plastic surgeons in the early stages of their careers and established ASPS member surgeons, the YPS Forum facilitates opportunities for plastic surgeons who are under the age of 42 and/or have been in practice for fewer than five years to become involved in the Society, fostering an openness to new ideas and fresh perspectives. PlasticSurgery.org/YPS

ASPS Advocates for the Specialty

The American Society of Plastic Surgeons is your voice in government, advocating on the specialty's behalf for legislation that will positively impact you, your patients and your practice.

State Advocacy

ASPS is heavily involved in the state legislative and regulatory processes across all 50 states, closely monitoring and working with state legislatures in topics such as:

- cosmetic tax repeal,
- "Name Your Board" Truth-In-Advertising legislation,
- breast reconstruction education initiatives and,
- legislation designed to increase patient safety in medi-spas and office-based surgical centers.

ASPS also works collaboratively with state and regional plastic surgery societies, other medical specialty societies, state medical societies and various other coalitions to advance the specialty's legislative goals.

Federal Advocacy

ASPS continues its work on critical issues including advocating for legislation to:

- combat false advertising by non-physician providers,
- advocating for changes to the meaningful use standards for electronic health records,
- pushing for legislation that would increase the number of GME positions available and,
- ensuring that newly created slots are designated for specialty shortage residency programs.

ASPS is also working to enable physicians to engage in private contracting with Medicare beneficiaries and to clear administrative burdens from medical innovation.

Further, the Society worked with members of U.S. Congress to have the Breast Cancer Patient Education Act introduced, which is designed to increase breast cancer patient awareness about reconstructive surgery options.

PlastyPAC - PlastyPAC.net



PlastyPAC is ASPS's bipartisan national Political Action Committee (PAC) funded by ASPS member contributions in order to affect change in Washington. As the largest single voice for reconstructive and cosmetic surgery, PlastyPAC has been leading the way for

over two decades. With the help of our contributors, PlastyPAC has continued to grow and enhance Plastic Surgery's voice on Capitol Hill.

Through PlastyPAC, ASPS members can speak with one voice so selected officials clearly hear our position on policies that affect your patients and your practice, namely the continued fight for a permanent repeal of both the flawed Medicare program payment formula (SGR) and of the Independent Payment Advisory Board (IPAB) of the Affordable Care Act.

ASPS Dynamic Educational Programs

PlasticSurgery.org/Meetings



ASPS delivers high quality educational opportunities to keep your skills sharp and knowledge fresh. Most offer CME credit and cover a wide array of topics, from aesthetic breast surgery and body contouring to managing complications in plastic surgery. We keep our fingers on the pulse of the specialty to deliver relevant educational programming. Programs include:

Plastic Surgery Coding Workshops

Designed specifically for plastic surgeons, office team members and coding specialists, an ASPS Plastic Surgery Coding Workshop will help you navigate the science of reimbursement and prepare for the upcoming implementation of ICD-10.

Breast Surgery and Body Contouring Symposium

Features a focused, comprehensive educational program with free instructional courses—giving you access to industry-leading faculty whose experience and research will help improve your understanding of the complex and evolving landscape of breast surgery and body contouring.

Essentials of Leadership Symposium

Gives you leadership training from expert faculty, cutting-edge educational content and offers great professional networking opportunities. You'll get instruction in communication, strategic planning and general leadership.

ASPS Annual Aesthetic Surgery Symposium

A new, multi-modular symposium that will focus on aesthetic breast, body, and face topics. You will learn the best approaches for each patient to get the best outcomes in rhytidectomy, neck lifts, rhinoplasty, nonsurgical therapies, breast augmentation, blepharoplasty, reduction mammoplasty and more.





THE PLASTIC SURGERY
FOUNDATION™

Advancing the Science

ThePSF.org

Innovation is the heart of the specialty. The future success of plastic surgery relies on research, education, training and technology.

Through its support of clinically relevant research, The PSF helps establish American Board of Plastic Surgery (ABPS) certified plastic surgeons and Active Members certified by the Royal College of Physicians and Surgeons of Canada as the gold standard of care in both reconstructive and aesthetic surgery.

