AREAS OF SUPPORT

Focus on Members

Clinical Meetings
Clinical Meetings created and hosted by ASPS provide quality accredited education to practicing physicians, residents, medical students and allied health professionals. ASPS is the trusted source for the most leading-edge, scientifically-sound and diverse educational programming within the plastic surgery specialty.

Practice Management
Successfully operating a plastic surgery practice demands that both surgeons and staff be open to continuous change, innovation and improvement to stay competitive in an ever-shifting marketplace. ASPS and The PSF support plastic surgeons and all allied health professionals in the fluctuating landscape of practice management.

Wellness
ASPS Wellness initiatives are specifically targeted to help combat the rising epidemic of physician burnout. Unlike stress, burnout does not allow a physician to take a few days off to “recharge their batteries.” Instead, lifestyle and practice change is ultimately required to return a physician to peak performance. Burnout has been linked to lower quality of care, higher medical error rates, lower patient satisfaction rates and higher malpractice risk. We seek to change that through ASPS Wellness Initiatives.

Women Plastic Surgeons
The WPS forum empowers female plastic surgeons within the Society through networking, education, advocacy and mentoring. The WPS forum works to promote female plastic surgeons and increase their involvement within both organized medicine and plastic surgery as a whole while simultaneously advancing the mission of ASPS.

Affiliates and Managed Organizations of ASPS
Over the last three years, ASPS has worked to expand and deepen its connections in the Plastic Surgery space and, in doing so, has brought on several affiliate and managed organizations. Working as a partner, ASPS helps each organization ensure they have a successful program year after year by leveraging ASPS experience and staff.
AREAS OF SUPPORT

Focus on Members

ASPS Global Partners

ASPS has almost 3,300 international members from 105 different counties. ASPS has signed formal agreements (Memorandum of Understanding) with national plastic surgery societies around the world that have achieved a high standard in plastic surgery.

This agreement provides for mutual recognition of standards, governance and ethics; and acknowledges the eligibility of all members of each National Society to join the other as an International Member.

Our societies are entering with a spirit of mutual cooperation and sharing of information, acknowledging that each country wishes to participate jointly in improving standards and cooperation by plastic surgical organizations around the world.

ARGENTINA – Sociedad Argentina de Cirugía Plástica, Estética y Reparadora (SACPER) 2015
AUSTRALIA – Australian Society of Plastic Surgeons (ASPS) 2008
BELGIUM – Royal Belgian Society of Plastic, Reconstructive and Aesthetic Surgery (RBSPS) 2010
BRAZIL – Sociedade Brasileira de Cirurgia Plástica (SBCP) 2010
COLOMBIA – Sociedad Colombiana de Cirugía Plástica Estética y Reconstructiva (SCCP) 2017
CHILE – Sociedad Chilena de Cirugía Plástica Reconstrutiva y Estetica (SCCP) 2021
CYPRUS – Cyprus Society of Plastic Reconstructive and Aesthetic Surgery (CYSPRAS) 2020
DOMINICAN REPUBLIC – Sociedad Dominicana Cirugia Plastica Reconstrutiva Y Estetica, Inc. (SODOCIPRE) 2021
EGYPT – Egyptian Society of Plastic Reconstructive Surgeons (ESPRS) 2019
FRANCE – Société Française de Chirurgie Plastique Reconstructrice et Esthétique (SOFCPRE) 2010
GERMANY – German Society of Plastic, Reconstructive and Aesthetic Surgeons (DGPRAC) 2019
INDIA – Association of Plastic Surgeons of India (APSI) 2020
INDONESIA – Indonesian Association of Plastic Reconstructive and Aesthetic Surgeon (InaPRAS) 2019
IRELAND – Irish Association of Plastic Surgery (IAPS) 2011
ISRAEL – Israel Society of Plastic & Aesthetic Surgery (ISPAS) 2012
ITALY – Società Italiana di Chirurgia Plastica Ricostruttiva ed Estetica (SICPRE) 2013
MEXICO – Asociación Mexicana de Cirugía Plástica, Estética y Reconstruccion (AMCMER) 2016
NETHERLANDS – Nederlandse Vereniging voor Plastische Chirurgie (NVPC) 2010
NEW ZEALAND – New Zealand Association of Plastic Surgeons (NZAPS) 2009
NORWAY – Norwegian Plastic Surgery Association (NPKF) 2019
PAKISTAN – Pakistan Association of Plastic Surgeons (PAPS) 2019
PHILIPPINES – Philippine Association of Plastic Reconstructive & Aesthetic Surgeons (PAPRAS) 2020
AREAS OF SUPPORT

Focus on Members

ASPS Global Partners (continued)

ROMANIA – Romanian Association of Plastic Surgeons (RoAPS) 2019
RUSSIA – Russian Society of Plastic Reconstructive and Aesthetic Surgeons (RSPRAS) 2021
SINGAPORE – Singapore Association of Plastic Surgeons (SAPS) 2012
SOUTH AFRICA – Association of Plastic and Reconstructive Surgeons of Southern Africa (APRSSA) 2011
SOUTH KOREA – Korean Society of Plastic and Reconstructive Surgeons (KSPRS) 2010
SPAIN – Sociedad Española de Cirugía Plástica, Reparadora y Estética (SECPRE) 2016
SWITZERLAND – Swiss Society of Plastic, Reconstructive and Aesthetic Surgery 2021
TAIWAN – Taiwan Society of Plastic Surgery (TSPS) 2011
TURKEY – Turkish Society of Plastic-Reconstructive and Aesthetic Surgeons (TSPRAS) 2018
THAILAND – Society of Plastic and Reconstructive Surgeons of Thailand (ThPRS) 2018
UNITED KINGDOM – The British Assn. of Plastic, Reconstructive and Aesthetic Surgeons (BAPRAS) 2010
VENEZUELA – Sociedad Venezolana de Cirugía Plástica, Reconstructiva, Estética y Maxilofacial (SVCPREM) 2019

Focus on the Future

Residents
Residency comes with the unique challenge of focusing on clinical education and training while preparing to launch a practice. ASPS helps residents through residency and onto a successful career.

The Plastic Surgery Foundation
The Plastic Surgery Foundation supports the research and international activities of ASPS members. The PSF works alongside ASPS to support innovative ideas, teach researchers how to articulate the relevancy, impact and possibilities of those ideas, bring the right people together so that tested and meaningful ideas can reach the marketplace and assist volunteers as they take those new ideas along with tried-and-true procedures to all corners of the world.

