2018
Corporate Support Prospectus

AMERICAN SOCIETY OF PLASTIC SURGEONS®
THE PLASTIC SURGERY FOUNDATION®
FOCUS ON THE MEMBER.

FOCUS ON THE FUTURE.

FOCUS ON THE PATIENT.
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AREAS OF SUPPORT

FOCUS ON MEMBERS

Clinical Meetings
Created and hosted by ASPS, clinical meetings provide quality accredited education to practicing physicians, residents, medical students and allied health professionals. ASPS is the trusted source of the most cutting edge, scientifically-sound and diverse education for plastic surgery.

Practice Management
Running a plastic surgery practice demands that both surgeons and staff need to be constantly changing, innovating and improving to stay competitive in an ever-shifting marketplace. ASPS and The PSF aim to support plastic surgeons and all allied health professionals in the ever-changing landscape of practice management.

Wellness
ASPS Wellness initiatives are specifically targeted to helping combat the rising epidemic of physician burnout. Different than stress, burnout does not allow a physician to take a few days off to “recharge their batteries.” Instead, lifestyle and practice change is ultimately required to return a physician to peak performance. Burnout has been linked to lower quality of care, higher medical error rates, lower patient satisfaction rates and higher malpractice risk.

Women Plastic Surgeons
The WPS forum seeks to empower female plastic surgeons within the Society through networking, education, advocacy and mentoring. The WPS forum works to promote women plastic surgeons and increase their involvement within organized medicine and plastic surgery as a whole while simultaneously advancing the mission of ASPS.
FOCUS ON THE FUTURE

The Plastic Surgery Foundation

The Plastic Surgery Foundation (The PSF) supports the research and international activities of the American Society of Plastic Surgeons (ASPS) members. The PSF works alongside ASPS to support innovators and their ideas; teach researchers how to articulate the relevancy, impact and possibilities their ideas hold; bring together the right people so that tested and meaningful ideas can reach the marketplace; and help a cadre of volunteers take new ideas and tested procedures to all corners of the world in order to help people.

Research

The Plastic Surgery Foundation (The PSF) is committed to facilitating high quality, clinical and health services research that promotes evidence-based medicine in plastic surgery. Through clinical trials, registries, research grants, awards, scholarships, and fellowships, The PSF is designed to be the leading facilitator of evidence-based medicine with a focus on improving upon quality of care and patient safety.

Residents

Residency comes with the unique challenge of focusing on clinical education and training while preparing to launch a practice. The American Society of Plastic Surgeons aims to help residents to help residents succeed during residency and transition into a successful career.

FOCUS ON THE PATIENT

Patient Safety

The American Society of Plastic Surgeons is in a unique position to be able to leverage the data generated by our surgeons to identify opportunities for the advancement of patient safety in our specialty. Our education and initiatives use this data to create effective programming to positively impact patient outcomes.

Public

The American Society of Plastic Surgeons (ASPS) is dedicated to providing timely and accurate educational opportunities for the public regarding plastic surgery reconstructive and aesthetic procedures. Through the production of patient education products to online general education, ASPS works to ensure that potential plastic surgery patients are informed about their opportunities and choices before making decisions.
WPS ENRICHMENT RETREAT

Communicating with Confidence

Event Overview
February 2-4, 2018 | Banff, AB
Audience: Female Board Certified Plastic Surgeons
Expected Attendance: 45

Activity Description
The Women Plastic Surgeons (WPS) work towards education, collaboration and empowerment. The group’s annual retreat is a uniquely casual and intimate opportunity to connect with influential women in the plastic surgery specialty.

CORPORATE SUPPORT OPPORTUNITIES

PRESENTATION SUPPORT: $6,500 — SOLD
THANK YOU MERZ FOR YOUR SUPPORT.
- Exclusive supporter of the keynote speaker, Jenni Prisk
- Non-promotional ten (10) minute introduction of invited speaker
- Recognition in all program materials: print, online, and on-site
- Two (2) company representatives invited to attend

WELCOME RECEPTION: $4,500 — SOLD
THANK YOU ALLERGAN FOR YOUR SUPPORT.
- Exclusive sponsor of Friday’s Welcome Reception
- Three (3) minute welcome by company representative
- Two (2) company representatives invited to attend
- Recognition in all program materials: print, online, and on-site

NETWORKING DINNER: $6,000 — SOLD
THANK YOU MENTOR FOR YOUR SUPPORT.
- Exclusive supporter of the Saturday attendee dinner
- Three (3) minute welcome by company representative
- Two (2) company representatives invited to attend
- Recognition in all program materials: print, online, and on-site

BREAKFAST, LUNCH & SNACK: $3,500
- Exclusive sponsor of breakfast, lunch and breaks for Saturday’s program
- Recognition in all program materials: print, online, and on-site
- One (1) company representative invited to attend

RESIDENT SCHOLARSHIPS: $6,000
- Four (4) scholarships offered ($1,500 each)

// NEW FOR 2018 //

WELLNESS ACTIVITY - $5,000
- Opportunity to host a wellness activity Saturday, February 3rd from 3:30 – 6:00 PM
- Space for an on-site activity can be provided
- One (1) pre- and post-meeting attendee mailing list

PRECONFERENCE SPEAKERS - $4,000
- Includes a non-promotional 10-min introduction on invited speakers
- This year’s preconference speakers are the local hosts, Dr. Elizabeth Hall-Findlay and Dr. Susan MacLennan
AESTHETICA SUPER SYMPOSIUM

Event Overview
March 1-3, 2018 | Paris Las Vegas, NV
Audience: Plastic Surgeons, Residents, Fellows, Office Staff, Allied Health Personnel
Expected Attendance: 225

Activity Description
The 2018 program features a diverse faculty focused on surgical and non-surgical aesthetic breast, body contouring and facial rejuvenation techniques and procedures. Practice Management programming is incorporated into this two and a half-day program that is designed in three (3) concurrent sessions, enabling the attendee to create an educational experience that best fits their personal practice needs.

NEW FOR 2018 // Las Vegas Coding Workshop attendees will be invited to participate in Thursday’s practice management track – increasing the exposure to your brand!

