



MAY 19-26 | LOCATION:
2021 ★ **VIRTUAL**

PROGRAM



AMERICAN SOCIETY OF
PLASTIC SURGEONS®

Advocacy Summit

★ **CORPORATE SUPPORTERS** ★
2021

PLATINUM:

Allergan Aesthetics, an AbbVie company

GOLD:

PhRMA

MAY 19**WEDNESDAY****8-9 p.m.**
EST***Mastering Congressional Meetings 101 Live* (optional)***

First time Advocacy Summit attendees are encouraged to join us and learn more about what they can expect for the optional Virtual Hill Day. During the 101 training, attendees will learn how to conduct their virtual meetings with members of Congress, how the Society selects the priority issues for the Hill visits and the significance of these congressional meetings in advancing the Society's advocacy agenda.

**A recording of this prep session will be available to attendees in advance of the Virtual Hill Day*

MAY 20**THURSDAY****8-9:30 p.m.**
EST***Live* Federal Legislative Briefing***

Physicians will learn about the federal legislative issues that they will present during their virtual meetings on Capitol Hill with U.S. Senators and Representatives from their state. During this presentation, physician leaders will walk attendees through the talking points that they should present during congressional meetings and provide them with insight into the importance of these legislative issues to the specialty.

**A recording of this prep session will be available to attendees in advance of the Virtual Hill Day*

MAY 23**SUNDAY****2-6:00 p.m.**
EST***Future Leaders Summit (Residents, Fellows, and Program Directors)***

Select residents and fellows will be invited to represent their program at this event to learn more about how advocacy impacts the future of plastic surgery and to begin to map out their role in shaping that future. Attendees will also learn how they can get directly involved in ASPS's advocacy efforts. This session will be a great opportunity for attendees to network with their colleagues from across the country and interact with ASPS's advocacy leaders. All Program Directors are welcome to join their residents and fellows at this event.

Program Directors are asked to submit two resident/fellow nominations to DMcLaughlin@plasticsurgery.org, or residents and fellows can self-nominate themselves by completing a consent form.

7-8:30 p.m.
EST***Plastic Surgery Physician Leaders Forum*** *Sponsored by PhRMA*

Current local, state and regional plastic surgery society physician board members, lobbyists, and staff are encouraged to attend this session where they will exchange best practices and discuss the challenges their respective societies face in advocacy and general society management. This is the only opportunity all year for these leadership focused discussions.

MAY 24**MONDAY****7 p.m. EST *Advocacy Summit Welcome Reception with Rep. Larry Bucshon, MD (R-IN-08)***

Join us as Congressman Bucshon speaks about the political climate in DC, existing health care legislation and future areas for health care and Congress to work together.

8 p.m. EST *Key Note Speaker: Jonathan Karl*
*Sponsored by Allergan Aesthetics, an AbbVie company***Chief Washington and White House correspondent for ABC News**

Join us to hear Jonathan Karl's balanced viewpoints and stories about what goes on in the corridors of power in the U.S. and abroad. Karl's credibility, extensive news experience, and political knowledge of foreign policy and national politics from Capitol Hill and the White House help his audiences understand America's ever-changing political landscape

9 p.m. EST *Welcome Night Ends***MAY 25****TUESDAY****6 p.m. EST *How Changes to the ACA, a Public Option, or a Single-Payer System Could Impact Plastic Surgery, featuring Joseph Antos*****Wilson H. Taylor Scholar in Health Care and Retirement Policy, AEI**

Gain insight from one of the leading health care experts about the prospect of Congress pursuing larger scale reforms, ranging from a public insurance option to a single-payer system. Antos will provide insight on how these proposals would address physician reimbursement, patient health outcomes, and access to specialty care.

7 p.m. EST *Protecting Your Bottom Line: How Advocacy Impacts your Practice's Operations and Revenue*

Panelists include Keith Blechman, MD; Warren Ellsworth IV, MD; and Ashit Patel, MD, FACS. This panel discussion will include a conversation amongst plastic surgeon panelists from academic, cosmetic, and reconstructive practices about the importance of ASPS advocacy efforts and how they financially impact members' practice. Each panelist will focus on a particular subject matter and will help connect the dots for audience members on how that particular advocacy issue impacts their business.

8 p.m. EST *Key Issue Panel Sessions Conclude***MAY 26****WEDNESDAY****Virtual Hill Day (optional)**

Advocacy Summit attendees will have the option to participate in a full day of virtual congressional meetings with members of Congress and their colleagues from their state. During these meetings, attendees will be advocating for the Society's federal policy priorities. Physicians participating in the Virtual Hill Day are requested to keep their schedule open for the full business day and to inform DMcLaughlin@plasticsurgery.org of any scheduling conflicts.

MAY 26

WEDNESDAY

East Coast & Midwest Congressional Meeting Schedule

9 a.m. EST *Congressional Group Pre-Meet*

Attendees will meet with their congressional delegation group and staff liaison to identify a strategy for their day of congressional meetings.

9:30 a.m. EST *Congressional Meetings*

Physician attendees will be joining their colleagues from their state for virtual meetings with members of Congress.

12 p.m. EST *Lunch Break*

1 p.m. EST *Congressional Meetings Resume*

Attendees will be returning to their congressional group's Zoom link for their afternoon Virtual Hill meetings.

5 p.m. EST *PlastyPAC Speakers Series Happy Hour with Rep. Ami Bera, MD (D-CA-07)*

Sponsored by PlastyPAC

Through the Member Benefits Program, 2021 PAC members are invited to attend this exclusive Happy Hour with a member of Congress as part of our new PlastyPAC Speakers Series.

West Coast Congressional Meeting Schedule

7 a.m. PST *Congressional Group Pre-Meet*

Attendees will meet with their congressional delegation group and staff liaison to identify a strategy for their day of congressional meetings.

7:30 a.m. PST *Congressional Meetings*

Physician attendees will be joining their colleagues from their state for virtual meetings with members of Congress.

11:30 a.m. PST *Lunch Break*

12:30 p.m. PST *Congressional Meetings Resume*

Attendees will be returning to their congressional group's Zoom link for their afternoon Virtual Hill meetings.

3 p.m. PST *PlastyPAC Speakers Series Happy Hour with Rep. Ami Bera, MD (D-CA-07)*

Sponsored by PlastyPAC

Through the Member Benefits Program, 2021 PAC members are invited to attend this exclusive Happy Hour with a member of Congress as part of our new PlastyPAC Speakers Series.