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WOMEN PLASTIC SURGEONS ENRICHMENT RETREAT

FEB 3–5, 2017
Newport Beach, CA

ANTICIPATED NUMBER OF ATTENDEES
35

TARGET AUDIENCE
Members of the ASPS Women Plastic Surgeons (WPS) Forum, female Board Certified Plastic Surgeons

ACTIVITY DESCRIPTION
The Women Plastic Surgeons (WPS) work towards education, collaboration and empowerment. The group’s annual retreat is a uniquely casual and intimate opportunity to connect with influential women in the plastic surgery specialty.

CORPORATE SUPPORT OPPORTUNITIES
[SOLD] PRESENTATION SUPPORT: $6,500
» Thank you Merz for your support.

[SOLD] BUFFET DINNER: $5,000
» Thank you Mentor for your support.

[SOLD] NETWORKING RECEPTION: $3,500
» Thank you LifeCell, an Acelity Company for your support.

[SOLD] BREAKFAST AND LUNCH: $3,000
» Thank you Merz for your support.

[SOLD] RESIDENT SCHOLARSHIPS: $4,000
» Thank you Merz for your support.

AESTHETICA SUPER SYMPOSIUM

MARCH 2–4, 2017
New Orleans, LA

ANTICIPATED NUMBER OF ATTENDEES
200

TARGET AUDIENCE
Plastic Surgeons, Residents, Fellows, Office Staff Personnel, Allied Health Personnel

ACTIVITY DESCRIPTION
The 2017 program features a diverse faculty focused on surgical and non-surgical aesthetic breast, body contouring and facial rejuvenation techniques and procedures. Practice Management programming is incorporated into this three-day program that is designed in three concurrent sessions enabling the attendee to create an educational experience that best fits their personal practice needs.

CORPORATE SUPPORT OPPORTUNITIES
[SOLD] PLATINUM SUPPORTER: $25,000
» Thank you Sientra for your support.
» Thank you LifeCell, an Acelity Company for your support.

GOLD SUPPORTER: $15,000
» Thank you MTF for your support.
» Thank you Merz for your support.
» Thank you Mass Mutual for your support.

• Sponsor of daily breakfast, lunch, or break
• Includes daytime workshop Friday afternoon
• Recognition on all printed and online marketing collateral

FRIDAY MORNING WORKSHOP: $7,500 (ONE AVAILABLE)
• Held after breakfast, before programming begins (30 mins)
• Attendee mailing list included

METERBOARDS: $7,500 (THREE SETS AVAILABLE)
• One set of three meter boards with premium placement

*Pricing and availability subject to change without notice
Priority event selection is based upon the receipt date of a signed Letter of Intent
PLASTIC SURGERY CODING WORKSHOPS

FEBRUARY 24–25, 2017
Houston, TX

MAY 5–6, 2017
San Diego, CA

JULY 22–23, 2017
Chicago, IL

ANTICIPATED NUMBER OF ATTENDEES
100-125

TARGET AUDIENCE
Plastic Surgeons, Residents, Allied Health Personnel

ACTIVITY DESCRIPTION
The ASPS Plastic Surgery Coding Workshops combine the knowledge of our member surgeons, medical directors, veteran professional coders and our Coding and Payment Policy Committee. This peer-reviewed, comprehensive course focuses on the broad issues of practice management and reimbursement and delves into the case-based instruction of the new Coding standards. Offered regionally and designed specifically for plastic surgeons and their office staff teams, including office administrators, practice managers, billing companies, and billing/coding specialists, participants can choose the dates and location that work best for their schedule.

NEW FOR 2017!
ESSENTIALS OF PLASTIC SURGERY CODING

APRIL 8, 2017
Arlington Heights, IL

ANTICIPATED NUMBER OF ATTENDEES
35

TARGET AUDIENCE
Residents, Allied Health Personnel (new to plastic surgery coding)

ACTIVITY DESCRIPTION
The new Essentials of Plastic Surgery Coding Workshop is an interactive small group setting to address the needs of residents and affiliate team members who are new to plastic surgery coding.

CORPORATE SUPPORT OPPORTUNITIES
Contact us to learn more about the available support opportunities at this event.

