



AMERICAN SOCIETY OF
PLASTIC SURGEONS

Report of the 2010 Plastic Surgery Statistics

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2010 Cosmetic Plastic Surgery Trends

ASPS Member Surgeon Data Only

Top 5 procedures appear in bold

COSMETIC SURGICAL PROCEDURES	2010	2009	2000	% CHANGE 2010 vs. 2009	% CHANGE 2010 vs. 2000
Breast augmentation (Augmentation mammoplasty)	283,721	277,136	187,755	2%	51%
Saline Implants	115,917	138,189	*	-16%	*
Silicone Implants	145,836	136,893	*	7%	*
Breast implant removals (Augmentation patients only)	21,635	19,785	37,984	9%	-43%
Breast lift (Mastopexy)	87,621	85,141	45,537	3%	92%
Breast reduction in men (Gynecomastia)	15,879	15,050	9,199	6%	73%
Buttock implants	806	799	*	1%	*
Buttock lift	2,915	2,786	1,356	5%	115%
Calf augmentation	418	259	*	61%	*
Cheek implant (Malar augmentation)	3,006	3,397	3,304	-12%	-9%
Chin augmentation (Mentoplasty)	5,132	5,571	7,087	-8%	-28%
Dermabrasion	15,205	12,504	*	22%	*
Ear surgery (Otoplasty)	9,894	8,419	9,911	18%	0%
Eyelid surgery (Blepharoplasty)	93,578	91,133	172,244	3%	-46%
Facelift (Rhytidectomy)	67,226	61,673	70,882	9%	-5%
Forehead lift	27,543	27,499	41,668	0%	-34%
Hair transplantation	1,147	1,074	1,958	7%	-41%
Lip augmentation (other than injectable materials)	5,689	8,493	*	-33%	*
Liposuction	168,770	164,736	229,588	2%	-26%
Lower body lift	8,963	8,257	*	9%	*
Nose reshaping (Rhinoplasty, including septoplasty)	43,093	43,727	50,617	-1%	-15%
Pectoral implants	222	230	*	-3%	*
Thigh lift	8,641	8,013	5,096	8%	70%
Tummy tuck (Abdominoplasty)	111,435	110,323	58,463	1%	91%
Upper arm lift	14,443	13,798	*	5%	*
TOTAL COSMETIC PROCEDURES	996,982	969,803	932,649	3%	7%

COSMETIC MINIMALLY-INVASIVE PROCEDURES	2010	2009	2000	% CHANGE 2010 vs. 2009	% CHANGE 2010 vs. 2000
Botulinum Toxin Type A (Botox®, Dysport®)***	1,969,718	1,618,438	118,452	22%	1563%
Cellulite treatment (Velosmooth®, Endermology)	24,110	26,466	*	-9%	*
Chemical peel	82,461	82,323	68,198	0%	21%
Intense Pulsed Light (IPL) treatment	106,188	99,303	*	7%	*
Laser hair removal	169,311	145,068	*	17%	*
Laser skin resurfacing	75,570	80,918	48,038	-7%	57%
Ablative	21,960	21,488	*	2%	*
Non-ablative (Fraxel®, etc.)	53,610	59,430	*	-10%	*
Laser treatment of leg veins	25,134	25,299	*	-1%	*
Microdermabrasion	165,332	182,465	*	-9%	*
Sclerotherapy	24,430	26,073	*	-6%	*
Soft Tissue Fillers	532,703	498,737	87,649	7%	508%
Calcium hydroxylapatite (Radiesse®)	63,328	52,936	*	20%	*
Collagen	9,834	14,898	62,839	-34%	-84%
Porcine/bovine-based (Evolve®; Zyderm®, Zyplast®)	4,535	9,578	*	-53%	*
Human-based (Cosmoderm®, Cosmoplast®, Cymetra®)	5,299	5,320	*	0%	*
Fat	41,265	35,813	24,810	15%	66%
Hyaluronic acid (Juvederm Ultra®, Juvederm Ultra Plus®, Perlane®, Prevelle Silk®, Restylane®)	362,152	364,518	*	-1%	*
Polylactic acid (Sculptra®)	47,150	26,820	*	76%	*
Polymethyl-methacrylate microspheres (Artefill®)	8,974	3,752	*	139%	*
TOTAL COSMETIC MINIMALLY-INVASIVE PROCEDURES	3,174,957	2,785,090	322,337	14%	885%
TOTAL COSMETIC PROCEDURES	4,171,939	3,754,893	1,254,986	11%	232%

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All values are projected.

* Data unavailable in prior year.

***Botulinum Toxin Type A numbers are of anatomic sites injected.

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