June 26-28, 2018
Washington Court Hotel ● Washington, D.C.

Premier Level Support Opportunities

Target Audience: American Society of Plastic Surgeons members, including members of the Executive Board, Legislative Advocacy Committee, PlastyPAC Board of Governors and Health Policy Committee. Presidents and Board leadership from local, state and regional plastic surgery societies. Presidents and Board leadership from ASPS sister societies. Executive Directors and lobbyists for local, state and regional plastic surgery societies.

Anticipated Registration: 80 physician members, plus 10 affiliate plastic surgery society staff.

Agenda: 2018 draft meeting agenda enclosed. Agenda will be finalized in Fall 2017.

Resident Scholarship Fund  NEW! (Exclusive)  $20,000
Due to popular demand, ASPS is pleased to offer the new Resident Scholarship Fund. In 2017, 43 residents applied for the 12 resident scholarships awarded.
- Provide (20) plastic surgery residents and fellows with the opportunity to attend the Advocacy Summit (including registration, on-site meals and hotel accommodations)
- (5) invitations to private one-hour lunch with scholarship recipients
- (2) invitations to attend the Summit, including all on-site meals and sessions

[SOLD] Platinum Support (Exclusive)  $28,000
Thank you Allergan for your support.
- (4) invitations to a private 1-hour lunch with ASPS Board Vice President of Health Policy & Advocacy, Federal Advocacy Chair and State Advocacy Chair to discuss both state and federal advocacy priorities
- Selection of expert for 1-hour panel discussion on pressing federal or regulatory issue facing the specialty
- Sponsorship of the Welcome Reception Dinner, including (4) seats at the ASPS leadership table during dinner and (4) invitations to the Cocktail Hour
- (4) invitations to the Summit, including all on-site meals and sessions

[SOLD] Gold Support (Exclusive)  $20,000
Thank you PhRMA for your support.
- (2) invitations to a private 1-hour lunch with the state and regional plastic surgery society Executive Directors and lobbyists
- Sponsorship of the Welcome Reception Cocktail Hour, including (2) invitations to the 60-minute cocktail hour and recognition on table tents
- (2) invitations to the Welcome Reception Dinner, including seats at the ASPS leadership table
- (2) invitations to attend the Summit, including all on-site meals and sessions

Silver Support (Exclusive)  $15,000
- (1) invitation to the Welcome Reception Cocktail Hour and Dinner
- (2) invitations to a cocktail hour with physician leaders from the PlastyPAC Board of Governors
- (2) invitations to attend the Summit, including all on-site meals and sessions
- Sponsor of on-site breakfast, lunch and breaks, including meal room signage

All Premier Level Support includes...
Company flyer in registration folder
Recognition on all printed marketing collateral, program materials and on-site meeting signage
Attendee mailing list (pre- and post-meeting)

Contact Jessica Frasco at jfrasco@plasticsurgery.org or 847-228-3392 to confirm your participation today!
Meeting Agenda
DRAFT

Tuesday, June 26, 2018
10:00am  Affiliate Staff: State Policy Issue Roundtable, Part I
          Affiliate Staff Only
Discuss emerging national trends in state legislatures and collectively offer advice on best practices and ways to advocate for the specialty in each state.

12:30pm  Plastic Surgery Affiliate Staff Lunch with [Gold Sponsor]
          ★ Sponsored by PhRMA
          Affiliate Staff Only
Networking opportunity for affiliate staff and Gold Sponsor

1:30pm  Affiliate Staff: State Policy Issue Roundtable, Part II
          Affiliate Staff Only
Continue discussion of emerging national trends in state legislatures and collectively offer advice on best practices and ways to advocate for the specialty in each state.

3:00pm  Break
          Affiliate Staff Only

3:15pm -  Affiliate Staff: Association Management Roundtable
5:00pm   Affiliate Staff Only
Guest speakers are invited to present and discuss ways to increase member participation, drive membership and grow annual meeting revenue

4:00pm  Physician Registration Opens

4:30pm -  Mastering Congressional Meetings 101 (optional)
6:00pm   First time Advocacy Summit attendees are encouraged to join us and learn more about what they can expect in the days to come. During the 101 training, attendees will learn how to conduct their meetings with members of Congress, how the Society selects the priority issues for the Hill visits and the significance of these congressional meetings in advancing the Society’s advocacy agenda.

6:00pm  Welcome Reception: Cocktail Hour
          ★ Sponsored by PhRMA
Attendees are invited to join us for a welcome reception cocktail hour. All registered guests are invited to attend, including affiliate society staff.

7:00pm  Welcome Reception: Dinner with [Member of Congress Guest Speaker]
          ★ Sponsored by Allergan
Join us as [Member of Congress] speaks about [topic], the political climate in DC and future opportunities for health care and Congress to work together.

Wednesday, June 27, 2018
7:00pm  Breakfast

8:00am  Welcoming Remarks

8:15am  [Key Note: National Political Correspondent]

9:15am  [Federal Issue Feature – Moderator & Panel]

10:15am  Break
10:30am [Health Policy Issue Feature – Moderator & Panel]

12:00pm General Session Lunch

Resident Scholarship Lunch with [Resident Scholarship Fund Sponsor]
★ Sponsored by [Resident Scholarship Fund Sponsor]

ASPS Leadership and [Platinum Sponsor] Business Lunch
★ Sponsored by Allergan

1:00pm Federal Legislative Briefing
Physicians will learn about the federal legislative issues that they will present during their meetings on Capitol Hill with U.S. Senators and Representatives from their state. During this presentation, physician leaders will walk attendees through the talking points that they should present during congressional meetings and provide them with insight into the importance of these legislative issues to the specialty.

2:30pm [FDA Issue Feature – Moderator & Panel]

3:30pm Break

3:45pm Advocacy Breakout Sessions, hosted by the ASPS Legislative Advocacy Committee
During this interactive discussion, attendees will participate in one breakout session focused on a pressing state or federal legislative issues. Attendees will be briefed on the issue by ASPS staff, consultants and physician leadership. Discussions from this workshop will help shape the way the Society responds to these legislative issues in 2019.

5:15pm Session Ends

PlastyPAC Board of Governors Cocktail Hour with [Silver Sponsor]
★ Sponsored by [Silver Sponsor]

6:00pm PlastyPAC Board of Governors Summit Board Meeting

Thursday, June 28, 2018

7:00am Congressional Group Pre-Meet and Breakfast
During this working breakfast, attendees meet with their staff liaison to discuss strategy before each group heads to Capitol Hill with colleagues from their state to meet with their congressional representatives.

8:30am Group Photo on Capitol Hill

9:30am Congressional Meetings
Attendees will join colleagues from their state and meet with the offices of their U.S. Senators and district Representatives to discuss ASPS federal policy priorities and how they impact the providers and patients in their state.

12:45pm Lunch

1:45pm Congressional Meetings Resume

5:00pm Congressional Meetings End