Research
The PSF is committed to advancing high-quality clinical and health services research that promotes evidence-based medicine in plastic surgery. Through clinical trials, registries, research grants, awards, scholarships and fellowships, The PSF is designed to be the leading facilitator of evidence-based medicine with a focus on improving quality of care and patient safety.
Patient Safety

ASPS is in a unique position to leverage data generated by our surgeons in order to identify opportunities for the advancement of patient safety within the specialty. ASPS education and initiatives use this data to create effective programming that positively impacts patient outcomes.

Public

ASPS is dedicated to providing timely and accurate educational opportunities for the public regarding reconstructive and aesthetic plastic surgery procedures. From patient education products to general education, ASPS works to ensure that potential plastic surgery patients are informed about their opportunities and choices before making decisions.
Representing the interests of ASPS’s female plastic surgery members and candidates for membership, the Women Plastic Surgeons (WPS) forum seeks to educate, empower and collaborate with female plastic surgeons to increase their involvement within organized medicine and the plastic surgery specialty. The group’s annual retreat is a uniquely casual and intimate opportunity to connect with these influential women. Male members and candidate members of ASPS are welcome to participate in WPS-sponsored events.

**SPONSORSHIP OPPORTUNITIES**

**Platinum Sponsor (Exclusive): $15,000**
- Recognized as Platinum Sponsor including logo, company description (100-words), and link to company website on ASPS website
- Recognized as Platinum Sponsor on virtual meeting platform including logo, company description (100-words), and one video (up to five minutes)
- One skirted table in the exhibit hall with priority placement with four exhibitor badges
- Four company invitations to attend the Friday evening networking event
- One twenty-minute speaking opportunity on during lunch
- Recognized as featured sponsor during lunch breaks (all food and beverage costs are covered by ASPS directly)
- Opportunity to provide one registration bag insert for attendees
- Opportunity to brand an existing item within the registration bag or provide a new item (new item would be at provided at cost to sponsor)
- One pre- and post- program attendee mailing list
- Recognition in all program promotional materials: print, online, onsite

**Gold Sponsor (Two Available): $8,500**
- Recognized as Gold Sponsor including logo, company description (100-words), and link to company website on ASPS website
- Recognized as Gold Sponsor on virtual meeting platform including logo, company description (100-words), up to three resource links, and one video (up to five minutes)
- One skirted table in the exhibit hall with preferred placement with two exhibitor badges
- Two company invitations to attend the Friday evening networking event
- One twenty-minute speaking opportunity on during lunch
- Opportunity to provide one registration bag insert for attendees
- One pre- and post- program attendee mailing list
- Recognition in all program promotional materials: print, online, onsite

*As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies.

¥ Selection of sponsor benefits is based on tier and order of signed agreement.

§ Printed copies and product samples must be received in time for inclusion.
ASPS WOMEN PLASTIC SURGEONS 2022 RETREAT (continued)

Silver Sponsor: $3,000
- Recognized as Silver Sponsor including logo, company description (50-words), and link to company website on ASPS website
- Recognized as Silver Sponsor on virtual meeting platform including logo, company description (50-words) and up to three resource links
- One skirted table in the exhibit hall with two exhibitor badges
- One pre-program attendee list
- One post-program attendee mailing list*

Additional Branding/Sponsorship Opportunities

WPS Resident Leaders Summit: $5,000
- Exclusive sponsor of the Thursday evening summit with future resident women leaders and WPS Steering Committee Leadership
- Three-minute welcome by company representative
- Two company invitations to attend the Thursday evening WPS Resident Leaders Summit
- Company logo recognition in email sent by ASPS inviting resident attendees to attend the WPS Resident Leaders Summit with two resource links
- Recognition in all program promotional materials: print, online, onsite

WPS Welcome Reception: $7,500
- Exclusive sponsor of the Friday evening Welcome Reception (all food and beverage costs are covered by ASPS directly)
- Three-minute welcome by company representative
- Two additional company invitations to attend the Welcome Reception
- Company logo recognition in email sent by ASPS inviting attendees to attend the Welcome Reception with two resource links
- Recognition in all program promotional materials: print, online, onsite

WPS Saturday Networking Dinner: $7,500
- Exclusive sponsor of the Saturday evening attendee dinner (all food and beverage costs are covered by ASPS directly)
- Three-minute welcome by company representative
- Two company invitations to attend the Saturday Networking attendee dinner
- Company logo recognition in email sent by ASPS inviting attendees to attend the Saturday evening dinner with two resource links
- Recognition in all program promotional materials: print, online, onsite

*As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies.

¥ Selection of sponsor benefits is based on tier and order of signed agreement.
§ Printed copies and product samples must be received in time for inclusion.
ASPS WOMEN PLASTIC SURGEONS 2022 RETREAT
(continued)

**WPS Sunday Networking Brunch: $5,000**
- Exclusive sponsor of the Sunday WPS Networking Brunch (all food and beverage costs are covered by ASPS directly)
- Three-minute welcome by company representative
- Two company invitations to attend the Sunday Networking Brunch
- Company logo recognition in email sent by ASPS inviting attendees to attend the Sunday Networking Brunch with two resource links
- Recognition in all program promotional materials: print, online, onsite

**Registration Bag Insert: $1,000**
- Printed insert or product sample in registration bag
- Maximum size of insert is 8.5x11 inches on 110lb cardstock
- Inserts can be double-sided

**WPS Retreat Schedule Page Advertising Placement: $1,000**
- 250 x 250 ad placed on main page of meeting conference site
- Includes link out to external website

**“Know Before You Go” Email Sponsor: $1,000**
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website

**“Thank You” Email - $1,000**
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

*As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies.

¥ Selection of sponsor benefits is based on tier and order of signed agreement.
§ Printed copies and product samples must be received in time for inclusion.
The ASPS Plastic Surgery Coding Workshop combines the knowledge of our member surgeons, veteran professional coders and our Coding and Payment Policy Committee. This peer-reviewed, comprehensive course focuses on the broad issues of practice management and reimbursement and delves into the case based instruction of the new Coding standards. This year's course will be available exclusively in an on-demand and virtual format with the opportunity to reach a larger audience than ever before. It will also feature recent updates to Evaluation & Management and Breast codes.