CORPORATE SUPPORT OPPORTUNITIES

PLATINUM: $25,000 (ONE REMAINING)
THANK YOU ALLERGAN FOR YOUR SUPPORT.
• Exclusive sponsor of the Welcome Reception or the Faculty Dinner, and four (4) company representatives invited to attend selected event
• Thursday or Friday evening CME satellite
• One (1) pre- and post- meeting attendee mailing list
• Program flyer in Registration Bag given to registered attendees
• Recognition in all program materials: print, online, and on-site

GOLD: $15,000 (THREE AVAILABLE)
• Friday morning non-CME satellite (45 minutes)
• One (1) pre- and post- meeting attendee mailing list
• Program flyer in Registration Bag given to registered attendees
• Recognition in all program materials: print, online, and on-site

SILVER: $10,000 (THREE AVAILABLE) // NEW FOR 2018 //
• Sponsor of daily breakfast, lunch, or break
• Friday afternoon non-CME satellite (30 minutes)
• One (1) pre- and post- meeting attendee mailing list
• Recognition in all program materials: print, online, and on-site

METER BOARDS: $3,000 (THREE SETS AVAILABLE)
• One set of three (3) meter boards with premium placement
Event Overview
March 2-3, 2018 | Planet Hollywood Las Vegas, NV
Summer 2018 | Chicago
Audience: Plastic Surgeons, Residents, Allied Health Personnel
Expected Attendance: 100-125

Activity Description
The ASPS Plastic Surgery Coding Workshops combine the knowledge of our member surgeons, medical directors, veteran professional coders and our Coding and Payment Policy Committee. This peer-reviewed, comprehensive course focuses on the broad issues of practice management and reimbursement and delves into the case based instruction of the new Coding standards. Offered regionally and designed specifically for plastic surgeons and their office staff teams, including office administrators, practice managers, billing companies, and billing/coding specialists, participants can choose the dates and location that work best for their schedule.

CORPORATE SUPPORT OPPORTUNITIES \ // NEW FOR 2018 //

PLATINUM: $10,000 (TWO AVAILABLE)
• Exclusive sponsor of the Friday evening Networking Reception at either Las Vegas OR Chicago, with 4 invitations to attend reception for selected location
• Opportunity to host one Friday evening CME Satellite Symposia immediately following the networking reception
• One (1) pre- and post- meeting attendee mailing list
• Recognition in all program materials: print, online, and on-site

GOLD: $5,000 (ONE AVAILABLE)
• Exclusive sponsor of the Networking Corner for BOTH the Las Vegas and Chicago meetings, includes the attendee beverage station(s) and beverage sleeves with company name recognition below “Get Cozy with Coding” tagline
• One (1) pre- and post- meeting attendee mailing list
• Recognition in all program materials: print, online, and on-site

FRIDAY CME SATELLITE SYMPOSIA: $3,000 (TWO AVAILABLE)
• Held after the Networking Reception at either the Las Vegas or Chicago meetings
• One (1) pre- and post- meeting attendee mailing list
• Recognition in all program materials: print, online, and on-site
• No room provided

METER BOARDS: $3,000
• One set of three (3) meter boards with premium placement
PLASTIC SURGERY FOUNDATION
STUDY SECTION

Event Overview
March 18, 2018 | Rosemont, IL
Audience: Plastic Surgery Research Leaders
Expected Attendance: 40

Activity Description
Modeled off the NIH’s Study Section review, every year, The Plastic Surgery Foundation convenes two Study Sections (Basic and Clinical) of leading plastic surgery researchers to review and discuss applications submitted to The PSF Grant Program. Over 40 expert reviewers are invited to participate each year and attend this day-long working session.

CORPORATE SUPPORT OPPORTUNITY // NEW FOR 2018 //

EXCLUSIVE SUPPORTER - $20,000
• Opportunity to speak for five (5) minutes during the Study Section Kick Off meeting on your company’s commitment to fostering research and innovation
• Recognition in all program materials: print, online, and on-site
ADVOCA CY SUMMIT

Event Overview
June 2018 | Washington, DC

**Audience:** Plastic surgeons with a high-level interest in advocacy and state/federal government affairs. ASPS advocacy and political action committee leaders. Leaders of ASPS sister societies, including hand, aesthetic, maxillofacial, peripheral nerve and reconstructive microsurgery. Executive Directors and lobbyists of ASPS local, state and regional plastic surgery societies.

**Expected Attendance:** 90

**Activity Description**
At the ASPS Advocacy Summit, plastic surgeons will learn firsthand about the federal, state and regulatory issues impacting the specialty and its patients. Members will participate in workshops where they will assist the Society in determining its legislative priorities. They will also hear from nationally recognized political experts and from key congressional staff about the inner workings of Washington, DC and the future of pending health care legislation. Members with a specific interest in legislation and regulation will broaden their understanding and dive deeper into critical health policy issues of the day.

In 2017, the Advocacy Summit was attended by 82 plastic surgeons, including members of the ASPS Board of Directors, the Legislative Advocacy Committee, the PlastyPAC Board of Governors and Presidents of affiliate plastic surgery societies. In addition, the Summit was attended by 18 plastic surgery residents, 12 of whom received scholarships courtesy of corporate support.

**CORPORATE SUPPORT OPPORTUNITIES**

**PLATINUM: $28,000 (EXCLUSIVE)**
- Four (4) invitations to a private one-hour lunch with ASPS Board Vice President of Health Policy & Advocacy, Federal Advocacy Chair and State Advocacy Chair to discuss both state and federal advocacy priorities
- Selection of expert for 1-hour speaking opportunity on pressing federal or regulatory issue facing the specialty
- Exclusive sponsorship of the Welcome Reception Dinner, including (4) seats at the ASPS leadership table during dinner and (4) invitations to the Cocktail Hour
- Four (4) invitations to attend the Summit; including all on-site meals and sessions
- Inclusion of one (1) insert in attendee registration folder
- One (1) pre- and post-meeting attendee mailing list
- Recognition in all program materials: print, online, and on-site

**GOLD: $18,000 (EXCLUSIVE)**
- Two (2) invitations to a private 1-hour lunch with the state and regional plastic surgery society Executive Directors and lobbyists
- Exclusive sponsorship of the Welcome Reception: Cocktail Hour, including (2) invitations to attend the 60-minute cocktail hour and recognition on table tents
- Two (2) invitations to attend the Welcome Reception Cocktail Dinner, including seats at the ASPS leadership table
- Two (2) invitations to attend the Summit, including all on-site meals and sessions
- Inclusion of one insert in attendee registration folder
- One (1) pre- and post-meeting attendee mailing list
- Recognition in all program materials: print, online, and on-site

**SILVER: $10,000 (EXCLUSIVE)**
- One (1) invitation to the Welcome Reception Cocktail Hour and Dinner
- Two (2) invitations to a cocktail hour with physician leaders from the PlastyPAC Board of Governors
- Exclusive sponsor of on-site breakfast, lunch and breaks
- Two (2) invitations to attend the Summit, including all on-site meals and sessions
- Inclusion of one (1) insert in attendee registration folder
- One (1) pre- and post-meeting attendee mailing list
- Recognition in all program materials: print, online, and on-site

**RESIDENT SCHOLARSHIPS: $20,000**
Due to popular demand, ASPS is pleased to offer the new Resident Advocacy Summit Scholarship Fund. In 2017, 43 residents applied for the 12 resident scholarships awarded.