- **Research:** The PSF has a legacy of innovation and has funded research that has had real and relevant impact on doctors and patients' lives.
- **Humanitarian:** The PSF supports the ongoing service of plastic surgeons and their volunteer organizations (VIPS) and through the Breast Cancer Reconstruction Awareness campaign seeks to **educate**, **engage** and **empower** women.
- **Education:** Through the support of clinical fellowships, visiting professors, international scholars program, and the Research Fundamentals Workshop, The PSF supports the ongoing education of plastic surgeons throughout their careers.

New procedures, new ways of thinking and new funding occur only with your support.

Procedure, Disease & Device Registries

With these registries, The PSF is tracking information to improve patient care, outcomes and satisfaction. These projects will help plastic surgeons stay in compliance with the increasing requirements of data-driven outcomes and measurements.



Tracking Operations and Outcomes for Plastic Surgeons (TOPS) –

Since 2002, The TOPS registry provides a real-time, evidence-base tool for physicians to use in comparing their patient outcomes and helps identify clinical strengths and areas needing improvement on an individual practice level.



PROFILE - ASPS/PSF and FDA are collaborating to conduct research and develop a Breast Implant-Anaplastic Large Cell Lymphoma registry, the PROFILE Study, to increase the scientific data on ALCL in women with breast implants.



GRAFT - The GRAFT Registry will be a central web-accessible national database in which participating clinical centers will contribute fat grafting cases performed for aesthetic or reconstructive breast surgery.

The Largest Scientific Meeting of the Year

PlasticSurgeryTheMeeting.com



Plastic Surgery The Meeting is five days packed with instructional courses, general sessions, social and networking events, and hundreds of exhibits.

The best and brightest plastic surgeons converge at Plastic Surgery The Meeting to share their expertise, network with colleagues, and discuss cutting-edge science and the latest surgical techniques.

Take advantage of our Deep Dive Pathways, which give you a focused look into a single procedure in each of our seven content-specific tracks. Each pathway features an integrated learning cycle that includes general sessions, instructional courses, case discussion sessions, hands-on experiences, and interactive media to enhance your clinical education.

- Three full days of aesthetic sessions that focus on breast, facelifting, rhinoplasty, fat grafting, and body contouring as well as non-invasive/minimally invasive procedures.
- Papers and Posters
- Patient Marking Sessions
- ASPS/Rhinoplasty Society Symposium
- Reconstructive Bowl
- Iron Surgeon
- ***And Much More!***

Plan Ahead: Plastic Surgery The Meeting

2015: October 16-20 | Boston

2016: September 23-27 | Los Angeles

2017: October 6-10 | Orlando



This activity has been approved for AMA PRA Category 1 Credit™

ASPS Practice Resources: Products and Services

Resources to build your practice - ShopASPS.org

ASPS offers a wide variety of products and services to help you be successful as a board-certified plastic surgeon whether in private practice or in academia or scientific research. To help you educate your patients, market your practice, and sharpen your skills, popular items include:



ASPS Patient Education Brochures: Inform your patients on what to expect before, during, and after their procedure. ASPS covers the full spectrum of plastic surgery procedures with more than 30 titles to choose from.



Customized ASPS products:

Display your membership in the Society proudly and associate your practice with the **ASPS Symbol of Excellence®** embroidered along with your name on your lab coat and scrubs. Proudly show off your commitment to plastic surgery excellence with a customized wall plaque.



Informed Consent Resources: Protect your patients and your practice. Help your patients achieve informed decisions about the risks and benefits of plastic surgery procedures with these informed consent forms from ASPS.



ASPS Practice Marketing App: Put the power of social media to work for your practice. The ASPS Practice Marketing App is a fully customizable and native app for iPad and iPhone. Patients can download and use the app to learn about your practice, the procedures that you offer, view your own before-and-after photo gallery, and more. Plus, they can download and share electronic versions of the ASPS Patient Education brochures for the procedures you offer – a feature exclusive for the app.



ASPS Patient Education Website Content: Give your patients what they are searching for on your website by providing cosmetic and reconstructive procedure content, procedural illustrations and images. Patients can easily navigate the procedures you perform and see accurate procedural illustrations in an unobtrusive design that easily matches your site. Select procedures are available in Spanish.