SPONSORSHIP OPPORTUNITIES

**Coding Workshop Sponsor Benefits: $5,000**
- One pre- and post- meeting attendee mailing list
- Recognition in all program materials: print and online*
- Opportunity to provide one “digital folder” insert for attendees
- Three company representatives invited to attend
- Recognition on Coding Workshop meeting platform with 100-word company description, video (up to five minutes), and three resource links

CODING WORKSHOP BRANDING OPPORTUNITIES

**Coding Workshop Schedule Page Advertising Placement - $1,000**
- 250 x 250 ad placed on main page of meeting conference site
- Includes link out to external website

**“Tips Before You Click” Email - $1,000**
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

**“Thank You” Email - $1,000**
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

*As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies.
The ASPS Spring Meeting is BACK! This year’s meeting will be focused on clinical and practice management programming, highlighting the best of aesthetic and breast, in a completely virtual format that allows for enhanced learner engagement opportunities.

### CORPORATE SUPPORT OPPORTUNITIES

**Platinum Sponsor (Two Available): $25,000**
- Recognized as Platinum Sponsor including logo, company description (100-words), and link to company website on ASPS website
- Recognized as Platinum Sponsor on virtual meeting platform including logo, company description (100-words), up to three resource links, and one video (up to five minutes).
- One twenty-minute speaking opportunity on Friday or Saturday morning+
- Recognized as the sponsor of the Gamification with a banner ad and ability to submit 2 questions for the virtual game.
- Company logo recognition in email sent by ASPS promoting gamification and announcing winner.
- Opportunity to provide one “digital folder” insert for attendees
- Printed insert and product sample in registration box *
- Opportunity to brand an existing item within the registration box or provide a new item (new item would be at provided at cost to sponsor)
- Company logo on outside of registration box
- One pre- and post-program attendee mailing list
- Recognition in all program promotional materials: print and online*

**Gold Sponsor (Three Available): $12,000**
- Recognized as Gold Sponsor including logo, company description (100-words), and link to company website on ASPS website
- Recognized as Gold Sponsor on virtual meeting platform including logo, company description (100-words), up to three resource links, and one video (up to five minutes)
- One ten-minute speaking opportunity on Saturday afternoon or Sunday afternoon+
- Opportunity to provide one “digital folder” insert for attendees
- Printed insert in registration box *
- Company logo on outside of registration box
- One pre- and post-program attendee mailing list
- Recognition in all program promotional materials: print and online

* Limited to first 200 registrants confirmed by 02/05/2022. Printed copies and product samples must be received in time for inclusion.

** Size restrictions apply. Contact ASPS for details.

+ Choice of time dependent upon order of received signed agreement and sponsorship level

As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies.
ASPS SPRING MEETING
(continued)

**Silver Sponsor: $5,000**
- Recognized as Silver Sponsor including logo, company description (50-words), and link to company website on ASPS website
- Recognized as Silver Sponsor on virtual meeting platform including logo, company description (50-words) and up to three resource links.
- Opportunity to provide one “digital folder” insert for attendees
- Printed insert in registration box
- One post-program attendee mailing list
- Recognition in all program promotional materials: print and online

**ADDITIONAL BRANDING/SPONSORSHIP OPPORTUNITY AVAILABLE FOR PLATINUM, GOLD, AND SILVER SPONSORS ONLY**

**Registration Box Sponsorship: $7,500**
- Add one of your own branded items inside
- Logo placed on outside of box
- Stickered logo placed on inside of box
- Messaging on all marketing communication featuring the Registration Box

**Registration Box Insert: $2,000**
- Printed insert in registration box

**Spring Meeting Schedule Page Advertising Placement: $2,000**
- 250 x 250 ad placed on main page of meeting conference site
- Includes link out to external website

**“Tips Before You Click” Email Sponsor: $2,500**
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

**“Thank You” Email: $2,500**
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

**Thank You for Attending” Email: $1,000**
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

* Limited to registrants confirmed by 02/05/2022. Printed copies and product samples must be received in time for inclusion.
¥ Size restrictions apply. Contact ASPS for details.
+ Choice of time dependent upon order of received signed agreement

As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies.
This is your opportunity to make memories with Mountain West members in the exhibit hall and on the slopes. In recognition of the Mountain West Region, this meeting incorporates educational programming with a relaxing ski retreat. Hosted each year at a beautiful mountain lodge the speakers are all from the Mountain West region. Attendees will have breakfast and morning education sessions, a ski break with lunch, and afternoon and evening education sessions.

CORPORATE SUPPORT OPPORTUNITIES

**Platinum Sponsor (Two Available): $15,500**
- Sponsor one of the following:
  - Welcome Reception (Thursday Night)
  - Poster Session Reception (Saturday Night)
- Two invitations for company representatives to attend Board of Directors Dinner
- Recognition as a Platinum sponsor at dinner
- Four complimentary company registrations
- One skirted table in the exhibit hall with priority placement
- One printed insert in registration folder
- Recognized as Platinum Sponsor including logo, company description (100-words), and link to company website on MWSPS website
- Recognition on all program materials
- One pre and post program attendee mailing list*

**Gold Sponsor: $10,000**
- Recognized as a supporter of Morning and Afternoon Breaks
- Two invitations to attend Saturday evening dinner
- Two complimentary company registrations
- One skirted table in exhibit hall with preferred placement
- One printed insert in registration folder
- Recognized as Gold Sponsor including logo, company description (50-words) on MWSPS website
- Recognition on all program materials
- One pre and post program attendee mailing list*
- One pre- and post-program attendee mailing list

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* Choice of time dependent upon order of received signed agreement

* As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies.

¥ Company representatives are welcome to attend educational programs in an observational capacity but restricted from participating.
MWSPS Annual Meeting
(continued)

**Silver Sponsor: $5,000**
- One invitation to attend Saturday evening dinner
- Two complimentary company registrations
- One skirted table in exhibit hall with assigned placement
- One printed insert in registration folder
- Recognized as Silver Sponsor including logo, company description (25-words) MWSPS website
- Recognition on all program materials
- One post-program attendee mailing list

**Bronze Sponsor: $2,500**
- One skirted table in exhibit hall with assigned placement
- Two complimentary company registrations

**ADDITIONAL BRANDING/SPONSORSHIP OPPORTUNITIES AVAILABLE FOR PLATINUM, SILVER, BRONZE SPONSORSHIPS ONLY**

**MWSPS Annual Meeting Sunday Breakfast Symposium - $5,500 (Exclusive)**
- Opportunity to provide up to 45 minutes of content
- Sponsor determines topic for the session to be approved by MWSPS Management
- Sponsor chooses and recruits speakers
- Symposium cannot provide CME credit
- Session will be included on MWSPS website, social media and other marketing materials
- One insert in registration folder
- Basic AV included (microphone and projector)
- Food and beverage is included in the registration costs for attendees

**MWSPS Annual Meeting Evening Symposium - $7,500 (Exclusive)**
- 1-hour session
- Sponsor determines topic for the session to be approved by MWSPS Management
- Sponsor chooses and recruits speakers
- Symposium cannot provide CME credit
- Session will be included on MWSPS website, social media and other marketing materials
- One insert in registration folder
- Basic AV included (microphone and projector)

+ Choice of time dependent upon order of received signed agreement

As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies.