BREAST SURGERY & BODY CONTOURING SYMPOSIUM

AUGUST 10–12, 2017
San Diego, CA

ANTICIPATED NUMBER OF ATTENDEES
175

TARGET AUDIENCE
Plastic Surgeons, Residents, Allied Health Personnel

ACTIVITY DESCRIPTION
Continuing the tradition of clinical programming excellence, the 2017 program focuses on aesthetic and reconstructive breast surgery and body contouring procedures. The program is designed with a comprehensive blend of free instructional courses, providing a deep dive into specific topics in a smaller setting, complemented by general session programming which features individual presentations and expert panel discussion on key topics.

CORPORATE SUPPORT OPPORTUNITIES

[SOLD] PLATINUM: $15,000
» Thank you Sientra for your support.

[SOLD] GOLD: $10,000
» Thank you Merz for your support.

[SOLD] SATELLITE SYMPOSIUM: $5,000
» Thank you Merz for your support.

METER BOARDS: $7,500
• Set of meter boards (3)
ORAL AND WRITTEN BOARD PREPARATION COURSE

AUGUST 17–19, 2017
Rosemont, IL

ANTICIPATED NUMBER OF ATTENDEES
125

TARGET AUDIENCE
Plastic surgeons in residency, plastic surgeons in practice

ACTIVITY DESCRIPTION
This course is interactive and comprehensive, and a unique opportunity for participants to review board-relevant cases that will help attendees build confidence and become better prepared to take The American Board of Plastic Surgery (ABPS) Oral and Written Board Examinations. It is also an efficient resource for practicing surgeons preparing for recertification or fulfilling maintenance of certification hours. The ASPS exclusive oral exam simulation sessions and the faculty-reviewed case book sessions are valuable features of the educational program.

CORPORATE SUPPORT OPPORTUNITIES
PLATINUM: $7,500
• Exclusive supporter of onsite oral exam simulation session
• Recognition in all program materials: print, website, onsite
• Printed acknowledgment included in attendee folders
• Supporter of daily breakfast and breaks (with signage)
• One set (2) meter boards

GOLD: $3,500
• Exclusive supporter of the Networking Reception (with signage)
• Recognition in all program materials: print, website, onsite
• Printed acknowledgment included in attendee folders

ASPS PROJECT WELL RETREAT
FALL / WINTER 2017
Location TBD

ANTICIPATED NUMBER OF ATTENDEES
100

TARGET AUDIENCE
Plastic Surgeons

ACTIVITY DESCRIPTION
In late Fall 2017, ASPS will host the first-of-its-kind Wellness Retreat targeted specifically at combating the rising epidemic of physician burnout. Different than stress, burnout does not allow a physician to take a few days off to “recharge their batteries”. Instead, lifestyle and practice change is ultimately required to return a physician back to peak performance. Burnout has been linked to lower quality of care, higher medical error rates, lower patient satisfaction rates, and higher malpractice risk. This inaugural Wellness Retreat will teach physicians how to design their practice to prevent burnout and what steps to take in order to recover from burnout.

WATCH FOR MORE DETAILS COMING SOON!
PSEN UNIVERSITY – 2017 SESSIONS
FAT GRAFTING, DERMAL FILLERS, TRANSGENDER SURGICAL OPTIONS

DATES TBD
Online Classroom

ANTICIPATED NUMBER OF PARTICIPANTS
75

TARGET AUDIENCE
Plastic Surgeons, Residents

ACTIVITY DESCRIPTION
PSEN University provides virtual master classes for plastic surgeons to learn and share surgical experiences. Led by recognized surgical experts, these interactive online courses are limited to 25 physicians to encourage a “small study group” atmosphere and provide all participants with the opportunity to engage and interact throughout the weekly classes. A typical PSEN University class involves 4-6 online lectures with discussion, as well as interstitial reading and viewing materials.

CORPORATE SUPPORT OPPORTUNITIES
SPONSORED CONTENT: $15,000 (QUARTERLY)
Highlighted section on PSEN Home Page and appropriate subspecialty pages that is linked to a dedicated module for sponsored content. Industry Sponsored Modules may include a mix of white papers, procedural videos, webinars and lecture recordings, all compiled on PSEN for easy-to-access viewing by users. PSEN will promote these modules via banners and listings on the site and through its monthly e-newsletter.