ASPS Practice Resources:

Group Purchasing Organization

AccessMedicalPurchasing.org



Access Medical Purchasing (AMP) is the group purchasing organization affiliated with the American Society of Plastic Surgeons. Charged with helping plastic surgeons remain independent and reduce practice costs, ASPS members can enroll their practice in AMP and save, on average, about 20% on medical, surgical, and office purchases.





AMP works with the distributor of your choice (Henry Schein, PSS/McKesson, Cardinal, and others) to ensure you receive the best pricing on everything from sutures to surgical blades, and office supplies to cellular service discounts. You continue to order through your distributor, while ASPS makes sure the price is right.

To participate in AMP and experience the savings available to you, contact AMP Member Services at info@accessmedicalpurchasing.com or (855) 267-8700.

ASPS Endorsed Practice Solutions

Partners to Grow Your Practice

ASPS has researched, selected and endorsed the most effective resources in the specialty for its members. The products and services below provide a simple way to help build and manage the different aspects of your practice. ASPS members also benefit from exclusive discounts on all endorsed solutions.

<ul style="list-style-type: none">• Patient Financing		<ul style="list-style-type: none">• Consumer Education and Media Awareness	
<ul style="list-style-type: none">• Medical Liability Insurance		<ul style="list-style-type: none">• Web-based Animated Medical Patient Education	
<ul style="list-style-type: none">• Medical Complications Insurance		<ul style="list-style-type: none">• Custom Website Design and Build	
<ul style="list-style-type: none">• Credit Card Processing			
<ul style="list-style-type: none">• Web-based Consumer Marketing			

Your Expertise is Needed!

Join an ASPS Committee

Choose your area of interest and volunteer today.
Your expertise will help support and guide the Society!

COMMITTEES:

Governance:

- ASPS/PSF Bylaws Committee
- Membership Committee
- Leadership Development
- Women Plastic Surgeons Steering Committee
- Young Plastic Surgeons Steering Committee

Education:

- Annual Meeting Program & Instructional Course Committee
- In-Service Exam Committee
- Curriculum Development Committee
- ASPS Emerging Trends Committee
- PSEN Editorial Committee

Academic Affairs and Reconstructive Surgery:

- PSF Volunteers in Plastic Surgery Steering Committee
- Visiting Professors Committee
- ASPS/PSF/ASMS International Scholar Committee

Research:

- Researcher Education Committee
- Clinical Trials Network Committee
- Research Development Committee
- Quality & Performance Measurement Committee
- TOPS Steering Committee

Health Policy/Advocacy:

- Health Policy Committee
- Patient Safety Committee
- Coding and Payment Policy Committee
- Public Education Committee
- Legislative Advocacy Committee

Get involved in your Society! Contact aspscommittees@PlasticSurgery.org

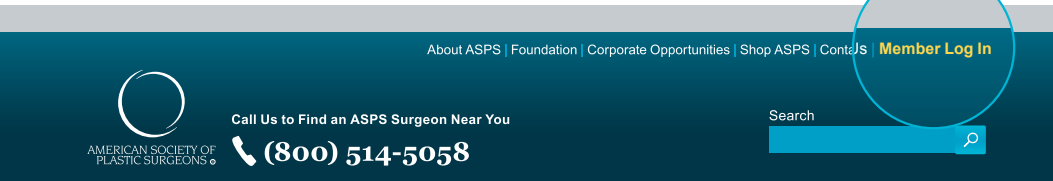
Website Orientation

The ASPS website, www.plasticsurgery.org, is your first stop for immediate information about your ASPS Membership.