Company representatives are welcome to attend educational programs in an observational capacity but restricted from participating.
MWSPS Annual Meeting (continued)

- Food and beverage not included

**Exhibitor Passport Program - $3,000 (Exclusive)**
- Attendees will be encouraged to visit each exhibitor to meet company representatives and fill up their passport which offers them an opportunity to win prizes during the raffle drawings.
- Logo will be in the center of the passport
- Dedicated email to registered attendees with one company website link
- Ability to announce the winner
- Prize will be provided and funded by MWSPS
- Passport would be available to attendees at the sponsoring vendor’s booth – completed passports are submitted to MWSPS staff

**Registration Insert - $1,500**
- Printed insert in registration folder

**MWSPS Annual Meeting Schedule Page Advertising Placement - $1,500**
- 250 x 250 ad placed on main page of meeting conference site
- Includes link to external website

**“Know Before You Go” Email Sponsor - $1,500**
- Exclusive opportunity
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

**“Thank You” Email Sponsor - $1,500**
- Exclusive opportunity
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

**“Journal Club” Limit 2 per Sponsor - $1,500**
- Exclusive opportunity to sponsor one of our monthly virtual MWSPS Journal Club meetings at a discounted rate when bundled with MWSPS Annual Meeting sponsorship
- Logo recognition on program emails; two (2) emails pre-program to full membership to promote journal club
- Recognition on Mountain West Society of Plastic Surgeons website as session sponsor with link to sponsor’s website
- Recognition on Mountain West social media channels with link to website
- Acknowledgement from moderator at beginning of journal club
- Opportunity to provide personal follow up message via post-journal club thank you email issued by MWSPS, including rep contact information

*Choice of time dependent upon order of received signed agreement

*As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies.

*Company representatives are welcome to attend educational programs in an observational capacity but restricted from participating.
MOUNTAIN WEST SOCIETY OF PLASTIC SURGEONS

MWSPS Journal Club

The Mountain West Society of Plastic Surgeons (MWSPS) are practicing plastic surgeons located primarily in the states of Colorado, Utah, Nevada, Arizona, Wyoming, New Mexico, and residents from the area’s respective universities. Membership is not exclusive to these states and is offered nationwide as the following has grown since their first successful annual meeting in 2015.

The MWSPS Journal Club is a monthly virtual gathering of program directors from the core universities*, residents within their programs, and MWSPS members. Three PRS papers are selected each month and discussed by three residents from three different institutions.

**Duration:** 1.5 Hours  
**Average Number of Attendees:** 25-35  
**Distribution List:** 150

*$ Core universities include the University of Colorado, University of Nevada-Las Vegas, University of Utah, University of New Mexico and the Mayo Clinic, Arizona

$1000 Sponsorship

- Company logo recognition on two (2) emails pre-program to full membership to promote Journal Club session
- Recognition on Mountain West Society of Plastic Surgeons website as a Journal Club session sponsor with link to sponsor’s website
- Recognition on Mountain West social media channels with link to sponsor website
- Acknowledgment from moderator at beginning of Journal Club session
- Opportunity to provide personal follow up message via post-journal club thank you email issued by MWSPS, including sponsor contact information
The Arizona Society of Plastic Surgeons is a group of aesthetic professionals who have committed themselves to the highest standards in the plastic surgery field. Patients in Arizona know they can trust a plastic surgeon who displays the Arizona Society of Plastic Surgeons' double crescent, because it symbolizes their professionalism and qualifications in the field.

**AzSPS Monthly Meet Up**

Monthly dinner get-togethers with fellow AzSPS members. Each event will feature talks from industry and member-led discussions on relevant topics. All members are invited to attend the meetings, which will be held in-person at Fleming's Prime Steakhouse & Wine Bar. Dinner and drinks generously provided.

**Example Program Schedule**

5:45 pm – Appetizers Served  
6:00 pm – AzSPS President Welcome (5 min)  
6:10 pm – Dinner Served  
6:20 pm – Corporate Sponsor and/or Corporate Speaker (30 min)  
6:50 pm – Q&A (10 min)  
7:00 pm – Resident Abstract Presentation  
7:30 pm – Conclusion

**AzSPS In-Person Monthly Meet-Up Package - $5,000**

Expected attendance: 30

- Recognized as Monthly Meet-Up supporter for individual event on AzSPS website including logo, link to company website, and company representative contact information.
- One thirty-minute speaking opportunity.
- Recognized as the Monthly Meet-Up Supporter for individual event on pre-program communications, including social media, marketing emails, and a direct email from the AzSPS President.
- Recognized as the Monthly Meet-Up Supporter for individual event on program thank you email including logo, company representative contact information, and opportunity to add one resource item to email.
- Two company invitations to attend event.*
- One post-program attendee list.
- Recognition on all promotional materials.

*Additional invites available at $200 per person as space allows. Requests must be made at least 5 days prior to event date.
ENHANCE YOUR PRACTICE PODCAST

Join ASPS for our new podcast series on practice management, available in both the Apple and Android podcast stores. More and more, we’re absorbing information in small clips of audio. Whether driving in our cars or walking around the block, listening to podcasts is becoming an extremely popular pastime.