PSEN RESIDENT EDUCATION CENTER
Online Self-Directed / Group Learning Program

NUMBER OF U.S. RESIDENT ENROLLEES
1,450

NUMBER OF INTERNATIONAL RESIDENT ENROLLEES
425

TARGET AUDIENCE
Residents

ACTIVITY DESCRIPTION
PSEN’s Resident Education Center (REC) has been integrated into the curricula of most U.S.-based training programs for several years. The REC includes 88 modules of plastic surgery self-study content covering the breadth of plastic surgery practice.

The modules open with an outline of the key learning points of that section and then require the resident to take a pre-test to gauge the base level of knowledge prior to exposure to the learning materials. Following the pre-test, the user is provided with at least five “best of” clinical journal articles to read, an audio-powerpoint lecture to review, sample oral board cases to consider, and in many cases, surgical video. Finally, the user is provided with a reading list of additional resources to study, and a post-test, where they receive remediation via discussion and references.

CORPORATE SUPPORT OPPORTUNITIES
Contact us to learn more about the available support opportunities at this event.

*Pricing and availability subject to change without notice
Priority event selection is based upon the receipt date of a signed Letter of Intent
INAUGURAL ADVOCACY SUMMIT

JUNE 2017 (TENTATIVE)
Washington, DC

ANTICIPATED NUMBER OF ATTENDEES
90

TARGET AUDIENCE
Plastic surgeons with a high-level interest in advocacy and state/federal government affairs. ASPS advocacy and political action committee leaders. Leaders of ASPS sister societies, including hand, aesthetic, maxillofacial, peripheral nerve and reconstructive microsurgery. Executive Directors and lobbyists of ASPS local, state and regional plastic surgery societies.

ACTIVITY DESCRIPTION
The Advocacy Summit will incorporate advocacy workshops, guest speakers, networking opportunities, and a day of Congressional meetings on the Hill. In the past, ASPS has not offered member workshops that will further physicians’ understanding of the state and federal legislative challenges that face the specialty and patients. Through the Summit, members will gain further knowledge that will allow them to become better advocates for the specialty and the patients they serve.

CORPORATE SUPPORT OPPORTUNITIES

PLATINUM SUPPORT: $20,000
• Private one-hour meeting with ASPS advocacy leaders to discuss state and federal priorities
• Inclusion as industry panelist on discussion about compounding and illegal importation
• Welcome Reception Dinner Sponsor and (2) invitations to dine with ASPS leadership
• (4) invitations to attend the Summit

GOLD SUPPORT: $15,000
• Welcome Reception Cocktail Hour Sponsor and (2) invitations
• (2) invitations to attend the Summit

SILVER SUPPORT: $7,500
• Sponsor of on-site breakfast, lunch and breaks
• (2) invitations to attend the Summit

SENIOR RESIDENTS CONFERENCE AND RESIDENTS DAY PROGRAM
AT PLASTIC SURGERY THE MEETING 2017

OCTOBER 5–6, 2017
Orlando, FL

[SOLD] SENIOR RESIDENTS CONFERENCE
» Thank you Mentor for your support.

ANTICIPATED NUMBER OF ATTENDEES
150 senior residents

RESIDENTS DAY PROGRAM

ANTICIPATED NUMBER OF ATTENDEES
300 residents and senior residents

TARGET AUDIENCE
Plastic Surgery residents and fellows

ACTIVITY DESCRIPTION
The Senior Residents Conference and Residents Day Program precedes the official opening of Plastic Surgery The Meeting and serves as an ideal environment for residents and senior residents to gain relevant education while networking with both resident colleagues and senior leaders in plastic surgery. The combined programs have been developed and modified based on feedback from attendees to help minimize the surprises during the transition from residency to practicing surgeon.

CORPORATE SUPPORT OPPORTUNITIES
Contact us to learn more about the available support opportunities at this event.

*Pricing and availability subject to change without notice
Priority event selection is based upon the receipt date of a signed Letter of Intent
PATIENTS OF COURAGE

October 6–10, 2017
Plastic Surgery The Meeting 2017
Orlando, FL

TARGET AUDIENCE
Attendees of Plastic Surgery The Meeting; additional exposure post meeting on social media.

