### 2012 Cosmetic Surgery Age Distribution

**Age 40-54**

#### COSMETIC SURGICAL PROCEDURES

<table>
<thead>
<tr>
<th>Procedure</th>
<th>AGE 40-54 2012 TOTAL</th>
<th>% OF TOTAL PROCEDURES</th>
<th>% CHANGE 2012 vs 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breast augmentation (augmentation mammoplasty)</td>
<td>83,517</td>
<td>29%</td>
<td>-8%</td>
</tr>
<tr>
<td>Breast implant removals (augmentation patients only)</td>
<td>8,763</td>
<td>41%</td>
<td>-2%</td>
</tr>
<tr>
<td>Breast lift (mastopexy)</td>
<td>34,563</td>
<td>39%</td>
<td>0%</td>
</tr>
<tr>
<td>Breast reduction in men (gynecomastia)</td>
<td>1,113</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>Buttock implants</td>
<td>332</td>
<td>39%</td>
<td>-25%</td>
</tr>
<tr>
<td>Buttock lift</td>
<td>1,222</td>
<td>42%</td>
<td>-36%</td>
</tr>
<tr>
<td>Gaf augmentation</td>
<td>65</td>
<td>15%</td>
<td>8%</td>
</tr>
<tr>
<td>Cheek implant (malar augmentation)</td>
<td>5,748</td>
<td>45%</td>
<td>5%</td>
</tr>
<tr>
<td>Chin augmentation (mentoplasty)</td>
<td>4,512</td>
<td>24%</td>
<td>-11%</td>
</tr>
<tr>
<td>Dermabrasion</td>
<td>28,422</td>
<td>30%</td>
<td>1%</td>
</tr>
<tr>
<td>Ear surgery (otoplasty)</td>
<td>3,834</td>
<td>15%</td>
<td>-1%</td>
</tr>
<tr>
<td>Eyelid surgery (blepharoplasty)</td>
<td>86,908</td>
<td>43%</td>
<td>5%</td>
</tr>
<tr>
<td>Facelift (mydectomatsy)</td>
<td>41,642</td>
<td>33%</td>
<td>6%</td>
</tr>
<tr>
<td>Forehead lift</td>
<td>17,271</td>
<td>30%</td>
<td>-5%</td>
</tr>
<tr>
<td>Hair transplantation</td>
<td>3,389</td>
<td>21%</td>
<td>6%</td>
</tr>
<tr>
<td>Lip augmentation (other than injectable materials)</td>
<td>9,037</td>
<td>36%</td>
<td>0%</td>
</tr>
<tr>
<td>Liposuction</td>
<td>80,021</td>
<td>40%</td>
<td>-2%</td>
</tr>
<tr>
<td>Lower body lift</td>
<td>3,108</td>
<td>43%</td>
<td>-5%</td>
</tr>
<tr>
<td>Nose reshaping (rhinoplasty)</td>
<td>49,732</td>
<td>20%</td>
<td>-2%</td>
</tr>
<tr>
<td>Pectoral implants</td>
<td>63</td>
<td>19%</td>
<td>3%</td>
</tr>
<tr>
<td>Thigh lift</td>
<td>4,257</td>
<td>48%</td>
<td>-8%</td>
</tr>
<tr>
<td>Tummy tuck (abdominoplasty)</td>
<td>43,767</td>
<td>41%</td>
<td>-6%</td>
</tr>
<tr>
<td>Upper arm lift</td>
<td>6,678</td>
<td>43%</td>
<td>4%</td>
</tr>
<tr>
<td><strong>TOTAL COSMETIC SURGICAL PROCEDURES</strong></td>
<td><strong>517,964</strong></td>
<td><strong>33%</strong></td>
<td><strong>-1%</strong></td>
</tr>
</tbody>
</table>

#### COSMETIC MINIMALLY-INVASIVE PROCEDURES

<table>
<thead>
<tr>
<th>Procedure</th>
<th>AGE 40-54 2012 TOTAL</th>
<th>% OF TOTAL PROCEDURES</th>
<th>% CHANGE 2012 vs 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Botulinum toxin type A (Botox®, Dysport®)***</td>
<td>3,540,031</td>
<td>58%</td>
<td>10%</td>
</tr>
<tr>
<td>Cellulite treatment (e.g., Velosmooth®, Endermology)</td>
<td>8,017</td>
<td>24%</td>
<td>-15%</td>
</tr>
<tr>
<td>Chemical peel</td>
<td>477,590</td>
<td>42%</td>
<td>0%</td>
</tr>
<tr>
<td>Laser hair removal</td>
<td>405,890</td>
<td>36%</td>
<td>4%</td>
</tr>
<tr>
<td>Laser skin resurfacing</td>
<td>207,769</td>
<td>41%</td>
<td>8%</td>
</tr>
<tr>
<td>Laser treatment of leg veins</td>
<td>70,834</td>
<td>31%</td>
<td>-2%</td>
</tr>
<tr>
<td>Microdermabrasion</td>
<td>424,395</td>
<td>44%</td>
<td>10%</td>
</tr>
<tr>
<td>Sclerotherapy</td>
<td>176,704</td>
<td>40%</td>
<td>-1%</td>
</tr>
<tr>
<td>Soft tissue fillers</td>
<td>961,011</td>
<td>49%</td>
<td>2%</td>
</tr>
<tr>
<td>Calcium hydroxylapatte (e.g., Radiesse®)</td>
<td>106,991</td>
<td>39%</td>
<td>-1%</td>
</tr>
<tr>
<td>Collagen</td>
<td>24,525</td>
<td>36%</td>
<td>-5%</td>
</tr>
<tr>
<td>Fat</td>
<td>21,448</td>
<td>34%</td>
<td>-9%</td>
</tr>
<tr>
<td>Hyaluronic acid (e.g., Juvederm Ultra®, Juvederm Ultra Plus®, Perlane®, Prevelle SW®, Restylane®)</td>
<td>727,126</td>
<td>51%</td>
<td>10%</td>
</tr>
<tr>
<td>Polyalkyl acid (Sculptra®)</td>
<td>78,921</td>
<td>57%</td>
<td>-5%</td>
</tr>
<tr>
<td><strong>TOTAL COSMETIC MINIMALLY-INVASIVE PROCEDURES</strong></td>
<td><strong>6,272,341</strong></td>
<td><strong>50%</strong></td>
<td><strong>7%</strong></td>
</tr>
<tr>
<td><strong>TOTAL COSMETIC PROCEDURES</strong></td>
<td><strong>6,790,305</strong></td>
<td><strong>48%</strong></td>
<td><strong>6%</strong></td>
</tr>
</tbody>
</table>