CORPORATE SUPPORT OPPORTUNITIES

**Podcast Sponsor: $5,000**
- Exclusive sponsorship of a podcast regular season with host recognition at start and end of podcast episode
- Opportunity to provide speaker or case study for discussion to be integrated as a segment in one episode (content/speaker must be relevant to podcast content)
- Inclusion of one pre-roll advertising placement

**Full Episode Sponsor: $12,000**
- Opportunity to identify a topic to be incorporated as a “special edition” bonus episode to an existing section
- Ability to develop, script, record, and edit the content for an Enhance Your Practice Podcast (maximum of 25 minutes)
- Ability for sponsor to include promotional commercials in the 25-minute timeline
- Content must be reviewed and approved by ASPS Ed Net Chairs and/or Enhance Your Practice Podcast Chairs
- ASPS podcast host will provide the introduction and wrap up the “special edition” episode

ADVERTISING OPPORTUNITIES

**Pre-Roll Advertisement: $1,000**
- One (1) 15-second advertisement at the beginning of podcast for the host to discuss the sponsor’s product

**Mid-Roll Advertisement: $1,500**
- One (1) 60-second advertisement with host discussing their experience with the sponsor’s product

**Post-Roll Advertisement: $750**
- One (1) 30-second advertisement at the end of the podcast with audio provided by the sponsor
We are looking forward to hosting the 2022 Plastic Surgery Boot Camp in person once again! The program has grown over the last two years and we are excited to bring you these new opportunities. Supporting Plastic Surgery Boot Camp puts you front and center as the future of plastic surgery starts their journey toward becoming tomorrow's leaders.

**What is Plastic Surgery Boot Camp?** Plastic Surgery Boot Camp is a three-day hands-on training experience. The purpose of this program is to facilitate the transition of both Integrated and Independent Residents into plastic surgery training. This year's program will take place in two locations, Tampa, FL and San Diego, CA.

**The curriculum covers the following topics:**
- Introduction to Plastic Surgery Skills
- General Reconstruction
- Pediatric/Craniofacial
- Craniomaxillofacial Trauma
- Hand Surgery
- Aesthetic Surgery
- Breast Surgery
- Gender Affirmation Surgery

**CORPORATE SUPPORT BENEFITS**

**2022 Plastic Surgery Boot Camp Platinum Sponsor | $100,000**
- Recognition as a Platinum Sponsor of the 2022 Plastic Surgery Boot Camp program in promotional materials and onsite.
- Company recognition on Plastic Surgery Boot Camp website featuring company logo, 100-word description, and link to company website.
- Five-minute speaking opportunity prior to selected educational module*
- Five company invitations to attend Plastic Surgery Boot Camp at each site.
- Logo placement on the front and back of the 2022 Plastic Surgery Boot Camp t-shirt provided to all registered attendees.
- Logo recognition on the front of the attendee materials folder.
- Highlighted as sponsor of the Saturday evening dinner at both Plastic Surgery Boot Camp sites featuring reserved seating, verbal recognition, and opportunity for brief remarks.
- One 8.5 x 11-inch double-sided flyer and product sample distributed to all registered attendees.
- Placement of two promotional meter boards at each Plastic Surgery Boot Camp site.
- Pre- and post-meeting attendee mailing list for each Plastic Surgery Boot Camp site.

*Choice of educational module dependent upon sponsorship level and order of executed agreement. Agreements must be executed prior to scheduling date.
2022 Plastic Surgery Boot Camp Gold Sponsor | $50,000
- Recognition as a Gold Sponsor of the 2022 Plastic Surgery Boot Camp program in promotional materials and onsite.
- Company recognition on Plastic Surgery Boot Camp website featuring company logo, 100-word description, and link to company website.
- Five-minute speaking opportunity prior to selected educational module*
- Two company invitations to attend Plastic Surgery Boot Camp at each site.
- Logo placement on the back of the 2022 Plastic Surgery Boot Camp t-shirt provided to all registered attendees.
- Identified as sponsor of daily lunch breaks at both Plastic Surgery Boot Camp sites including verbal recognition and one opportunity for brief remarks.
- One 8.5 x 11-inch double-sided flyer distributed to all registered attendees.
- Pre- and post-meeting attendee mailing list for each Plastic Surgery Boot Camp site.

2022 Plastic Surgery Boot Camp Silver Sponsor | $25,000
- Recognition as a Silver Sponsor of the 2022 Plastic Surgery Boot Camp program in promotional materials and onsite.
- Company recognition on Plastic Surgery Boot Camp website featuring company logo, 50-word description, and link to company website.
- Five-minute speaking opportunity prior to selected educational module*
- One company invitation to attend Plastic Surgery Boot Camp at each site.
- Logo placement on the back of the 2022 Plastic Surgery Boot Camp t-shirt provided to all registered attendees.
- One 8.5 x 11-inch double-sided flyer distributed to all registered attendees.
- Post-meeting attendee mailing list for each Plastic Surgery Boot Camp site.

2022 Plastic Surgery Boot Camp Bronze Sponsor | $10,000
- Recognition as a Bronze Sponsor of the 2022 Plastic Surgery Boot Camp program onsite.
- Company recognition on Plastic Surgery Boot Camp website featuring company name and link to company website.
- Logo placement on the back of the 2022 Plastic Surgery Boot Camp t-shirt provided to all registered attendees.
- One 8.5 x 11-inch double-sided flyer distributed to all registered attendees.

Our goal to find the best way to help you deliver your message to our attendees. If you don't see an opportunity that you are looking for or have an idea for something “off menu,” please let us know. We look forward to working with you on creative, new, and exciting ways to connect with the Resident Boot Camp audience. Email Renee Robbins at rrobbins@plasticsurgery.org to continue the conversation!

*Choice of educational module dependent upon sponsorship level and order of executed agreement. Agreements must be executed prior to scheduling date.
INSIGHTS FROM INDUSTRY

Provide education to ASPS members about your direct product information with this online webinar series. The content will be hosted alongside ASPS education in the American Society of Plastic Surgeons Education Network and can be used as education or market research.

CORPORATE SUPPORT BENEFITS

WEBINAR: $10,000 (Two Available Per Month)
- ASPS marketing and promotion via a minimum of two decided emails, two social media posts and website presence
- Usage of ASPS Education Network logo for webinar promotion contingent upon ASPS review prior to publication
- Webinars will be hosted on the ASPS Education Network for one (1) year in the Lectures tab (also searchable by subject)
- Full list of the live attendees and, for educational webinars, quarterly updates of on-demand views with email and mailing addresses
- Evaluation results from webinar provided to sponsor
- Recordings of webinars will be provided to the sponsor on the next business day
- Sponsor selects their target audience from the list below:
  - US members
  - US Residents
  - International members
  - International Resident
  - Subscribers
  - Office
  - Office Professionals