- Provide (20) plastic surgery residents and fellows with the opportunity to attend the Advocacy Summit (including registration, on-site meals and hotel accommodations)
- (5) invitations to private one-hour lunch with scholarship recipients
- (2) invitations to attend the Summit, including all on-site meals and sessions
Event Overview
July 18-21, 2018 | Austin, TX
Audience: Plastic Surgeons, Residents, Allied Health Personnel
Expected Attendance: 175

Activity Description
Continuing the tradition of clinical programming excellence, the 2018 program focuses on aesthetic and reconstructive breast surgery and body contouring procedures. The program is designed with a comprehensive blend of free instructional courses, providing a deep dive into specific topics in a smaller setting, complemented by general session programming which features individual presentations and expert panel discussion on key topics.

CORPORATE SUPPORT OPPORTUNITIES

PLATINUM: $20,000 (TWO AVAILABLE)
- Exclusive sponsor of the Friday evening Faculty Dinner or Welcome Reception and four (4) company representatives invited to attend selected event
- Opportunity to host a Wednesday or Thursday evening CME satellite symposia
- One (1) pre- and post-meeting attendee mailing list
- Program flyer in Registration Bag given to registered attendees
- Recognition in all program materials: print, online, and on-site

GOLD: $10,000 (TWO AVAILABLE)
- Opportunity to host a Friday evening CME satellite symposium, no faculty or leadership invited
- One (1) pre- and post-meeting attendee mailing list
- Program flyer in Registration Bag given to registered attendees
- Recognition in all program materials: print, online, and on-site

SILVER: $5,000 (THREE AVAILABLE) // NEW FOR 2018 //
- Exclusive sponsorship of Breakfast, Lunch, or Break
- One (1) pre- and post-meeting attendee mailing list
- Recognition in all program materials: print, online, and on-site

METER BOARDS: $3,000
- One set of three (3) meter boards with premium placement
ORAL AND WRITTEN BOARD PREPARATION COURSE

Event Overview
August 2018 | Chicago, IL
Audience: Plastic surgeons in residency, plastic surgeons in practice
Expected Attendance: 125

Activity Description
This course is interactive and comprehensive, and a unique opportunity for participants to review board relevant cases that will help attendees build confidence and become better prepared to take The American Board of Plastic Surgery (ABPS) Oral and Written Board Examinations. It is also an efficient resource for practicing surgeons preparing for recertification or fulfilling maintenance of certification hours. The ASPS exclusive oral exam simulation sessions and the faculty reviewed case book sessions are valuable features of the educational program.

CORPORATE SUPPORT OPPORTUNITIES

PLATINUM: $7,500 (EXCLUSIVE)
• Exclusive supporter of on-site oral exam simulation sessions
• Supporter of daily breakfast and breaks
• One (1) pre- and post-meeting attendee mailing list
• Recognition in all program materials: print, online, and on-site

GOLD: $3,500 (EXCLUSIVE)
• Exclusive supporter of the Networking Welcome Reception, including two (2) company invitations to attend
• One (1) pre- and post-meeting attendee mailing list
• Recognition in all program materials: print, online, and on-site

METER BOARDS: $3,000
• One set of three (3) meter boards with premium placement
Event Overview
September 28, 2018 | Chicago, IL
Audience: Plastic Surgeons, Residents, Medical Students and Allied Medical Professionals
Expected Attendance: 3,200
### Plastic Surgery The Meeting 2018

#### Sponsor Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Sapphire ($150,000)</th>
<th>Platinum ($100,000)</th>
<th>Gold ($50,000)</th>
<th>Silver ($25,000)</th>
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<td>3rd</td>
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<td>New Monday Evening Closing Event Sponsor</td>
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<td>New 20-Minute Product Demo on Exhibit Hall Center Stage</td>
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<td>Doctors Bag Insert</td>
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<td>New Official Program Ad</td>
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<td>Right to Use PSTM Logo and Premier Supporter Logo</td>
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**Table Notes:**
- ✓ Indicates availability for the respective sponsor level.
- Number of items varies based on sponsor level.
PREMIER SUPPORT OPPORTUNITIES

NEW // SAPPHIRE 2018 BENEFITS: $150,000

• Priority space selection in exhibit hall, based on level of support and order of signed LOA
• Recognized as sponsor of the Monday Evening Closing event.
• One 20-minute product demo on the exhibit hall Center Stage during exhibit hours based on order of signed LOA
• Program flyer and product insert in the Doctor’s Bag given to registered attendees
• Company description in the widely-distributed Registration Brochure, Official Program, Plastic Surgery The Meeting Website, and Meeting App (125 words)
• Sapphire level support recognition on on-site signage at Plastic Surgery The Meeting
• Complimentary full page print advertisement in the Plastic Surgery The Meeting 2018 Official Program
• ... and all the benefits from the platinum, gold, and silver benefits

PLATINUM 2018 BENEFITS: $100,000

• Priority space selection in exhibit hall, based on level of support and order of signed LOA
• Priority selection for evening CME Satellite Symposia opportunities (fee waived), based on level of support and order of signed LOA
• Podium recognition of company support by ASPS President during Opening Ceremonies
• Recognition on signage at Plastic Surgery The Meeting 2018 Welcome Reception
• Company description in the widely-distributed Registration Brochure, Official Program, Plastic Surgery The Meeting Website, and Meeting App (100 words)
• Ten (10) invitations to exclusive VIP event
• Announcement of Premier support via individual distributed press release; also posted on PlasticSurgery.org, PSN Connection, and social media
• Platinum level support recognition on on-site signage at Plastic Surgery The Meeting
• ... and all the benefits from the gold and silver benefits

GOLD 2018 BENEFITS: $50,000

• Priority space selection in exhibit hall, based on level of support and order of signed LOA
• Choice of one (1) non-CME daytime satellite, based on level of support and order of signed LOA
• Company description in the widely-distributed Registration Brochure, Official Program, Plastic Surgery The Meeting Website, and Meeting App (50 words)
• Five (5) invitations to exclusive VIP event
• Announcement of Premier support via group distributed press release; also posted on PlasticSurgery.org, PSN Connection, and social media
• Two (2) digital advertisements posted on PlasticSurgeryTheMeeting.com
• Gold level support recognition on on-site signage at Plastic Surgery The Meeting
• Program flyer in the Doctor’s Bag given to registered attendees
• Two (2) complimentary attendee mailing lists (pre- and post-meeting)
• Two (2) complimentary attendee mailing lists (pre- and post-meeting)
• Program flyer in the Doctor’s Bag given to registered attendees
• Silver level support recognition on on-site signage at Plastic Surgery The Meeting
• ... and all the benefits from the silver benefits

SILVER 2018 BENEFITS: $25,000

• Priority space selection in exhibit hall, based on level of support and order of signed LOA
• Company support recognition displayed on marketing collateral for Plastic Surgery The Meeting 2018, including Registration Brochure, Official Program, and Meeting Registration materials
• Announcement of Premier support via group distributed press release; also posted on PlasticSurgery.org, PSN Connection, and social media
• Three (3) invitations to exclusive VIP event
• Company description in the widely-distributed Plastic Surgery The Meeting Website and mobile app (50 words)
• Complimentary attendee mailing list (pre- and post-meeting)
• Silver support level recognition on on-site signage at Plastic Surgery The Meeting
• Program flyer in the Doctor’s Bag given to registered attendees
• Right to use Plastic Surgery The Meeting logo on company advertising, marketing, and promotions related to the meeting (excludes marketing materials relating to satellite symposia)
• “Premier Supporter” logo for use in company marketing and promotion
PLASTIC SURGERY THE MEETING 2018
Continued

SPONSORSHIP OPPORTUNITIES

NEW // INTERNATIONAL SUPPORT PACKAGE: $35,000

Plastic Surgery Foundation’s International Reception
A networking event for our international colleagues to connect with global partners. International members come together for an evening of fine cuisine and conversation with The Plastic Surgery Foundation. This opportunity includes five (5) tickets to the event where you can directly engage with attendees.

