



AMERICAN SOCIETY OF  
PLASTIC SURGEONS®

## 2011 Plastic Surgery Statistics Report

Please credit the *American Society of Plastic Surgeons*  
when citing statistical data or using graphics.

## 2011 Quick Facts

*Cosmetic and Reconstructive Plastic Surgery Trends*

### Percentage change 2011 vs. 2010

- 13.8 million cosmetic procedures ↑ 5%
- 1.6 million cosmetic surgical procedures ↑ 2%
- 12.2 million cosmetic minimally-invasive procedures ↑ 6%
- 5.5 million reconstructive procedures ↑ 5%

### 2011 Top 5 Cosmetic Surgical Procedures

Cosmetic Surgical	2011 vs. 2010
Breast augmentation	↑ 4%
Nose reshaping	↓ -3%
Liposuction	↑ 1%
Eyelid surgery	↓ -6%
Facelift	↑ 5%

- Breast augmentation has been the top cosmetic surgical procedure since 2006.
- Facelifts are among the Top 5 Cosmetic Surgical procedures for the first time since 2004, replacing tummy tucks.
- Cosmetic surgical procedures not among the Top 5 that rose significantly in 2011:
  - Chin augmentation, up 71%
  - Lip augmentation, up 49%
  - Buttock implants, up 43%
  - Buttock lift, up 38%

### ASPS Public Relations

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ASPS Procedural Statistics represent procedures performed by ASPS Member Surgeons certified by The American Board of Plastic Surgery® as well as other physicians certified by American Board of Medical Specialties-recognized boards.  
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### 2011 Top 5 Cosmetic Minimally-Invasive Procedures

Cosmetic Minimally-Invasive	2011 vs. 2010
Botulinum toxin type A	↑ 5%
Soft tissue fillers	↑ 7%
Chemical peel	↓ -3%
Laser hair removal	↑ 15%
Microdermabrasion	↑ 9%

- Soft tissue fillers were among the fastest growing cosmetic minimally-invasive procedures in 2011:
  - Calcium hydroxylapatite (Radiesse®), up 36%
  - Fat injections, up 19%
  - Hylauronic acid (Restylane®, JuvedermUltra®, etc.), up 9%
- Cosmetic minimally-invasive procedures not among the Top 5 that rose significantly in 2011:
  - Cellulite treatment, up 21%
  - Laser skin resurfacing, up 9%
  - Laser treatment of leg veins, up 9%

### 2011 Top 5 Reconstructive Procedures

Reconstructive	2011 vs. 2010
Tumor removal	↑ 3%
Laceration repair	↓ -15%
Maxillofacial surgery	↑ 125%
Scar revision	↑ 9%
Hand surgery	↑ 13%

- Maxillofacial surgery returns to the Top 5 Reconstructive procedures after being edged out in 2010.
- Breast reconstruction rates continue to rise, with more than 96,000 procedures performed last year, up 3%.





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## 2011 Quick Facts

### Cosmetic Plastic Surgery Demographic Trends

#### Age

People age 13-19 had the least number of cosmetic procedures last year, only 2% of the total. Some of the most common procedures for teens were: nose reshaping, male breast reduction, ear surgery, laser hair removal, laser treatment of leg veins, and laser skin resurfacing.

#### 20-29 year olds 2011 vs. 2010

794,000 total cosmetic procedures ↑ 6%

253,000 surgical No change

541,000 minimally-invasive ↑ 9%

#### 30-39 year olds 2011 vs. 2010

2.5 million total cosmetic procedures ↑ 5%

364,000 surgical ↑ 1%

2.1 million minimally-invasive ↑ 6%

#### 40-54 year olds 2011 vs. 2010

*Make up the majority of cosmetic procedures – 48% of the total.*

6.4 million total cosmetic procedures ↑ 6%

525,000 surgical ↑ 2%

5.9 million minimally-invasive ↑ 6%

#### 55 and over 2011 vs. 2010

3.4 million total cosmetic procedures ↑ 5%

360,000 surgical ↑ 3%

3.1 million minimally-invasive ↑ 5%

#### Gender

##### Female 2011 vs. 2010

*91% of all cosmetic procedures*

12.1 million cosmetic procedures ↑ 5%

1.4 million surgical ↑ 2%

10.7 million minimally-invasive ↑ 6%

##### Male 2011 vs. 2010

*9% of all cosmetic procedures*

1.2 million cosmetic procedures ↑ 6%

204,000 surgical ↑ 1%

990,000 minimally-invasive ↑ 8%

##### Ethnic 2011 vs. 2010

Caucasian ↑ 4%

Hispanics ↑ 8%

African Americans ↑ 6%

Asian Americans ↑ 6%

#### Did you know...

- Business from repeat patients up 8%
- \$10.4 billion spent on cosmetic procedures in the U.S., up 2.95%
- Office-based cosmetic procedures are up 5%
- Region with the most cosmetic procedures performed in the U.S. is Mountain/Pacific – 3.9 million procedures