Event Overview
July & August 2020 | 4 Sites Nationally
Audience: First-Year Residents
Expected Attendance: 225 Total

Program Blocks/Clinical Competency
- Perioperative Management/Operative Basics and Suturing
- General Reconstruction/Flap and Microsurgery
- Pediatric/Craniofacial/Cleft Lip Markings Palate Surgery
- Craniofacial Trauma/Craniofacial Radiology and Plating
- Hand Surgery/Hand Exam, Radiology, and Splinting
- Aesthetic Surgery/ Facial Analysis and Botox Injections
- Breast Surgery/Breast Markings and Implants
- Transgender Care

Sponsorship Opportunities

PLATINUM SPONSOR (ALL SITES): $100,000 (THREE AVAILABLE)
- Exclusive sponsor and naming rights to the Resident Networking Reception, Faculty Reception, or the Resident & Faculty Dinner at each site*
- Five (5) minute speaking opportunity at sponsored event
- Five (5) company invitations to attend sponsored event at Plastic Surgery Boot Camp
- Exclusive five (5) minute speaking opportunity ahead of selected educational module (program block)*
- Recognition of company at Plastic Surgery Boot Camp Alumni Reception at Plastic Surgery The Meeting 2020 (PSTM20)
- Five (5) company invitations to attend Plastic Surgery Boot Camp Alumni Reception at PSTM20
- Recognition on Plastic Surgery Boot Camp official t-shirt (distributed to all participants)
- One (1) sponsorship of a Plastic Surgery Boot Camp Resource Email*
- Press release issued by ASPS announcing company’s support
- Priority placement of optional exhibit table at each site
- Two (2) complimentary industry attendee badges
- Recognition as Platinum Sponsor on the Plastic Surgery Boot Camp website with a 100-word company description and hyperlink
- One (1) pre- and post-meeting attendee mailing list
- Flyer in folder given to registered attendees
- Recognition in all program materials: print, online, and on-site

GOLD SPONSOR (PER SITE): $7,500
- Gold sponsor for one of four site locations (Kansas City, Pittsburgh, San Diego, Tampa)*
- Exclusive five (5) minute speaking opportunity ahead of selected educational module (program block)*
- Recognition on Plastic Surgery Boot Camp official t-shirt (distributed to all participants)
- Priority placement of optional networking station at selected site
- Two (2) complimentary industry attendee badges
- Recognition as Gold Sponsor on the Plastic Surgery Boot Camp website with a 50-word company description and hyperlink
- One (1) pre- and post-meeting attendee mailing list
- Flyer in folder given to registered attendees
- Recognition in all program materials: print, online, and on-site

SILVER SPONSOR (PER SITE): $3,500
- Priority placement of optional networking station at selected site
- Exclusive recognition as sponsor for one meal or break*
- Two (2) complimentary industry attendee badges
- Recognition as Silver Sponsor on the Plastic Surgery Boot Camp website

ATTENDEE FOLDER INSERTS (ALL SITES): $1,500

*Selection based on level of sponsorship and order of signed Letter of Agreement
Continued Relationship Building

**Audience:** Residents & Plastic Surgery Boot Camp Faculty

**PLASTIC SURGERY BOOT CAMP ALUMNI COHORT DISCUSSION BOARD:** $10,000

- Exclusive one (1) year sponsor of 2020 Plastic Surgery Boot Camp cohort discussion board hosted in the ASPS Member app
- Ability for one (1) sponsor representative to participate in the Plastic Surgery Boot Camp discussion board
- Placement of one (1) advertisement on the discussion board page
- Ability to update advertisement quarterly

**BOOT CAMP RESIDENT RESOURCE EMAIL:** $1,500

Continue to support the 2020 Plastic Surgery Boot Camp cohort by providing content and resources throughout the year. Topics to include work life balance, patient safety tips, and more. A maximum of two emails will be sent per month.

- Exclusive supporter of individual Plastic Surgery Boot Camp Resident Support Email
- One advertisement on email
- Opportunity to provide 350-word content segment in email
- Opportunity to provide resource document/recommended website via hyperlink in email (may be branded)

**PSTM RESIDENTS PROGRAM SUPPORTER:** $5,000

**Expected Attendance:** 250

Connect with current residents and faculty from previous years’ boot camps and kick-off PSTM in style by building meaningful relationships with the future of plastic surgery.