International Lounge Supporter
Traditionally a popular location for our international attendees to relax and socialize, this exclusive lounge allows for targeted exposure to literature and opportunities specifically for the international community. Have exclusive access to touch base with the international community in the international lounge.

International Residents and Fellows Program (expected attendance: 125)
The second International Residents and Fellows Program features clinical education, insights into PSTM, and the valuable ASPS educational offerings.
- Exclusive sponsorship of the International Residents and Fellows Program
- 10-minute speaking opportunity scheduled within the programming
- Insertion of one (1) piece of literature into the attendee packet
- Option to host an exhibit table outside the Residents Day Program and International Residents and Fellows Program
- One (1) pre- and post-meeting attendee mailing list
- Recognition in all program materials: print, online, and on-site

WOMEN PLASTIC SURGEONS LUNCHEON: $10,000
More than 100 women from this special interest group gather to dine, network and celebrate their accomplishments. This event includes an opportunity for your company to make opening remarks and four (4) company invitations to attend. Your company will be recognized via on-site signage during the luncheon, in the official program, the registration brochure, and any pre-event marketing.

WOMEN PLASTIC SURGEONS NETWORKING EVENT: $10,000
This is an outstanding opportunity to support an annual meeting event, which celebrates the strides made by women in plastic surgery and is attended by more than 120 women plastic surgeons and their guests.

YPS YOUNG PLASTIC SURGEONS RECEPTION: $12,000
An opportunity to network with over 150 up-and-coming ASPS plastic surgeons. This support includes the opportunity for three (3) invited industry guests to attend the events as well as recognition on signage and all marketing materials.

RESIDENTS BOWL: $20,000 (EXCLUSIVE)
Entering its seventh year, the Residents Bowl has quickly become the go-to event at Plastic Surgery The Meeting. Be the lead supporter of the entire Residents Bowl, all the way through the finals! Recognition will include notation in the Official Program, verbal recognition by host, noted on the program slide, and recognition on the official bracket board.
BRANDING OPPORTUNITIES

ATTENDEE LANYARDS: $25,000
Attendees will be wearing your company’s name all week! The lanyard opportunity provides an exclusive, highly visible level of exposure during Plastic Surgery The Meeting 2018 transporting your company into every room.

HOTEL CUSTOM KEY CARDS $30,000 — SOLD
THANK YOU CARECREDIT FOR YOUR SUPPORT.
Custom branded hotel key cards ensure that your company name or product is the last one seen at the end of every day and the first one seen each morning before attendees even leave their rooms.

DOCTOR’S BAGS: $40,000 — SOLD
THANK YOU CARECREDIT FOR YOUR SUPPORT.
Welcome attendees of Plastic Surgery The Meeting 2018 with a brand new laptop bag in which attendees can keep their personal electronic tablets, laptops and important files. You will also be able to include one advertising bag insert. Company recognition will appear beside the ASPS logo.

WIRELESS INTERNET: $25,000
Keep attendees connected and sponsor the wireless internet at McCormick Place. Your support provides the wireless network for the entirety of the program. Your company will have logo placement on the splash page and an attractive URL re-direct to your web page.

WELLNESS LOUNGE: $20,000
Physician wellness is a major ASPS initiative. Lent your name to the highly sought after Wellness Lounge in the Exhibit Hall to show your support of physician mental and physical well-being. The lounge will focus on wellness activities to enhance the attendee experience and will be open all three days during exhibit hall hours.

• Naming rights to the Wellness Lounge
• Featured in promotional email to PSTM attendees inviting them to the Wellness Lounge
• Wellness lounge signage with company logo (two meter boards)
• Recognition in mobile app, official program, and select ASPS Plastic Surgery The Meeting marketing materials
• Attendee registration list with mailing address

CHARGING LOUNGES: $12,000 (THREE AVAILABLE)
Help attendees Recharge and Connect with a device charging lounge. The Recharge & Connect lounge area is equipped with comfortable seating, where meeting attendees are able to recharge their devices at a branded table with built-in electrical outlets and provides the perfect opportunity for attendees to connect with one another – along with education, networking is one of the highest rated features of the meeting!

LUGGAGE CHECK: $10,000
Provided to attendees on Monday and Tuesday a private, safe luggage storage on their day of departure so they can attend the conference and exhibits. Staffing of the luggage check is provided by ASPS. Corporate logo will appear on the back of luggage check claim tickets.

Additional opportunities will be available in 2018
PLASTIC SURGERY THE MEETING
OPENING CEREMONIES & WELCOME RECEPTION

Activity Description
Opening Ceremonies & Welcome Reception is THE event of Plastic Surgery The Meeting. Tied together for one amazing experience, this event celebrates all that plastic surgery has to offer and the amazing advances that have been made in the specialty over the past year. Hosted by all three Presidents (ASPS, PSF, and ASMS), attendees are treated to fascinating entertainment, world-class food, and a truly unforgettable experience to kick off the premier meeting of our specialty.

CORPORATE SUPPORT OPPORTUNITIES

PLATINUM: $50,000 (ONE AVAILABLE)
• Podium recognition of company support by ASPS President during Opening Ceremonies
• Logo recognition on stage presentation screen prior to Opening Ceremonies and throughout Welcome Reception
• Logo recognition on signage throughout the event
• Complimentary full page advertisement in the Opening Ceremonies program
• Five (5) complimentary invitations to Opening Ceremonies and Welcome Reception
• ...More Chicago Specific Opportunities to Come

GOLD: $30,000 (TWO AVAILABLE)
• Podium recognition of company support by ASPS President during Opening Ceremonies
• Logo recognition on signage throughout the event
• Logo recognition on stage presentation screen prior to Opening Ceremonies and throughout Welcome Reception
• Complimentary half page advertisement in the Opening Ceremonies program
• Five (5) complimentary invitations to Opening Ceremonies and Welcome Reception
• ...More Chicago Specific Opportunities to Come

SILVER: $20,000 (THREE AVAILABLE)
• Podium recognition of company support by ASPS President during Opening Ceremonies
• Logo recognition on signage throughout the event
• Logo recognition on stage presentation screen prior to Opening Ceremonies and throughout Welcome Reception
• Complimentary half page advertisement in the Opening Ceremonies program
• Recognition on signage at Plastic Surgery The Meeting Welcome Reception 2017
• Two (2) complimentary invitations to Opening Ceremonies and Welcome Reception

METER BOARD: $3,000
All meter board advertisements are double sided. Set of 3.

