



## 2003 COSMETIC SURGERY TRENDS

1992, 1998, 2002, 2003

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### Top five procedures in bold.

	TOTAL 1992	TOTAL 1998	TOTAL 2002	TOTAL 2003	% CHANGE 1992 vs. 2003	% CHANGE 1998 vs. 2003	% CHANGE 2002 vs. 2003
<b>COSMETIC PROCEDURES</b>							
Breast augmentation (Augmentation mammoplasty)	<b>32,607</b>	<b>132,378</b>	<b>225,818</b>	<b>246,930</b>	657%	87%	9%
Breast implant removals (Augmentation patients only) ^	18,297	32,262	42,855	44,911	145%	39%	5%
Breast lift (Mastopexy)	7,963	31,525	53,722	64,031	704%	103%	19%
Breast reduction in men (Gynecomastia)	4,997	9,023	8,978	11,464	129%	27%	28%
Buttock lift	291	1,246	1,388	1,823	526%	46%	31%
Cheek implant (Malar augmentation)	1,741	2,864	3,121	4,091	135%	43%	31%
Chin augmentation (Mentoplasty)	4,115	4,795	5,594	7,600	85%	59%	36%
Dermabrasion	13,457	12,191	7,728	10,314	-23%	-15%	33%
Ear surgery (Otoplasty)	6,371	8,069	9,545	9,387	47%	16%	-2%
Eyelid surgery (Blepharoplasty)	<b>59,461</b>	<b>120,001</b>	<b>113,515</b>	<b>129,727</b>	118%	8%	14%
Facelift (Rhytidectomy)	<b>40,077</b>	<b>70,947</b>	<b>73,562</b>	<b>86,504</b>	116%	22%	18%
Forehead lift	13,501	36,777	37,199	43,705	224%	19%	17%
Hair transplantation	1,955	2,146	1,403	1,338	-32%	-38%	-5%
Lip augmentation (other than injectable materials)	*	*	7,609	8,899	*	*	17%
Liposuction	<b>47,212</b>	<b>172,079</b>	<b>204,520</b>	<b>241,887</b>	412%	41%	18%
Lower body lift	*	*	2,829	4,587	*	*	62%
Nose reshaping (Rhinoplasty)	<b>50,175</b>	<b>55,953</b>	47,901	51,520	3%	-8%	8%
Thigh lift	1,023	3,785	3,124	5,027	391%	33%	61%
Tummy tuck (Abdominoplasty)	16,810	46,597	<b>82,664</b>	<b>97,698</b>	481%	110%	18%
Upper arm lift	434	1,939	4,158	6,216	1332%	221%	50%
<b>TOTAL COSMETIC SURGICAL PROCEDURES</b>	<b>320,487</b>	<b>744,577</b>	<b>937,233</b>	<b>1,077,659</b>	<b>192%</b>	<b>45%</b>	<b>15%</b>
<b>COSMETIC PROCEDURES</b>							
Botox® injection**	*	*	<b>350,469</b>	<b>887,553</b>	*	*	153%
Cellulite treatment	*	*	31,930	42,947	*	*	35%
Chemical peel	19,049	66,002	<b>85,379</b>	<b>91,566</b>	381%	39%	7%
Laser hair removal	*	*	<b>137,258</b>	<b>180,080</b>	*	*	31%
Laser skin resurfacing	*	55,623	52,581	65,303	*	17%	24%
Laser treatment of leg veins	*	*	20,759	23,922	*	*	15%
Microdermabrasion	*	*	<b>244,455</b>	<b>274,947</b>	*	*	12%
Sclerotherapy	*	*	46,220	44,059	*	*	-5%
Soft Tissue Fillers							
Calcium hydroxylapatite (Radiesse™)				13,286	N/A	N/A	N/A
Collagen	41,623	45,851	<b>98,092</b>	<b>123,585</b>	197%	170%	26%
Fat	7,865	25,437	32,418	43,671	455%	72%	35%
Hyaluronic acid (Hylaform®, Restylane®)				9,635	N/A	N/A	N/A
<b>TOTAL COSMETIC MINIMALLY-INVASIVE PROCEDURES</b>	<b>68,537</b>	<b>192,913</b>	<b>1,099,561</b>	<b>1,800,553</b>	<b>1504%</b>	<b>833%</b>	<b>64%</b>
<b>TOTAL COSMETIC PROCEDURES</b>	<b>389,024</b>	<b>937,490</b>	<b>2,036,794</b>	<b>2,878,212</b>	<b>424%</b>	<b>207%</b>	<b>41%</b>

All figures are projected.

\* Data unavailable/insufficient.

\*\* The number reported for 2003 Botox injections is the number of anatomic sites injected.

^ 81% of breast implants removed were replaced.

^^ 73% of breast implants removed were replaced.