

# Plastic Surgery The Meeting Exhibitor Fact Sheet



ASPS consistently delivers the most comprehensive plastic surgery meeting in the world – and our first in-person meeting of 2021 will be no exception! Join ASPS and thousands of board-certified plastic surgeons, residents in plastic surgery, practice managers and administrators in Atlanta for the 90th annual premier plastic surgery meeting of the year for a week of networking and collaboration with the industry's best.

## Attendee Profile



**ATTENDEES 3,565**

TOTAL INCLUDING EXHIBITORS  
**5,551**



**SURGEONS AND ALLIED PROFESSIONALS 2,752**

1,966 PHYSICIANS  
847 RESIDENTS/ FELLOWS  
184 AFFILIATE AND TEAM MEMBERS  
250 GUEST

## Practice Focus

### COSMETIC

25% Cosmetic **35%**  
50-75% Cosmetic **47%**  
100% Cosmetic **18%**

### RECONSTRUCTIVE

25% Reconstructive **22%**  
50-75% Reconstructive **58%**  
100% Reconstructive **19%**

## Practice Type

Solo Practice **22%**  
Group Practice (2-20+) **7%**  
Academic Practice **22%**  
Resident/Fellow **31%**  
Military **1%**  
Retired **1%**

## WHO THE ASPS MEMBERSHIP REPRESENTS

**12,000+**

Members Worldwide



**95%**



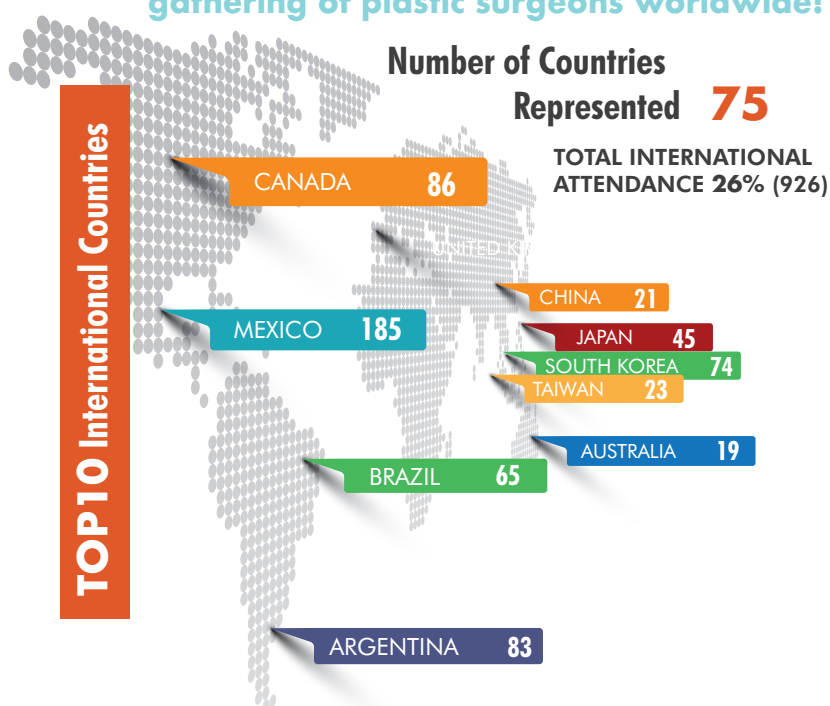
Board-Certified  
Plastic Surgeons (U.S.)

**100%**



Plastic Surgery  
Residents (U.S.)

**PSTM is The Meeting with the largest gathering of plastic surgeons worldwide!**



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## PURCHASING ROLE

54%

Sole Decision  
Maker

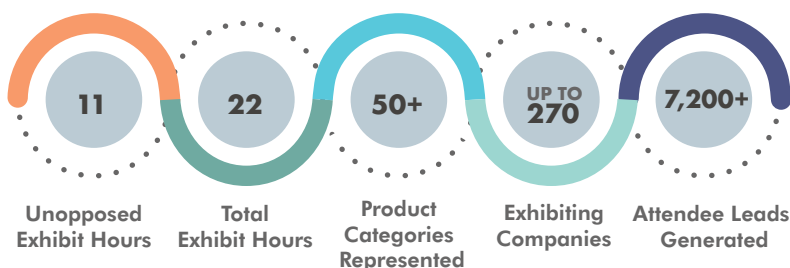
17%

Influence or  
Recommend  
Products/Services

29%

Decision Maker  
that is Part of  
a Team

## EXHIBITOR PARTICIPATION



\*Demographics based on Plastic Surgery The Meeting 2019.

plastic  
surgery  
THE MEETING

Atlanta 

## Plastic Surgery The Meeting

Georgia World Congress Center | Hall C  
October 28-November 1, 2021

### Exhibit Dates

Fri., Oct. 29 | 9am – 4:30pm  
Sat., Oct. 30 | 9am – 4:30pm  
Sun., Oct. 31 | 9am – 4:00pm

### Exhibit Space Rates

Inline 10'x10'/100 sq. ft. min. | \$34/sq. ft.  
Corner 10'x10'/100 sq. ft. min. | \$38/sq. ft.  
Island 20'x20'/400 sq. ft. min. | \$38/sq. ft.

## PRODUCTS & SERVICE CATEGORIES REPRESENTED

Biologics/Tissue	Lighting
Computer Hardware and Internet Services	Monitoring Equipment
Computer Imaging and Software	Patient Financing
Cosmetics/Skin Care	Pharmaceuticals
Facility Consultants	Photography
Fiber Optics	Plastic Surgery Centers
Financial Planning	Publishing and Patient Education
Furniture	Surgical Instruments and Equipment
Garments	Wellness
Implants and Prostheses	Wound Care
Investment Firms	25+ More Categories
Lifestyle/Luxury	

In addition to more dedicated exhibit hall hours than any other plastic surgery meeting, PSTM21 offers an incredible array of major attractions:

- Afternoon Cocktail Receptions
- ASPS Resource Center
- Daily Networking Lunches
- Designated Meet-up Points
- Exhibitor Business Suites
- First-time Exhibitor Pavilion
- Grand Opening Celebration
- Innovation Theater
- Morning and Afternoon Breaks
- PlastyPac Lounge
- Residents Bowl Arena
- Spotlight Presentations at Center Stage
- The PSF Silent Auction
- WPS Lounge

And so much more!

### Exhibit Space & Exhibit Hall Branding

exhibits@plasticsurgery.org

### Sponsorships & Advertising

corporatedevelopment@plasticsurgery.org