PROGRAM ADVERTISEMENTS: $500-$2,500
Make sure your company’s advertisements are included and read at the Opening Ceremonies by placing them in the program for Opening Ceremonies. Attendees will receive programs as they walk in. From time of arrival to the time Opening Ceremonies begins and after programming wraps up attendees will be reading your advertisement. Full, half, and quarter page advertisements available. This program is separate from the Plastic Surgery The Meeting Official Program. Full page: $2,500 – Half page: $1,000 – Quarter Page: $500
PATIENTS OF COURAGE

Event Overview
September 28, 2018 | Chicago
Audience: Plastic Surgeons, Residents, Medical Students, Public
Expected Audience: 1,600

Activity Description
The Patients of Courage: Triumph Over Adversity program honors reconstructive plastic surgery patients whose lives were restored through reconstructive plastic surgery and whose charitable actions influence the lives around them.

ASPS members nominate patients who carry an optimistic outlook on life and positively affect people around them, despite the difficulties of their reconstructive procedures. These extraordinary reconstructive plastic surgery patients are honored by ASPS at its annual scientific meeting and receive a $1,000 grant award to be allocated to a not for profit of their choice in recognition of their bravery and charitable actions.

CORPORATE SUPPORT OPPORTUNITIES

PATIENT OF COURAGE SUPPORTER - $10,000 (FOUR AVAILABLE)

• Patients of Courage winners will receive a letter noting sponsorship
• Sponsor will be included on the award presented to the Patient of Courage
• Sponsor’s name will appear on the Patient of Courage video
• Sponsor will receive verbal recognition when Patient of Courage is recognized at the Opening Ceremony
• Sponsor representative will be on stage for award presentation if recipient is on-site
• If winner is on-site, there will be a coordinated meet and greet and photo op with the Patient of Courage winner(s) and sponsor
• A thank you letter from Patient of Courage recipient
• Patients designated based on each sponsors area of interest based on order of signed LOA
• Recognition in all program materials: print, online, and on-site
RESIDENT AND MEDICAL STUDENT PROGRAMMING

Event Overview
September 27-29, 2018 | Chicago, IL
Audience: Plastic Surgery Residents, Fellows, and Medical Students

Activity Description
Residency comes with the unique challenge of focusing on clinical education and training while preparing to launch a practice. ASPS Resident and Medical Student programming has been developed and modified based on feedback from attendees to help take away the surprises during your transition from residency to practicing surgeon. Veterans of the specialty share personal experiences, in practice management, interviewing, team building, research, clinical topics, and more.

CORPORATE SUPPORT OPPORTUNITIES

Senior Residents Conference and Residents Day Program Activity Description
The Senior Residents Conference (SRC) and Residents Day Program (RDP) precedes the official opening of Plastic Surgery The Meeting and serves as an ideal environment for residents and senior residents to gain relevant education while networking with both resident colleagues and senior leaders in plastic surgery. The combined programs have been developed and modified based on feedback from attendees to help minimize the surprises during the transition from residency to practicing surgeon.

SENIOR RESIDENTS CONFERENCE EXCLUSIVE SUPPORTER: $35,000 (EXCLUSIVE) — SOLD
THANK YOU MENTOR FOR YOUR SUPPORT

Expected Attendance: 150 Senior Residents
• Exclusive sponsorship of Senior Residents Conference (Thursday, September 27, 2018)
• Exclusive sponsorship of the Senior Residents Networking Reception (Wednesday, September 26, 2018), 2 invites included
• 10-minute speaking opportunity scheduled within the programming of SRC (Thursday, September 27, 2018)
• 10-minute speaking opportunity at the Residents Day Program (Friday, September 28, 2018)
• Option to host an exhibit table outside the Residents Day Program
• Logo placed on attendee registration bag distributed at start of meeting
• Recognition as sponsor of the Residents Day Program, which includes: Residents Networking Reception, insert in attendee bag, lunch sponsor
• Recognition in all program materials: print, online, and on-site

RESIDENTS DAY PROGRAM SUPPORTER: $8,500 (ONE REMAINING)
THANK YOU MENTOR, AIRXPANDERS, ACELITY, MERZ, TDC, AND VIOPTIX FOR YOUR SUPPORT

Expected Attendance: 300 Residents and Senior Residents
• Speaking opportunity: 10 minutes, timeslots will be spread throughout the program on Friday
• Recognition as a co-sponsor of the Residents Networking Reception and two (2) company invitations to attend
• Logo placed on attendee registration bag distributed at start of meeting
• Insertion of one (1) piece of literature into the attendee bag
• Recognized as a co-sponsor of the lunch at the Residents Day Program
• Option to host an exhibit table outside the Residents Day Program
• Recognition in all program materials: print, online, and on-site

NEW // Medical Students’ Day Activity Description
Welcome medical students to our specialty! This day-long program provides Medical Students with the opportunity to learn about the plastic surgery specialty directly from Residents, Program Directors, and other industry leaders. Medical students gain practical knowledge about the different types of training program pathways; what to ask about when choosing a training program; an inside look at life as a plastic surgery resident; and plastic surgery practice types.

Expected Attendance: 150 Medical Students

MEDICAL STUDENTS’ DAY CONFERENCE EXCLUSIVE SUPPORTER: $15,000 (EXCLUSIVE)
• Exclusive sponsorship of Medical Students’ Day (Saturday, September 29, 2018)
• 10-minute speaking opportunity scheduled within the programming of Medical Students’ Day
• Insertion of one (1) piece of literature into the attendee packet
• Recognition in all program materials: print, online, and on-site
• Option to host an exhibit table outside the Medical Students’ Day Conference alongside the Residents Day Program exhibitors
• Recognized as a co-sponsor of Lunch alongside the Residents Day Program
• Attendee registration mailing list
RE-BOOT YOUR PRACTICE

Event Overview
September 27-29, 2018 | Chicago, IL
Audience: Plastic Surgeons and Allied Health Professionals
Expected Attendance: 200

Activity Description
Separate tracks have been designed for plastic surgeons/office administrators and patient care coordinators/front office staff. Staff will leave with the tools to immediately improve customer relations, attract more clients, book more surgeries, hire and retain top notch staff and boost marketing reach.

