



AMERICAN SOCIETY OF  
PLASTIC SURGEONS

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## 2008 Cosmetic Demographics

Department of Public Relations 444 East Algonquin Road, Arlington Heights, IL 60005-4664 ■ Phone 847-228-9900 ■ Fax 847-228-7485  
Email [media@plasticsurgery.org](mailto:media@plasticsurgery.org) ■ Website [www.plasticsurgery.org](http://www.plasticsurgery.org)

	2008	% 2008	% 2007
<b>COSMETIC PATIENTS WHO ARE REPEAT PATIENTS</b>	5,283,844	44%	42%
<b>PATIENTS HAVING MULTIPLE COSMETIC PROCEDURES AT THE SAME TIME</b>	5,385,256	45%	42%
<b>COSMETIC PROCEDURES PERFORMED IN</b>			
Office	7,848,996	65%	59%
Hospital	1,832,870	15%	19%
Free-standing Ambulatory Surgical Facility	2,411,754	20%	22%
<b>COSMETIC PATIENTS ETHNICITY</b>			
Caucasian	8,825,104	73%	76%
Hispanic	1,253,956	10%	9%
African-American	907,141	8%	7%
Asian-American	865,647	7%	7%
Other	241,773	2%	1%

### MOST COMMONLY REQUESTED PROCEDURES FOR ETHNIC PATIENTS

	African-American	Asian-American	Hispanic
<b>SURGICAL</b>	Liposuction Nose-reshaping Breast reduction	Nose-reshaping Eyelid surgery Breast augmentation	Liposuction Breast augmentation Nose reshaping
<b>MINIMALLY-INVASIVE</b>	Botox Injectable fillers Chemical peel	Botox Injectable fillers Chemical peel	Botox Injectable fillers Chemical peel

All figures are projected.