- Recognition as a sponsor of the Residents Networking Reception and five (5) company invitations to attend
- Opportunity to provide one (1) bingo card placement to be randomly generated on cards
- Recognition in the Resident Plastic Surgery The Meeting Guide
- One (1) Program flyer in registration folder given to registered attendees
- Recognition in all program materials: print, online and onsite
SPONSORSHIP OPPORTUNITIES:

___ PLATINUM: $100,000 (TWO REMAINING)
___ GOLD: $7,500 (PER SITE)
___ SILVER: $3,500 (LIMITED AVAILABILITY)
___ DISCUSSION BOARD: $10,000 (EXCLUSIVE)
___ RESOURCE EMAIL: $1,500
___ ALUMNI RECEPTION: $15,000 (EXCLUSIVE)

PROGRAM BLOCK (please rank):

___ Perioperative Management
___ General Reconstruction
___ Pediatric/Craniofacial
___ Craniomaxillofacial Trauma
___ Hand Surgery
___ Aesthetic Surgery
___ Breast Surgery
___ Transgender Care

LOCATION(S):

___ KANSAS CITY
___ PITTSBURGH
___ SAN DIEGO
___ TAMPA

COMPANY INFORMATION:

Please list information EXACTLY as it should appear in official ACAPS/ASPS publications.

LEGAL COMPANY NAME _____________________________________________________________

SPONSORING AS ________________________________

ADDRESS ________________________________

CITY __________________________ STATE/PROVINCE __________________________

ZIP/POSTAL CODE __________________________ COUNTRY __________________________

PHONE __________________________ FAX __________________________

COMPANY EMAIL _____________________________________________________________

WEBSITE ____________________________________________________________

☐ First-Time Sponsor ☐ Include Networking Station

CONTACT INFORMATION:

CONTACT NAME ________________________________

TITLE ________________________________

ADDRESS (if different from above) ________________________________

CITY __________________________ STATE/PROVINCE __________________________

ZIP/POSTAL CODE __________________________ COUNTRY __________________________

PHONE __________________________ FAX __________________________

EMAIL __________________________________________________________

AGREEMENT:

Your signature on this application indicates that you understand and agree to comply with the policies, rules, regulations, terms and conditions and will abide by the payment policy; have read the rules and regulations, terms and conditions; and for proper execution, agree to distribute them to those individuals involved with exhibiting. The exhibitor has read, understands, and agrees that the 2020 ASPS rules, regulations, terms and conditions are an integral and binding part of this application/contract.

NAME ________________________________ DATE ________________________________

SIGNATURE __________________________________________________________
EXHIBIT TERMS AND CONDITIONS
2019 ACAPS/ASPS Resident Boot Camps

1. Application for Exhibit Space
   This application must be completed and accompanied by payment in full for each meeting. Incomplete applications will not be processed. Inclusion of company name and address in final program cannot be guaranteed if application is received less than 21 days prior to the first day of the meeting.

2. Exhibit Eligibility
   All products and services to be exhibited must be directly related to the practice and advancement of the art and sciences of cosmetic and reconstructive plastic surgery or the professional education of the members of the Resident Boot Camps. The products/services to be displayed/promoted must be disclosed on the Sponsorship and Exhibit Space Application/Contract.

   The Resident Boot Camps reserve the right to determine the eligibility of all exhibit space applicants. If your company has not exhibited at a Resident Boot Camp meeting previously or within the past three years, your current product literature and website address must be enclosed with the Exhibit Space Application/Contract. Applications deemed ineligible by the ACAPS/ASPS will be returned with a complete refund of exhibit space payment.

3. Exhibitor’s Representatives
   The official representative listed on the Exhibit Space Application/Contract shall act on behalf of the exhibitor in all negotiations. Exhibitor badges are non-transferable. Company badges will not be accepted in place of the official meeting badge. Supplementing the badge with business cards is not permitted and all badges will include the company name as listed on the Sponsorship and Exhibit Space Application/Contract.

4. Space Assignment
   Placement of each exhibitor in the exhibit area will be pre-assigned based on the date that the exhibit application and payment is received. Exhibit tables will not be assigned numbers, however, all spaces will have labeled tent card placed at their area prior to the scheduled exhibitor set-up.