CORPORATE SUPPORT OPPORTUNITIES

PLATINUM SUPPORTER PACKAGE - $15,000 (EXCLUSIVE)
- Exclusive supporter of Welcome Reception
- Exclusive supporter of lunch on Thursday and Friday
- Includes one (1) informational insert in registration bag 8.5”x11”
- Includes one (1) product sample in registration bag
- One (1) pre- and post-meeting attendee mailing list
- Recognition in all program materials: print, online, and on-site

GOLD SUPPORTER PACKAGE - $10,000 (EXCLUSIVE)
- Exclusive breakfast supporter Thursday, Friday, and Saturday
- Exclusive logo placement on the side of the bag side by side with the reboot logo
- Includes one (1) informational insert in registration bag 8.5”x11”
- Includes one (1) product sample in registration bag
- One (1) pre- and post-meeting attendee mailing list
- Recognition in all program materials: print, online, and on-site

SILVER SUPPORTER PACKAGE - $5,000 (EXCLUSIVE)
- Exclusive logo placement on lanyard side by side with the reboot logo
- Includes one (1) informational insert in registration bag 8.5”x11”
- Includes one (1) product sample in registration bag
- One (1) pre- and post-meeting attendee mailing list
- Recognition in all program materials: print, online, and on-site
ASPS PROJECT WELL RECHARGE RETREAT

Event Overview
December 6-8, 2018 | La Quinta, CA
Audience: Plastic Surgeons & their spouses/significant others
Expected Attendance: 100

Activity Description
In December 2018, ASPS will host the second Wellness Retreat targeted specifically at combating the rising epidemic of physician burnout. Different than stress, burnout does not allow a physician to take a few days off to “recharge their batteries”. Instead, lifestyle and practice change is ultimately required to return a physician back to peak performance. Burnout has been linked to lower quality of care, higher medical error rates, lower patient satisfaction rates, and higher malpractice risk. The second Wellness Retreat will teach physicians how to design their practice to prevent burnout and what steps to take in order to recover from burnout.

CORPORATE SUPPORT OPPORTUNITIES
PLATINUM: $50,000 (EXCLUSIVE)
• Exclusive sponsor of the Thursday evening program including, reception, education session, and dinner
• One (1) 20-minute speaking opportunity on wellness related topic at the Thursday Dinner
• Two (2) additional invitations for representatives to attend Thursday evening
• Two (2) invitations to attend the Project Well: Recharge Retreat; or two (2) named resident attendance scholarships
• Exclusive sponsor of the keynote speaker
• Inclusion of one (1) wellness item in the Welcome Kit given to attendees upon arrival
• Logo printed on attendee take home item provided to attendees for use in educational session
• Recognition in all program materials: print, online, and on-site
• Printed acknowledgment included in personalized attendee itineraries

GOLD: $30,000 (EXCLUSIVE)
• Exclusive sponsor of Saturday’s primary speakers
• Exclusive sponsor of Saturday evening’s networking event
• One (1) 15-minute speaking opportunity on wellness related topic at either the Friday or Saturday lunch
• Inclusion of one (1) wellness item in the Welcome Kit given to attendees upon arrival at resort
• Recognition in all program materials: print, online, and on-site
• Printed acknowledgement included in personalized attendee itineraries

SILVER: $15,000 (FIVE AVAILABLE)
• Exclusive sponsor of one (1) of the daily Find Your Zen activities held Friday and Saturday
• Exclusive sponsor of one of the enrichment experiences attendees can participate in
• Recognized as sponsor of the entertainment session; includes logo placement in personalized attendee itineraries
• Inclusion of one (1) wellness item in the Welcome Kit given to attendees upon arrival at resort
• Recognition in all program materials: print, online, and on-site
• Printed acknowledgment included in personalized attendee itineraries

WELCOME KIT SPONSOR: $10,000 (EXCLUSIVE)
• Be the first company to interact with attendees as they are welcomed to their stay at the Waldorf Astoria La Quinta Resort & Club.
• Exclusive sponsorship of the transportation from Palm Springs International Airport will be provided for all attendees
• Logo alongside refreshments and snack provided upon arrival
• Inclusion of one wellness item in the Welcome Kit given to attendees upon arrival at resort
• Recognition in all program materials: print, online, and on-site
• Printed acknowledgment included in personalized attendee itineraries

PROGRAM SEND OFF SPONSOR: $10,000 (EXCLUSIVE)
Send attendees off with a great gift to incorporate wellness into their everyday practice.
• Exclusive sponsor of the morning coffee on last day of program
• Exclusive sponsorship of the parting gift given after Sunday breakfast, parting gift provided by sponsor
• Speaking opportunity (10-minutes) at Sunday morning breakfast
• Signage on shuttle transportation from resort to airport
• Exclusive sponsor of parting snack for flight home
• Recognition in all program materials: print, online, and on-site
• Printed acknowledgment included in personalized attendee itineraries
PSEN RESIDENT EDUCATION CENTER

Event Overview
Online Self-Directed / Group Learning Program
Number of U.S. Resident Enrollees: 1,450
Number of International Resident Enrollees: 425
Target Audience: Residents
Used by over 120 training programs around the world 99% of all domestic residents

Activity Description
Resident Education Center (REC) has been integrated into the curricula of most U.S.-based training programs for several years. The REC includes 88 modules of plastic surgery self-study content covering the breadth of plastic surgery practice. The modules open with an outline of the key learning points of that section and then require the resident to take a pre-test to gauge the base level of knowledge prior to exposure to the learning materials. Following the pre-test, the user is provided with at least five “best of” clinical journal articles to read, an audio-PowerPoint lecture to review, sample oral board cases to consider, and in many cases, surgical video. Finally, the user is provided with a reading list of additional resources to study, and a post-test, where they receive remediation via discussion and references.

CORPORATE SUPPORT OPPORTUNITIES
SUPPORTER: $15,000 (QUARTERLY)
Highlighted section on Resident Education Center Home Page and appropriate subspecialty pages that is linked to a dedicated module for sponsored content. Industry Sponsored Modules may include a mix of white papers, procedural videos, webinars and lecture recordings, all compiled on the REC for easy-to-access viewing by users.
• Recognized on the home page of the Resident Education Center
• Social Media recognition of sponsorship
• Recognized in the quarterly publication, Plastic Surgery Resident

SENIOR RESIDENTS KITS

Event Overview
September 2018 - July 2019
Anticipated Reach: 250
Audience: Senior Residents

CORPORATE SUPPORT OPPORTUNITIES
EXCLUSIVE: $50,000
Senior Residents Kits help prepare resident surgeons for life beyond residency. The kits (one per quarter) include essential practice resources such as a complimentary subscription to CSAT, scrubs, ASPS patient education brochures, etc. Sponsoring industry partner would have an exclusive opportunity to place its informational inserts into the kits. ASPS will provide sponsor with the mailing list of all residents as well as the Young Plastic Surgeon members.
BREAST RECONSTRUCTION AWARENESS USA

closing the loop on breast cancer
THE BREAST RECONSTRUCTION AWARENESS CAMPAIGN

Activity Description
The Breast Reconstruction Awareness campaign is sponsored by the American Society of Plastic Surgeons (ASPS) and The Plastic Surgery Foundation (The PSF). The Breast Reconstruction Awareness Campaign educates, engages and empowers women to make the reconstruction decision that is best for them following a diagnosis with breast cancer. That involves informing women, family members, caregivers and the media that the breast cancer loop remains open until a woman is informed of breast reconstruction options.