THE PATIENTS OF COURAGE
Triumph Over Adversity program honors reconstructive plastic surgery patients whose lives were restored through reconstructive plastic surgery and whose charitable actions influence the lives around them. This ASPS program recognizes the impact that plastic surgeons have on the world through the eyes and stories of the patients whose lives have been transformed through medical innovation, surgical mastery and physician sensitivity.

CORPORATE SUPPORT OPPORTUNITIES

EXCLUSIVE SUPPORTER: $25,000
• Recognition during the Opening Ceremonies and video presentation at Plastic Surgery The Meeting
• Logo recognition on all call for candidates emails
• Recognition in the Plastic Surgery The Meeting Official Program
• Advertisement in the 2017 Plastic Surgery The Meeting Registration Brochure
• Press release and recognition in Plastic Surgery News article following the Patients of Courage presentation at Plastic Surgery The Meeting 2017

REBOOT PRACTICE MANAGEMENT

DATES TBD
Orlando, FL

TARGET AUDIENCE
Surgeons, practice administrators and front office staff

ANTICIPATED NUMBER OF ATTENDEES
200

ACTIVITY DESCRIPTION
Separate tracks have been designed for plastic surgeons/office administrators and patient care coordinators/front office staff. Staff will leave with the tools to immediately improve customer relations, attract more clients, book more surgeries, hire and retain top-notch staff and boost marketing reach.

CORPORATE SUPPORT OPPORTUNITIES
Contact us to learn more about the available support opportunities at this event.
THE BREAST RECONSTRUCTION AWARENESS CAMPAIGN

The Breast Reconstruction Awareness campaign is sponsored by the American Society of Plastic Surgeons (ASPS) and The Plastic Surgery (The PSF). The Breast Reconstruction Awareness Campaign educates, engages and empowers women to make the reconstruction decision that is best for them following a diagnosis with breast cancer. That involves informing women, family members, caregivers and the media that the breast cancer loop remains open until a woman is informed of breast reconstruction options.

CORPORATE SUPPORT OPPORTUNITIES

Contact us to learn more about the available support opportunities for this program.

VPP

VISITING PROFESSOR PROGRAM

ANTICIPATED REACH

1,000 – 2,000

TARGET AUDIENCE

Board-certified plastic surgeons and plastic surgery fellows.

The Plastic Surgery Foundation’s Visiting Professor Program brings together key thought leaders in the field of plastic surgery and plastic surgery training programs throughout the country. Each of the visiting professors will make four visits per year. The 2017 Visiting Professor categories include: reconstructive, aesthetic, and women plastic surgeons.

GENERALLY, THE VISITS ARE:

• Two days in duration
• Centered around residents/residency programs
• Involve lecture, discussion groups, patient evaluation, and patient rounds

As this grant provides the funding for honoraria and travel expenses reimbursement, the specific number of trips is dependent on these costs. Visits consist of lecture and surgery presentations in areas that may include cosmetic and/or reconstructive procedures.

The Visiting Professor’s host must be an active member of the ASPS/PSF, and the institution must be an Accreditation Council for Graduate Medical Education (ACGME) accredited program.

CORPORATE SUPPORT OPPORTUNITIES

EXCLUSIVE SUPPORTER: $30,000

• Logo recognition on the VP website/landing page
• Logo recognition onsite within the Visiting Professor’s presentation
• Logo recognition on all marketing materials sent to Training Program Directors
• Mention in feature article in PSN about Visiting Professor Program

CORPORATE SUPPORT OPPORTUNITIES

THE BREAST RECONSTRUCTION AWARENESS CAMPAIGN

VPP
SENIOR RESIDENTS KITS

NUMBER OF SENIOR RESIDENTS
250

TARGET AUDIENCE
Senior Residents

CORPORATE SUPPORT OPPORTUNITIES

SENIOR RESIDENTS KIT: $50,000
Senior Residents Kits help prepare resident surgeons for life beyond residency. The kits (one per quarter) include essential practice resources such as a complimentary subscription to CSAT, scrubs, ASPS patient education brochures, etc. Sponsoring industry partner would have an exclusive opportunity to place its informational inserts into the kits. ASPS will provide sponsor with the mailing list of all residents as well as the YPS members.
FOR SPONSORSHIP AND SATELLITE OPPORTUNITIES, PLEASE CONTACT:

JOÉL MARIE PAYNE
Director of Development
847-228-3325
jpayne@plasticsurgery.org