ENDURING MATERIAL: $5,000 (Two Available Per Month)
- ASPS marketing and promotion via a minimum of one dedicated email, one social media post and website presence
- Usage of ASPS Education Network logo for webinar promotion contingent upon ASPS review prior to publication
- Enduring material will be hosted on the ASPS Education Network for one (1) year in Lectures tab (also searchable by subject) with option of adding additional hosted years for additional fee
- Full list of registrants and attendees for enduring material provided quarterly with email and mailing addresses
- Evaluation results from enduring material provided to sponsor quarterly
- Sponsor selects their target audience from the list below:
  - US members
  - US Residents
  - International members
  - International Resident
  - Subscribers
  - Office
  - Office Professionals

Note: CME is not available for these products.
OCT. 28-31, 2022

SCAN OR LINK TO ENVISION SITE FOR PSTM22.
## Premier Supporter Benefits

<table>
<thead>
<tr>
<th>Sponsor Benefits</th>
<th>Sapphire: $150,000</th>
<th>Platinum: $100,000</th>
<th>Gold: $50,000</th>
<th>Silver: $25,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Priority Space Selection</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
<td>4th</td>
</tr>
<tr>
<td>Closing Ceremonies Event Sponsor</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20-Minute Demo on Exhibit Hall Center Stage</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibit Map Advertisement</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Onsite Program Ad</td>
<td>Full Page</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Invitations to Welcome Reception</td>
<td>10 Invites</td>
<td>10 Invites</td>
<td>5 Invites</td>
<td>3 Invites</td>
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<tr>
<td>Convention Center Digital Wall Advertisement</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Podium Recognition at Opening Ceremonies</td>
<td>✓</td>
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<tr>
<td>PSTM Section of the ASPS Mobile App Advertisement</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Evening Satellite</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
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<tr>
<td>Daytime Satellite</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Digital Ads on PSTM Site</td>
<td>2 ads/2 updates</td>
<td>2 ads/1 update</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Registration Brochure Ad</td>
<td>Full Page</td>
<td>Full Page</td>
<td>Full Page</td>
<td>Full Page</td>
</tr>
<tr>
<td>Attendee Bag Insert</td>
<td>Insert and Product</td>
<td>Insert</td>
<td>Insert</td>
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<tr>
<td>Company Description</td>
<td>125 Words</td>
<td>100 Words</td>
<td>50 Words</td>
<td>50 Words</td>
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<tr>
<td>Homepage Advertisement for Virtual Conference Platform</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Enhanced Exhibitor Listing</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition Onsite</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition Pre-Meeting</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Use of PSTM Logo &amp; Premier Supporter Logo</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

*Premier Supporter Recognition is not based on PSTM cumulative spend and only on the tier secured via premier support letter of agreement.*
SPONSORSHIP PACKET
BREAST RECONSTRUCTION AWARENESS CAMPAIGN

For eleven years we have celebrated Breast Reconstruction Awareness Day with the support of great sponsors and the partnership of plastic surgeons and their staff who created amazing educational and empowering events on the third Wednesday in October. However, what about the next day and every day?

The Breast Reconstruction Awareness campaign is sponsored by the American Society of Plastic Surgeons (ASPS) and The Plastic Surgery Foundation (The PSF). The Breast Reconstruction Awareness Campaign educates, engages and empowers women to make the reconstruction decision that is best for them following a diagnosis with breast cancer. That involves informing women, family members, caregivers and the media that the breast cancer loop remains open until a woman is informed of breast reconstruction options.

We invite corporations, foundations and all those who share our values, to participate in a wide range of marketing and promotional opportunities that support the continuing education of our world-class member surgeons and public awareness campaigns.

Today, I present you with the unparalleled selection of available marketing and promotional opportunities from The ASPS and The PSF. Please take a moment to recognize the many options available to strengthen your marketing efforts and have an impact, whether it is for a single product or an entire brand.

ADVERTISING OPPORTUNITIES

- **National BRA Campaign**
  - 365 days from start of LOA
  - National Focus
  - $10,000 - $100,000

- **Chicago BRA LOCAL EVENT SPONSORSHIP OPPORTUNITIES**
  - 2022
  - Chicagoland Patients and Plastic Surgeons
  - $5,000-$20,000

- **New Orleans BRA LOCAL EVENT SPONSORSHIP OPPORTUNITIES**
  - 2022
  - New Orleans Patients and Plastic Surgeons
  - $5,000-$20,000

- **San Francisco BRA LOCAL EVENT SPONSORSHIP OPPORTUNITIES**
  - 2022
  - San Francisco Patients and Plastic Surgeons
  - $5,000-$20,000

- **BRA Close the Loop 5K**
  - National Focus
  - October 30, 2022 | PSTM22 | Boston
  - $5,000-$25,000

I look forward to helping you stand out from the crowd, drive traffic and increase engagement by supporting the Breast Reconstruction Awareness Campaign.

Sincerely,

Rochelle Jerry
Program Manager
Plastic Surgery Foundation Development
BREAST RECONSTRUCTION AWARENESS CAMPAIGN

ABOUT THE CAMPAIGN

The Breast Reconstruction Awareness campaign is sponsored by the American Society of Plastic Surgeons (ASPS) and The Plastic Surgery (The PSF), and financially supported through corporations, institutions, private practices and individuals. Its intent is simple: Educate, engage and empower women to make the decision that is best for them following a diagnosis with breast cancer. That involves informing women, family members, caregivers and the media that the breast cancer loop remains open until a woman is informed of breast reconstruction options.

The campaign is multi-faceted and includes broad reaching communication efforts to inform the public. Through national and local events, programming and a mix of traditional and new media efforts, millions of people unaware of breast reconstruction options following mastectomy have been informed.

Since its inception, the Breast Reconstruction Awareness fund has raised more than $1.6 million to support research, projects, programs and charitable surgical case for women in need of post-mastectomy breast reconstruction. As the campaign continues to grow, so do the advances in breast reconstruction, thanks to the generous contributions of our donors.

While breast reconstruction has long been a public awareness initiative of ASPS and The PSF, in 2012, the effort solidified in an ongoing campaign. Last year, more than 311 affiliates around the United States participated in raising awareness.

USE OF FUNDS

Breast Reconstruction Awareness Fund Charitable Care Grants of up to $15,000, are awarded to U.S. based tax-exempt public 501(c)(3) charities that have a demonstrated track record of providing effective breast reconstruction surgery charity care. Grant funds support the surgical care expenses for women having breast reconstruction surgery, particularly for uninsured and underinsured women in underserved communities.

Breast Reconstruction Awareness Fund Public Awareness Grants of up to $10,000, are awarded to U.S. based tax-exempt public 501(c)(3) charities with a demonstrated commitment to developing and implementing projects and programs to raise the awareness of breast reconstruction surgery options in the community. Grant funds support projects and programs associated with raising the awareness of breast reconstruction surgery options in the community.