Getting Started: Log In

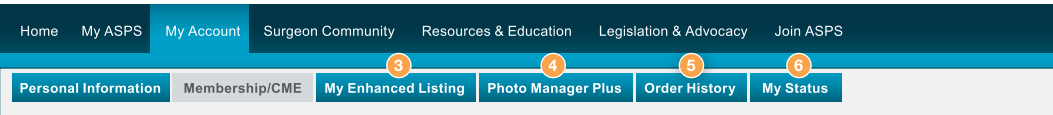
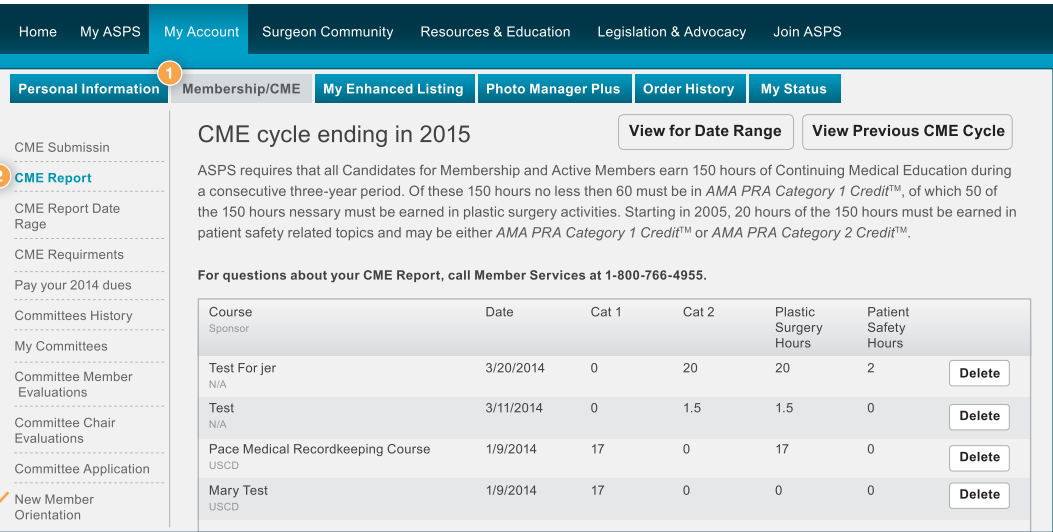
Your first step is going to be to log into www.PlasticSurgery.org.

If you need help logging in, please contact ASPS Member Services at (800) 766-4955.



My Account - This section is where you will have access to your most vital resources.

Membership/CME (1) - This section of the website is where you will visit most often. Here (2) you will find your CME report, CME Submission form and the ASPS CME requirements. You can also pay your dues, and find your committee information including committee applications, committee listings, and committee evaluations.



My Enhanced Listing (3) Manage your homepage from this section of the website.

Photo Manager Plus (4) Upload and manage before and after photos that are displayed on your enhanced listing.

Order History (5) Find and print receipts for all orders you have placed with ASPS, including dues payments, meeting registrations, and product orders.

My Stats (6) Provide updates on the performance of your ASPS Find a Surgeon listing.



AMERICAN SOCIETY OF
PLASTIC SURGEONS®

Thousands of Member Surgeons One High Standard

ASPS WORKS FOR YOU

It is our mission to support you at every step of your career, from residency through retirement.

ASPS' core value embodies excellence in plastic surgery through education, research, intellectual exchange and promoting unity in the specialty of plastic surgery.

ASPS is recognized as the voice of plastic surgery by the public, organized medicine, industry and government, and works to position its members for success in a highly competitive environment through educational forums and the development of guidelines and products to enhance the profession.

No other specialty organization offers the indispensable features and benefits that ASPS offers its members.

ASPS...Your essential partner in the practice of plastic surgery.SM

Most Commonly Accessed Websites:

ASPS: [PlasticSurgery.org](https://www.plasticsurgery.org)

ASPS Products: [ShopASPS.org](https://www.shopasps.org)

PSEN: [PSENetwork.org](https://www.psenetwork.org)

The PSF: [ThePSF.org](https://www.thepsf.org)

Endorsed Partners: [PlasticSurgery.org/Endorsed](https://www.plasticsurgery.org/Endorsed)

Access Medical Purchasing: [AccessMedicalPurchasing.com](https://www.accessmedicalpurchasing.com)

BRA Day USA: [BRADayUSA.org](https://www.bradayusa.org)



AMERICAN SOCIETY OF
PLASTIC SURGEONS®



THE PLASTIC SURGERY
FOUNDATION™

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