   Exhibitors may not assign or sublet to others the whole or any part of the space allocated. Displays are limited to those goods or services manufactured or regularly distributed by exhibitor, as disclosed on the Exhibit Space Application/Contract. The exhibitor, employees and agents, and anyone claiming a right to be in the exhibits area through the exhibitor, waives any rights or claims for damages to persons or property arising out of the Resident Boot Camps enforcement of this paragraph.

5. Solicitation
   Solicitation of business except by exhibiting firm is prohibited. Exhibitors are urged to report any violation of this rule to the ACAPS/ASPS staff. Canvassing by exhibitors outside of their exhibit space is also not permitted. Promotional materials of any description shall not be distributed except from the exhibitor’s space.

6. Exhibit Space Payment Terms
   Applications must be accompanied by full payment via credit card or check payable to the Resident Boot Camps in U.S. funds for the total rental fee. Applications from exhibitors that have outstanding balances due the Resident Boot Camps, its contractors or vendors will not be processed without full payment of delinquent accounts.

7. Cancellation/Refund of Exhibit Space
   Notice of cancellation must be submitted in writing to the Resident Boot Camps Corporate Development Department. Cancellations submitted up to 45 days prior to the first meeting date will receive a full refund, less a $500 handling fee. No refunds will be issued to any company for cancellations made less than 45 days prior to the first meeting date. Failure to notify the Resident Boot Camps of intent to cancel may result in exhibitor being denied participation at future Resident Boot Camp meetings.

8. Liability
   The exhibitor assumes full responsibility for losses and damages to exhibitor’s displays, equipment and other property brought upon the premises of the meeting. Neither the Resident Boot Camps, ACAPS/ASPS, other sponsors, nor the meeting facility guarantees or insures the exhibitor against loss or damage of any type. Exhibitor is required to maintain sufficient liability insurance covering all losses, damages and claims arising out of the exhibit, including claims against the Resident Boot Camps, ACAPS/ASPS and the meeting facility and shall indemnify and hold such parties harmless from any losses, damages and claims.

9. Security
   All reasonable efforts will be made by the Resident Boot Camps and the facility to provide security, however, exhibitors are urged to secure valuables nightly or take them to their rooms. Neither the Resident Boot Camps, ASPS, other sponsors, nor the facility will be responsible for lost or stolen items.

10. Exhibitor Rules and Regulations
    The exhibitor understands and agrees that the Rules and Regulations as stated here are an integral and binding part of this Sponsorship and Exhibit Space Application/Contract. Any violation of the Exhibit Terms and Conditions or the Rules and Regulations by exhibitor will result in termination of the Exhibit Space Application/Contract by the ACAPS/ASPS.

11. Termination
    The ACAPS/ASPS reserves the right to terminate this agreement at any time upon written notification and a complete refund of any exhibit space payment received.

12. Communications
    Direct all communication concerning exhibits to: Resident Boot Camps, Aleshia Ward 444 East Algonquin Road, Arlington Heights, IL 60005-4664 Phone: 847-228-3372; eFax: 847-709-7520 Email: award@plasticsurgery.org
RULES AND REGULATIONS

Agreement
1. By signing the Exhibit Space Application/Contract, I expressly consent to the delivery of communications promoting the commercial availability or quality of any events, goods or services from the American Society of Plastic Surgeons and/or any entity acting on behalf of such organizations at any of the above contacts, whether by facsimile, electronic mail or regular mail. To the extent consent is given on behalf of an organization, I certify that I have authority to give such consent.

Exhibits/Displays
1. Displays are limited to tabletops only. All exhibit displays, literature, video and audio equipment, etc., must be contained upon allotted table space. Banner stands or other signage can be displayed behind your table if space permits, however, cannot exceed the 6’ table space allowed per exhibitor.
2. Exhibitors wishing to display equipment, such as lasers, etc., which cannot be displayed on a tabletop, will have the option to request a smaller table in lieu of the standard 6’ table. This and other tabletop requirements, such as electrical needs, will be handled on the Exhibitor Badge and Booth Specifications Form included in your confirmation materials. Any additional requirements, such as internet, audio/visual equipment, etc. will need to be ordered by the exhibitor directly with the facility/service provider.
3. All material handling of boxes and exhibit displays are the responsibility of the exhibitor. Facilities may charge handling fees and require pre-arrangements that should be managed by the exhibiting company.