The Breast Reconstruction Awareness Fund supports research focusing on breast reconstruction. Research grant applications are submitted through the Plastic Surgery Foundation Investigator Initiated Grants Program.
BREAST RECONSTRUCTION AWARENESS CAMPAIGN

ACTIVITY DESCRIPTION

The Breast Reconstruction Awareness (BRA) campaign is sponsored by the American Society of Plastic Surgeons (ASPS) and The Plastic Surgery Foundation (The PSF). The Breast Reconstruction Awareness Campaign educates, engages and empowers women to make the reconstruction decision that is best for them following a diagnosis with breast cancer. That involves informing women, family members, caregivers and the media that the breast cancer loop remains open until a woman is informed of breast reconstruction options.

### NATIONAL SPONSORS

<table>
<thead>
<tr>
<th>SPONSOR BENEFITS</th>
<th>DIAMOND $100,000+</th>
<th>GOLD $50,000</th>
<th>SILVER $25,000</th>
<th>BRONZE $10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>RECOGNIZED SPONSOR OF BRA</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>ONE (1) REP TO SERVE ON BRA COMMITTEE</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>POSTCARDS PROMOTING BRA DAY</td>
<td>Over 6.5 Mil Impressions</td>
<td>Over 6.5 Mil Impressions</td>
<td>Over 85 K Impressions</td>
<td></td>
</tr>
<tr>
<td>WEBSITE ADS</td>
<td>7,500 impressions</td>
<td>7,500 impressions</td>
<td></td>
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<tr>
<td>PROMOTIONAL BOOKLET</td>
<td></td>
<td>5,500 impressions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PLASTIC SURGERY NEWS (ASPS OFFICIAL NEWSPAPER WITH OVER 6K IMPRESSIONS)</td>
<td>1 - Individual at Signing</td>
<td>1-Campaign Focus in Oct.</td>
<td>1-Campaign Focus in Oct.</td>
<td>1-Campaign Focus in Oct.</td>
</tr>
<tr>
<td>RECOGNIZED IN PSN BREAST RECONSTRUCTION MAGAZINE</td>
<td></td>
<td>Over 6K Impressions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>THEPSF.ORG BRA WEB PAGES</td>
<td>100 words description</td>
<td>50 words description</td>
<td>25 words description</td>
<td>Logo placement</td>
</tr>
<tr>
<td>PR TOOLKIT</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>INCLUSION IN MEDIA CAMPAIGNS</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>USE OF BRA LOGO</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>ANNUAL REPORTS</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>RECOGNITION AT PLASTIC SURGERY THE MEETING</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>INVITATIONS TO ASPS/PSF HOSTED EVENTS</td>
<td>5 invitations to all BRA events</td>
<td>2 invitations to BRA Regional Events</td>
<td>Plastic Surgery The Meeting BRA Events</td>
<td></td>
</tr>
</tbody>
</table>
BREAST RECONSTRUCTION AWARENESS CAMPAIGN

CORPORATE SUPPORT OPPORTUNITIES

DIAMOND SPONSOR: $100,000

- Recognized as a Diamond Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Opportunity to select one (1) company representative to serve on The PSF Breast Reconstruction Awareness Fund Appropriations Committee
- Company profile in Plastic Surgery News (PSN) acknowledging company support of BRA Campaign in October; exclusive to Diamond Sponsors
- Company recognition on social media ads reaching an estimated 1.2 million
- Recognized as exclusive supporter of the Breast Reconstruction Awareness promotional booklet
- Recognition in Postcards mailed to over 6K US ASPS Members
- Company will be included in two (2) national press releases throughout: one (1) individual company-focused release and one (1) campaign-focused release in October; which will include all sponsors
- Quote contribution to Plastic Surgery News article or the Breast Reconstruction Supplement about Breast Reconstruction Day published in October
- Recognition on thePSF.org the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo and a 100 words company description
- Recognition in the BRA Day Event PR Toolkit which is available to all BRA Day event hosts and affiliates who conduct events (ASPS members and public)
- Recognition in monthly social media campaigns
- Exclusive use of the Breast Reconstruction Awareness campaign logo for your own marketing collateral
- Recognition in ASPS/PSF Annual Reports
- Recognition in The PSF gallery at Plastic Surgery The Meeting
- Recognition at Breast Reconstruction Awareness events to be conducted in conjunction with Plastic Surgery The Meeting
- Five (5) company invitations to attend the Breast Reconstruction Awareness events
- Right of first refusal for Breast Reconstruction Awareness event branding opportunities
BREAST RECONSTRUCTION AWARENESS CAMPAIGN

CORPORATE SUPPORT OPPORTUNITIES

GOLD SPONSOR: $50,000
- Recognized as a Gold Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Opportunity to select one (1) company representative to serve on The PSF Breast Reconstruction Awareness Fund Appropriations Committee
- Company recognition on social media ads reaching an estimated 1.2 million
- Recognition in postcard sent to all ASPS members
- Company will be included in one (1) national campaign focused releases in October, which will include all sponsors
- Recognition on thePSF.org the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo and a 100 words company description
- Recognition in the BRA Day Event PR Toolkit which is conduct events (ASPS members and public)
- Recognition in monthly social media campaigns
- Exclusive use of the Breast Reconstruction Awareness campaign logo for your own marketing collateral
- Recognition in ASPS/PSF Annual Reports
- Recognition in The PSF gallery at Plastic Surgery The Meeting
- Recognition at Breast Reconstruction Awareness event to be conducted in conjunction with Plastic Surgery The Meeting
- Two (2) company invitations to attend the Breast Reconstruction Awareness events

SILVER SPONSOR: $25,000
- Recognized as a Silver Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Company recognition on social media ads reaching an estimated 375,000
- Recognition in postcard sent to all ASPS members
- Company will be included in one (1) national campaign focused releases in October, which will include all sponsors
- Recognition on thePSF.org the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo and a 50 words company description
- Recognition at Breast Reconstruction Awareness event to be conducted in conjunction with Plastic Surgery The Meeting
- Exclusive use of the Breast Reconstruction Awareness campaign logo for your own marketing collateral
- Recognition in ASPS/PSF Annual Reports
- Recognition in The PSF gallery at Plastic Surgery The Meeting