<table>
<thead>
<tr>
<th>SPONSOR BENEFITS</th>
<th>DIAMOND</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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<tr>
<td>Recognized Sponsor of BRA</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>One (1) Rep to Serve on BRA Committee</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
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<tr>
<td>Company Profile in October 2018 PSN</td>
<td>✓</td>
<td></td>
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<tr>
<td>Ads in Publications</td>
<td>Over 2 Mil Impressions</td>
<td>Over 1.5 Mil Impressions</td>
<td>Over 85 K Impressions</td>
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<td>Quarterly Post Cards</td>
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<td>Promotional Booklet</td>
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<td>Quoted in PSN for BRA Day 2018</td>
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<td>✓</td>
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<td>Social Media Campaigns</td>
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<td>Use of BRA Logo</td>
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<td>PSF Gallery</td>
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<td>Invites to BRA/PSTM</td>
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<tr>
<td>BRA Events Branding Opportunities</td>
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<td></td>
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</tbody>
</table>
CORPORATE SUPPORT OPPORTUNITIES

DIAMOND SPONSOR: $100,000

- Recognized as a Diamond Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Opportunity to select one (1) company representative to serve on The PSF Breast Reconstruction Awareness Fund Appropriations Committee
- Company profile in PSN acknowledging company support of BRA Campaign in October 2018; exclusive to Diamond Sponsors
- Company recognition on all print ads placed in publications, reaching an estimated 1.6 million subscribers including Cancer Today, Breast Cancer Wellness, ASPS Publications, and exclusive recognition in USA Today Modern Women
- Recognized as exclusive supporter of the Breast Reconstruction Awareness promotional booklet
- Recognition in quarterly postcard sent to all ASPS members
- Recognized as supporter in web ads on BreastCancer.org
- Company will be included in two (2) national press releases throughout 2018: one (1) individual company-focused release and one (1) campaign-focused release in October 2018; which will include all sponsors
- Quote contribution to Plastic Surgery News article or the Breast Reconstruction Supplement about Breast Reconstruction Day 2018 published in October 2018
- Recognized as the exclusive sponsor of one of the following areas of the Breast Reconstruction Awareness Campaign website: Breast Reconstruction Patient of Courage, The Breast Reconstruction Blog, or the Breast Reconstruction Education Center
- Recognition on BreastReconUSA.org the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo and a 100-word company description
- Recognition in the BRA Day Event PR Toolkit which is available to all BRA Day event hosts and affiliates who conduct events (ASPS members and public)
- Recognition in monthly social media campaigns
- Exclusive use of the Breast Reconstruction Awareness campaign logo for your own marketing collateral
- Recognition in ASPS/PSF Annual Reports
- Recognition in The PSF gallery at Plastic Surgery The Meeting
- NEW Recognition at 2018 Breast Reconstruction Awareness event to be conducted in conjunction with Plastic Surgery The Meeting 2018
- NEW Five (5) company invitations to attend the Breast Reconstruction Awareness event
- NEW Right of first refusal for Breast Reconstruction Awareness event branding opportunities
GOLD SPONSOR: $50,000
- Recognized as a Gold Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Opportunity to select one (1) company representative to serve on The PSF Breast Reconstruction Awareness Fund Appropriations Committee
- Company recognition on various print ads placed in national publications, reaching an estimated 1.2 million subscribers including Cancer Today, Breast Cancer Wellness and ASPS publications
- Recognition in quarterly postcard sent to all ASPS members
- Company will be included in one (1) national campaign-focused releases in October 2018, which will include all sponsors
- Recognized as supporter in web ads on BreastCancer.org
- Recognition on BreastReconUSA.org the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo and a 100-word company description
- Recognition in the BRA Day Event PR Toolkit which is available to all BRA Day event hosts and affiliates who conduct events (ASPS members and public)
- Recognition in monthly social media campaigns
- Exclusive use of the Breast Reconstruction Awareness campaign logo for your own marketing collateral
- Recognition in ASPS/PSF Annual Reports
- Recognition in The PSF gallery at Plastic Surgery The Meeting
- NEW Recognition at 2018 Breast Reconstruction Awareness event to be conducted in conjunction with Plastic Surgery The Meeting 2018
- NEW Two (2) company invitations to attend the Breast Reconstruction Awareness event

SILVER SPONSOR: $25,000
- Recognized as a Silver Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Company recognition on various print ads placed in national publications, reaching an estimated 375,000+ subscribers including Breast Cancer Wellness and ASPS Publications
- Recognition in quarterly postcard sent to all ASPS members
- Company will be included in one (1) national campaign-focused releases in October 2018, which will include all sponsors
- Recognition on BreastReconUSA.org the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo and a 50-word company description
- NEW Recognition at 2018 Breast Reconstruction Awareness event to be conducted in conjunction with Plastic Surgery The Meeting 2018
- Exclusive use of the Breast Reconstruction Awareness campaign logo for your own marketing collateral
- Recognition in ASPS/PSF Annual Reports
- Recognition in The PSF gallery at Plastic Surgery The Meeting

BRONZE SPONSOR: $10,000
- Recognized as a Bronze Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Recognition in quarterly postcard sent to all ASPS members
- Company will be included in one (1) national campaign-focused releases in October 2018, which will include all sponsors
- Recognition on BreastReconUSA.org the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo and a 25-word company description
- NEW Recognition at 2018 Breast Reconstruction Awareness event to be conducted in conjunction with Plastic Surgery The Meeting 2018
- Exclusive use of the Breast Reconstruction Awareness campaign logo for your own marketing collateral
- Recognition in ASPS/PSF Annual Reports
- Recognition in The PSF gallery at Plastic Surgery The Meeting
RESEARCH AND TRAINING GRANTS

Activity Description
The Plastic Surgery Foundation (PSF) supports investigators from the beginning of their careers, during residency, on up to well-established plastic surgeons by offering a comprehensive research grant program focused entirely on advancing innovation and clinical practice in Plastic Surgery. The PSF offers research and training grants ranging from $10,000 to $50,000. Every year The PSF receives between 125-150 applications requesting more than $3 million dollars in funding for clinically relevant research and training. Grants range from pilot research grants, intended to support residents and junior faculty in their efforts to address focused research questions, obtain preliminary data to support larger grant proposals in the future, and develop a line of research that can be carried forward into an academic career; to more established projects such as the NEPS Grant Mechanism, designed to support research projects which translate clinical or basic science research findings into clinically relevant advancements or tools with a high likelihood of impacting daily practice and patient care within the next few years.