Badges/Company Personnel
1. Pre-registration is required for all company personnel that will be attending the meeting.
2. An additional fee of $450 applies for each additional representative above the complimentary allotment, with a max of four (4) per contracted tabletop space.
3. Each exhibiting company is required to have at least one (1) company representative staff their exhibit booth during all exhibit hours of the meeting in which they are participating.
4. Temporary staff/models must be registered as company personnel and wear a company exhibitor badge for entrance to the exhibits area. These badges must be registered within the exhibitor’s badge allotment.
5. Attire of booth staff shall be consistent with the professional atmosphere of the ASPS Resident Boot Camp meetings. Tight fitting or other inappropriate garments, including short skirts, shorts, under garments and leotards will not be permitted.

Booth Conduct
1. Sales of and order placement for merchandise or services are permitted in the exhibit area, provided all transactions are conducted in a manner consistent with the professional nature of the meeting. An exhibitor may not display signs advertising the price of any items or services available for sale.
2. Any products for sale must be the exhibitor’s own merchandise, relate to the exhibitor’s professional interest and must represent the same products offered for sale at wholesale or retail.
3. It is the responsibility of each exhibitor that sells merchandise or services in the exhibit hall, regardless of whether the exhibitor delivers such merchandise or services on-site or accepts an order for the future delivery of same, to have all licenses, permits and/or registrations as required by the city, municipality, and/or state in which the exhibit area is located. Exhibitor is responsible for the collection and remittance of all sales, use or other applicable taxes.
4. Exhibits not adhering to these requirements will receive a written violation notice and be dismantled on-site with no refund.

Cancellation/Refund Policy
1. Notice of cancellation of exhibit space must be sent in writing attention to the ASPS Exhibits Department.
2. Cancellations received within 45 days of the first meeting date will receive a full refund less a $500 fee.
3. No refunds will be issued for cancellations received less than 45 days of the first meeting date.

LIABILITY
1. The exhibitor assumes full responsibility for losses, and damages to exhibitors’ displays, equipment and other property brought upon the premises of the meeting.
2. Neither ACAPS, ASPS, the PSF nor the meeting facility guarantees or insures the exhibitor against loss or damage of any type.
3. Exhibitor is required to maintain sufficient liability insurance covering all losses, damages and claims arising out of the exhibit, including claims against ACAPS, ASPS, PSF and the meeting facility and shall indemnify and hold such parties harmless from any losses, damages and claims.

SPACE ASSIGNMENT
1. Placement of each exhibitor in the exhibit area will be pre-assigned based on when exhibit space application and full payment is received.
2. Exhibit tables will not be assigned numbers, however, will be identified with company name signs prior to scheduled exhibit setup time.

HOSPITALITY OR OTHER EXHIBITOR FUNCTIONS
1. The ASPS reserves the right to control all exhibitor activities that take place outside an exhibitors’ allotted exhibit space during the meeting dates.
2. Exhibitors may not schedule hospitality suites, educational, entertainment or social functions to conflict with the ACAPS/ASPS program or other activity times. All functions must be approved by ASPS in writing.
3. For further information regarding any exhibitor function taking place outside an exhibitors’ allotted exhibit space, contact the ASPS Exhibits Department.
EXHIBIT RULES AND REGULATIONS
2019 ACAPS/ASPS Resident Boot Camps

FDA Regulations

1. Exhibitors are expected to abide by all applicable Food and Drug Administration (FDA) regulations. Exhibitors shall have available at the booth a letter from the FDA, which describes the allowable use status of the product.

2. Exhibitors are reminded of FDA restrictions on the promotion of investigational and pre-approved drugs and devices, and the prohibition on promoting approved drugs and devices for unapproved uses.

3. All products which are not FDA approved for a particular use in humans or which are not commercially available in the U.S. will be permitted to be exhibited only when accompanied by the appropriate signs that indicate their status. The signs must be easily visible and placed near the product and on any graphics depicting the product. The following are signs that should be displayed:

   - Device/product is not for distribution in the United States
   - Device/product is limited by Federal Law for investigational use
   - Cleared for marketing when intended for _________________ (type of use) only

Please be advised that the ASPS members and staff will be monitoring the FDA status of products during meetings and events with exhibits.