BRONZE SPONSOR: $10,000
- Recognized as a Bronze Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Recognition in postcard sent to all ASPS members
- Company will be included in one (1) national campaign focused releases in October, which will include all sponsors
- Recognition on thePSF.org the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo and a 25 words company description
- Recognition at Breast Reconstruction Awareness event to be conducted in conjunction with Plastic Surgery The Meeting
- Exclusive use of the Breast Reconstruction Awareness campaign logo for your own marketing collateral
- Recognition in ASPS/PSF Annual Reports
- Recognition in The PSF gallery at Plastic Surgery The Meeting
BREAST RECONSTRUCTION AWARENESS CAMPAIGN

LOCAL EVENT SPONSORSHIP OPPORTUNITIES

**PLATINUM SPONSOR: $75,000**  
*(Support All Three Local Events! Exclusive)*

- Spotlight of sponsorship via Company Logo on BRA Chicago, San Francisco, AND New Orleans Virtual Event Center (VEC) homepage
- Recognized as Platinum Sponsor on the BRA Chicago, San Francisco, AND New Orleans Virtual Event Center (VEC) including logo, company description (100 words), up to three resource links, and one video (up to five minutes)
- Recognized as Platinum Sponsor including logo, company description (100 words), and link to company website on PSF.org BRA Event Landing Page
- Opportunity to add one resource item/attachment to donor confirmation email
- Featured in “Thank You for Supporting BRA” advertisement in PSN published in October
- Insert in BRA Tote Bag distributed to donors
- Recognition in all program promotional materials: print and online

**SILVER SPONSOR: $10,000**  
*(Choose Two Local Events!)*

- Recognized as Silver Sponsor on the BRA Chicago, San Francisco, AND New Orleans Virtual Event Center (VEC) including logo, company description (25 words), and up to three resource links
- Recognized as Silver Sponsor including logo, company description (25 words), and link to company website on PSF.org BRA Event Landing Page
- Insert in BRA Tote Bag distributed to donors
- Recognition in all program promotional materials: print and online

**GOLD SPONSOR: $45,000**  
*(Choose Two Local Events! Exclusive)*

- Spotlight of sponsorship via Company Logo on BRA Chicago, San Francisco, or New Orleans Virtual Event Center (VEC) homepage
- Recognized as Gold Sponsor on the BRA Chicago, San Francisco, AND New Orleans Virtual Event Center (VEC) homepage
- Recognized as Gold Sponsor including logo, company description (100 words), and link to company website on PSF.org BRA Event Landing Page
- Opportunity to add one resource item/attachment to donor confirmation email
- Featured in “Thank You for Supporting BRA” Advertisement in PSN published in October
- Insert in BRA Tote Bag distributed to donors
- Recognition in all program promotional materials: print and online

**BRONZE SPONSOR: $5,000**  
*(Choose One Local Event)*

- Recognized as Bronze Sponsor on the BRA Chicago, San Francisco, or New Orleans Virtual Event Center (VEC) including company name and logo
- Recognized as Bronze Sponsor including company name and logo on PSF.org BRA Event Landing Page
- Recognition in all program promotional materials: print and online
Rate of Invasive Breast Cancer (per 100,000 women) in Illinois: 130*  

In 2021, an estimated 281,550 new cases of invasive breast cancer are expected to be diagnosed in U.S. women, along with 49,290 new cases of non-invasive (in situ) breast cancer.

60% of women do not receive reconstructive surgery post mastectomy

In 2018, The Plastic Surgery Foundation raised over $100k.  

274 Women Treated on average, each woman received $2,200 in support

14.4 Million People Reached

$787,060 Awarded  

$911K+ Awarded

2021 awards were 54% of funds requested  

2021 awards were 58% of funds requested

PUBLIC AWARENESS GRANTS  

CHARITABLE CARE GRANTS

(1998)  
The Women's Health and Cancer Rights Act enacted into law requires all payers that provide coverage for breast cancer treatment to also cover reconstruction and prostheses.

(2008)  
24% of women who have a mastectomy receive a reconstructive surgery.

(2011)  
Breast Reconstruction Awareness Day launches on the 3rd Wednesday of October.

(2012)  
The Breast Cancer Patient Education Act introduced in Congress.

(2014)  
40% of women who have a mastectomy receive a reconstructive surgery, a 65% increase from 2008.

(2015)  
The Breast Cancer Patient Education Act is signed into law.

(2018)  
The Plastic Surgery Foundation raised more than $68,000 to support Chicagoland patients in need of breast reconstruction.

(2019)  
The Chicago BRA Fundraiser distributed $28k to three local awardees.

(2020)  
The BRA Close the Loop 5K raised over $100k.

2021 $100,000 FUNDRAISING TARGET

2015 is the most recent year for stats as of Feb 2020.

North America has the 2nd highest regional rate of breast cancer in the world.

1 in 8 women will be diagnosed with breast cancer in their lifetime.
In-person and virtual in Boston, MA on Oct. 30, 2022

SPONSORSHIP OPPORTUNITIES

**Platinum $25,000 (Two Available)**

- Logo placement on front of Breast Reconstruction Awareness Close The Loop 5K shirt
- Large logo on back of Breast Reconstruction Awareness Close The Loop 5K shirt
- Placement of logo on Start Banner, Mile Markers, and Finish Banner
- Sponsor representative on-stage and verbally recognized during race day onsite kick-off
- NEW! Three-minute video on race registration web site Option to host a tent at start/finish location* Close The Loop 5K website recognition with 100-word company description and link to company site
- NEW! Recognition as sponsor of water and sanitation stations
- Inclusion of one flyer or sample in goodie bags
- Recognition as a Platinum Sponsor on Breast Reconstruction Awareness social media pages
- Recognition in all promotional materials: print, social media and online
- Ten (10) complimentary race registrations

**Gold $12,000**

- Large logo on back of Breast Reconstruction Awareness Close The Loop 5K shirt
- Close The Loop 5K website recognition with 50-word company description and link to company site
- Inclusion of one flyer or sample in goodie bags
- Recognition as a Gold Sponsor on Breast Reconstruction Awareness social media pages
- Recognition in all run promotional materials: print, online, and on-site
- Five (5) complimentary race registrations

**Silver $5,000**

- Small logo on back of Breast Reconstruction Awareness Close The Loop 5K shirt
- Close The Loop 5K website recognition with logo placement
- Recognition as a Silver Sponsor on Breast Reconstruction Awareness social media pages
- Recognition in all run promotional materials: print, online, and onsite
- Two (2) complimentary race registrations