The PSF also awards highly competitive Research Fellowship training grants, that support investigators for a one-year training experience that will encourage research and academic career development in plastic surgery.

CORPORATE SUPPORT OPPORTUNITIES

SINGLE GRANT SUPPORTER - $10,000+
Opportunities exist to support The PSF grant program, in several different ways:
• Provide unrestricted grant funds to support The PSF grant program, with dollars to be awarded to deserving applications at The PSF’s sole discretion of investigator and topic area.
• Provide directed grant funds that would be put towards one particular area of research.

NAMED GRANTS/FUNDING MECHANISMS
Sponsors have an opportunity to work with The PSF to establish a named funding mechanism, which would be awarded by The PSF. Named grants require a three-year commitment, and would be available in the following categories:
• Named Pilot Research Grant: $37,500
• Named Larger Research Grant: $157,500
• Named Research Fellowship: $157,500

RECOGNITION
Sponsors providing unrestricted or directed grant funds will be recognized as supporters of The PSF Grant Program on The PSF Website, and in materials promoting The PSF Grant program. A progress report will be provided each year to highlighting the project(s) that were funded through the sponsorship.

Named Funding Mechanisms will be designated by the company name, or such name as the company chooses. Your company will be listed on the grant application and guidelines. Researchers and their sponsoring institutions will be notified directly of the donor’s support. Your company will be acknowledged on the ASPS/The PSF website, in paper presentations and announced in ASPS/The PSF publications as appropriate.
REGISTRIES AND CLINICAL STUDIES

Activity Description
The Plastic Surgery Foundation (PSF) and American Society of Plastic Surgeons (ASPS) are facilitating evidence-based medicine and quality improvement by bringing together plastic surgeons, other specialists, and government leaders who seek to answer important questions that can best be addressed through broad registry participation. The Plastic Surgery Registries Network (PSRN), the registry suite of ASPS/PSF, has been actively collecting plastic surgery data since 2002. The program has evolved over the past 15 years from one registry to five registries, now collecting data on plastic surgery procedures, outcomes, devices, and rare diseases. The goal of the PSRN is to help plastic surgeons identify safe, effective treatments for their patients. PSRN registries also provide a means for quality reporting and practice improvement activities. Through the PSRN, information is collected on more than 100,000 procedures annually.

OPPORTUNITIES CURRENTLY EXIST TO SUPPORT THE FOLLOWING ASPS/PSF REGISTRIES:

TOPS
Tracking Operations & Outcomes for Plastic Surgeons (TOPS) is a HIPAA compliant, secure and confidential national database of plastic surgery procedures and outcomes. Launched in 2002, this evidence-based tool provides the ability to efficiently follow patients over time and was designed to assist plastic surgeons with clinical decision making and practice improvement by identifying clinical strengths and areas needing improvement on an individual level with national benchmarking. TOPS contains over 1.5 million plastic surgery procedures with more than 14 years in clinical use. All ASPS members and candidates for membership who practice in the US are encouraged to participate in the TOPS program.

PROFILE
The Patient Registry and Outcomes For breast Implants and anaplastic large cell Lymphoma etiology and Epidemiology (PROFILE) Registry is a collaboration between ASPS, The PSF, and the FDA to better understand the role of breast implants in the etiology of anaplastic large cell lymphoma (ALCL) in order to determine whether an association exists between the device and the disease.

CORPORATE SUPPORT OPPORTUNITIES

PLATINUM: $50,000
- Receive the opportunity to query their registry of sponsorship
- Invitation for two (2) company representatives to attend a meeting with the registry’s Steering Committee
- Bi-annual report from registry
- Recognition in all promotion materials, online, PSRN Dashboard, in registry presentations and/or publications, and at Plastic Surgery The Meeting

GOLD: $25,000
- Invitation for two (2) company representatives to attend a meeting with the registry’s Steering Committee
- Bi-annual report from registry
- Recognition in all promotion materials, online, PSRN Dashboard, in registry presentations and/or publications, and at Plastic Surgery The Meeting

SILVER: $10,000
- Annual report from registry
- Recognition in all promotion materials, online, PSRN Dashboard, in registry presentations and/or publications, and at Plastic Surgery The Meeting

BUILD A NEW REGISTRY/MODULE
Opportunities exist for partnership between The PSF and ASPS members, industry and other institutions to collaborate on design or assist with management of specific registry or clinical research project for a condition, treatment or device. Because of the existing PSRN infrastructure, projects can be implemented and facilitated in a timely manner. The PSRN electronic system can be used at the clinical sites, thus reducing data entry errors, and enabling more timely data analysis and reporting.
GRADUATE RESEARCH SCHOLARSHIP

Activity Description
The purpose of the Graduate Research Scholarship is to provide tuition support to a plastic surgeon in his/her pursuit of an advanced degree in research. A financial award up to $25,000 will be given an applicant affiliated with an accredited plastic surgery program who has demonstrated a commitment to advancing the public’s health through their pursuit of an advanced research degree (ex. MPH, MS, PhD).

CORPORATE SUPPORT OPPORTUNITIES
THREE YEAR SUPPORTERS - $82,500+
Your sponsorship will last three years and you will receive yearly progress reports from the recipient and will be acknowledged on The PSF webpage and in any application materials and guidelines.

CLINICAL RESEARCH LEADERS SCHOLARSHIP

Activity Description
The purpose of this program is to enhance the training of ASPS members in clinical research to better prepare them to lead the ASPS and the specialty and to build an expert workforce with networks of colleagues in their fields of interest who are prepared to successfully compete for grants and who can capably lead ASPS/PSF research initiatives.

This scholarship provides funding to support the participation of talented, motivated plastic surgeon-scientists to attend select clinical research training and development programs around the country to enhance their skills in outcomes/translational/clinical research.

CORPORATE SUPPORT OPPORTUNITIES
SINGLE SCHOLAR SPONSORS - $10,000
Supporters will receive an Activity Description report from the attendees of the Conference attended, as well as an impact statement on how this conference attendance will impact their career and professional development. Supporters will be acknowledged on the ASPS/PSF websites, and in any application materials and guidelines.

DISTINGUISHED CAREER RESEARCH AWARD

Activity Description
This award recognizes outstanding achievements in research that have advanced the specialty of plastic surgery. It is meant to recognize a plastic surgeon whose novel and significant work over their career has had far-reaching impact on the practice of plastic surgery. The award started in 2015, and has since been awarded to such leaders in plastic surgery research as Elof Eriksson, MD, PhD and Michael Longaker, MD, MBA.

CORPORATE SUPPORT OPPORTUNITIES
EXCLUSIVE SUPPORTER - $10,000
- Recognized in the Plastic Surgery Meeting official program, on The PSF website, and in remarks given when presenting the award
- One (one) guest invitation to the ASPS/PSF Board of Directors dinner, for award presentation
- Opportunity to meet the year’s recipient
For all Corporate Support Opportunities, please contact:

Meredith Rund
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