



AMERICAN SOCIETY OF
PLASTIC SURGEONS

2006 Regional Distribution

Cosmetic Procedures

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Region 1:

New England (CT, ME, MA, NH, RI, VT)
Middle Atlantic (NJ, NY, PA)

Region 2:

East North Central (IL, IN, MI, OH, WI)
West North Central (IA, KS, MN, MO, NE, ND, SD)

Region 3:

South Atlantic (DE, DC, FL, GA, MD, NC, SC, VA, WV, PR)

Region 4:

East South Central (AL, KY, MS, TN)
West South Central (AR, LA, OK, TX)

Region 5:

Mountain (AZ, CO, ID, MT, NV, NM, UT, WY)
Pacific (AK, CA, HI, OR, WA)

Top five procedures in bold.

	2006 TOTAL PATIENTS	Region 1		Region 2		Region 3		Region 4		Region 5	
		TOTAL	% OF PATIENTS	TOTAL	% OF PATIENTS	TOTAL	% OF PATIENTS	TOTAL	% OF PATIENTS	TOTAL	% OF PATIENTS
COSMETIC SURGICAL PROCEDURES											
Breast augmentation (Augmentation mammoplasty)	329,396	43,416	13%	49,923	15%	61,625	19%	57,328	17%	117,104	36%
Breast implant removals (Augmentation patients only)	27,451	5,253	19%	3,880	14%	4,975	18%	5,926	22%	7,417	27%
Breast lift (Mastopexy)	103,788	14,009	13%	15,472	15%	21,891	21%	18,387	18%	34,029	33%
Breast reduction in men (Gynecomastia)	19,881	6,194	31%	3,031	15%	3,322	17%	2,369	12%	4,965	25%
Buttock implants	639	92	14%	86	13%	164	26%	153	24%	144	23%
Buttock lift	3,710	812	22%	1,037	28%	526	14%	622	17%	713	19%
Calf augmentation	503	132	26%	19	4%	121	24%	69	14%	162	32%
Cheek implant (Malar augmentation)	8,803	1,306	15%	368	4%	1,686	19%	3,666	42%	1,777	20%
Chin augmentation (Mentoplasty)	14,649	3,685	25%	1,992	14%	2,677	18%	1,732	12%	4,563	31%
Dermabrasion	69,300	8,533	12%	21,246	31%	16,781	24%	8,581	12%	14,159	20%
Ear surgery (Otoplasty)	30,137	5,649	19%	6,325	21%	4,738	16%	5,153	17%	8,272	27%
Eyelid surgery (Blepharoplasty)	233,200	43,220	19%	37,345	16%	51,845	22%	30,546	13%	70,244	30%
Facelift (Rhytidectomy)	104,055	21,230	20%	13,145	13%	24,305	23%	13,025	13%	32,350	31%
Forehead lift	52,525	7,289	14%	5,998	11%	10,312	20%	9,787	19%	19,139	36%
Hair transplantation	27,865	1,976	7%	1,382	5%	2,805	10%	14,265	51%	7,437	27%
Lip augmentation (other than injectable materials)	25,626	7,572	30%	4,092	16%	3,796	15%	4,680	18%	5,486	21%
Liposuction	302,789	55,517	18%	48,253	16%	69,935	23%	47,910	16%	81,174	27%
Lower body lift	10,323	3,266	32%	1,816	18%	1,216	12%	2,193	21%	1,832	18%
Nose reshaping (Rhinoplasty)	307,258	87,033	28%	46,555	15%	42,480	14%	55,524	18%	75,666	25%
Pectoral implants	409	85	21%	53	13%	100	24%	63	15%	108	26%
Thigh lift	12,295	3,145	26%	2,267	18%	1,784	15%	2,332	19%	2,767	23%
Thread lift	5,254	946	18%	698	13%	1,232	23%	599	11%	1,779	34%
Tummy tuck (Abdominoplasty)	146,240	28,756	20%	24,280	17%	30,852	21%	23,785	16%	38,567	26%
Upper arm lift	14,886	3,911	26%	2,422	16%	2,616	18%	1,971	13%	3,966	27%
Vaginal rejuvenation	1,030	244	24%	102	10%	202	20%	193	19%	289	28%
TOTAL COSMETIC SURGICAL PROCEDURES	1,852,012	353,271	19%	291,787	16%	361,986	20%	310,859	17%	534,109	29%
COSMETIC MINIMALLY-INVASIVE PROCEDURES											
Botox***	4,090,517	761,769	19%	627,361	15%	942,900	23%	563,036	14%	1,195,451	29%
Cellulite treatment	33,614	8,192	24%	7,024	21%	7,238	22%	4,156	12%	7,004	21%
Chemical peel	1,063,423	224,531	21%	168,186	16%	224,377	21%	126,059	12%	320,270	30%
Laser hair removal	887,039	161,688	18%	108,328	12%	205,409	23%	118,834	13%	292,780	33%
Laser skin resurfacing	262,926	53,359	20%	75,875	29%	36,809	14%	18,536	7%	78,347	30%
Laser treatment of leg veins	144,626	34,950	24%	18,007	12%	23,104	16%	15,271	11%	53,294	37%
Microdermabrasion	816,774	216,443	26%	156,444	19%	157,542	19%	96,456	12%	189,889	23%
Sclerotherapy	607,067	92,519	15%	61,768	10%	131,049	22%	227,157	37%	94,574	16%
Soft Tissue Fillers											
Calcium hydroxylapatite (Radiesse™, formerly Radiance™)	78,849	23,374	30%	13,401	17%	15,905	20%	13,503	17%	12,666	16%
Collagen	267,339	130,202	49%	13,915	5%	39,826	15%	25,794	10%	57,602	22%
Fat	52,904	9,802	19%	9,101	17%	11,952	23%	4,652	9%	17,397	33%
Hyaluronic acid (Hylaform®, Hylaform Plus®, Restylane®)	778,285	246,378	32%	89,182	11%	139,617	18%	75,585	10%	227,523	29%
Poly(lactic acid) (Sculptra™)	54,912	6,501	12%	13,725	25%	8,980	16%	19,886	36%	5,820	11%
TOTAL COSMETIC MINIMALLY-INVASIVE PROCEDURES	9,138,275	1,969,708	22%	1,362,317	15%	1,944,708	21%	1,308,925	14%	2,552,617	28%
TOTAL COSMETIC PROCEDURES	10,990,287	2,322,979	21%	1,654,104	15%	2,306,694	21%	1,619,784	15%	3,086,726	28%

All figures are projected.

*** Botox® numbers are of anatomic sites injected.