



AMERICAN SOCIETY OF  
PLASTIC SURGEONS

## Report of the 2010 Plastic Surgery Statistics

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# 2010 Cosmetic Surgery Age Distribution

## Age 40-54

Top 5 procedures appear in bold

COSMETIC SURGICAL PROCEDURES	AGE 40-54 2010 TOTAL	AGE 40-54 % OF TOTAL PROCEDURES	AGE 40-54 % CHANGE 2010 vs 2009
Breast augmentation (Augmentation mammoplasty)	<b>82,666</b>	28%	2%
Breast implant removals (Augmentation patients only)	8,681	40%	10%
Breast lift (Mastopexy)	33,391	37%	2%
Breast reduction in men (Gynecomastia)	728	4%	7%
Buttock implants	300	37%	-1%
Buttock lift	1,408	43%	5%
Calf augmentation	65	16%	59%
Cheek implant (Malar augmentation)	3,783	46%	-9%
Chin augmentation (Mentoplasty)	2,875	24%	-10%
Dermabrasion	26,139	38%	10%
Ear surgery (Otoplasty)	4,179	14%	8%
Eyelid surgery (Blepharoplasty)	<b>88,501</b>	42%	3%
Facelift (Rhytidectomy)	36,533	32%	10%
Forehead lift	17,477	41%	2%
Hair transplantation	4,231	22%	6%
Lip augmentation (other than injectable materials)	6,086	36%	-20%
Liposuction	<b>81,163</b>	40%	2%
Lower body lift	4,119	43%	9%
Nose reshaping (Rhinoplasty)	<b>54,822</b>	22%	-1%
Pectoral implants	40	18%	-2%
Thigh lift	4,367	47%	6%
Tummy tuck (Abdominoplasty)	<b>47,486</b>	41%	1%
Upper arm lift	6,413	42%	6%
<b>TOTAL COSMETIC SURGICAL PROCEDURES</b>	<b>515,453</b>	<b>33%</b>	<b>3%</b>

COSMETIC MINIMALLY-INVASIVE PROCEDURES	AGE 40-54 2010 TOTAL	AGE 40-54 % OF TOTAL PROCEDURES	AGE 40-54 % CHANGE 2010 vs 2009
Botulinum Toxin Type A (Botox®, Dysport®)***	<b>3,059,501</b>	57%	13%
Cellulite treatment (Velosmooth®, Endermology)	7,460	24%	-8%
Chemical peel	<b>503,281</b>	44%	-2%
Intense Pulsed Light (IPL) treatment	-	-	-
Laser hair removal	<b>321,882</b>	34%	5%
Laser skin resurfacing	172,681	40%	-2%
Ablative	-	-	-
Non-ablative (Fraxel®, etc.)	-	-	-
Laser treatment of leg veins	69,627	32%	1%
Microdermabrasion	<b>352,018</b>	43%	-11%
Sclerotherapy	180,337	49%	-4%
Soft Tissue Fillers	<b>856,780</b>	48%	4%
Calcium hydroxylapatite (Radiesse®)	83,449	40%	9%
Collagen	59,390	37%	-7%
Porcine/bovine-based (Evolve®/Zyderm®, Zyplast®)	-	-	-
Human-based (Cosmoderm®, Cosmoplast®, Cymetra®)	-	-	-
Fat	20,744	36%	15%
Hyaluronic acid (Juvederm Ultra®, Juvederm Ultra Plus®, Perlane®, Prevelle Silk®, Restylane®)	623,062	52%	1%
Poly-lactic acid (Sculptra®)	70,135	58%	40%
Polymethyl-methacrylate microspheres (Artefill®)	-	-	-
<b>TOTAL COSMETIC MINIMALLY-INVASIVE PROCEDURES</b>	<b>5,523,567</b>	<b>50%</b>	<b>6%</b>
<b>TOTAL COSMETIC PROCEDURES</b>	<b>6,039,020</b>	<b>48%</b>	<b>6%</b>

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All values are projected.

\*\*\*Botulinum Toxin Type A numbers are of anatomic sites injected.

ASPS Procedural Statistics represent procedures performed by ASPS Member Surgeons certified by The American Board of Plastic Surgery® as well as other physicians certified by American Board of Medical Specialties-recognized boards.

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