2012 Quick Facts
Cosmetic Plastic Surgery Demographic Trends

### Age

**13-19 year olds**

- 236,000 total cosmetic procedures
- 76,000 surgical
- 160,000 minimally-invasive

*2012 vs. 2011*

- Make up the least number of cosmetic procedures — only 2% of the total. Some of the most common procedures for teens were: nose reshaping, male breast reduction, ear surgery, laser hair removal and laser skin resurfacing.

**20-29 year olds**

- 804,000 total cosmetic procedures
- 244,000 surgical
- 560,000 minimally-invasive

*2012 vs. 2011*

- 236,000 total cosmetic procedures
- 76,000 surgical
- 160,000 minimally-invasive

**30-39 year olds**

- 2.5 million total cosmetic procedures
- 350,000 surgical
- 2.2 million minimally-invasive

*2012 vs. 2011*

- 204,000 surgical
- 1 million minimally-invasive

**40-54 year olds**

- 6.8 million total cosmetic procedures
- 518,000 surgical
- 6.3 million minimally-invasive

*2012 vs. 2011*

- Make up the majority of cosmetic procedures — 48% of the total.

**55 and over**

- 3.6 million total cosmetic procedures
- 364,000 surgical
- 3.3 million minimally-invasive

*2012 vs. 2011*

- 55% of all cosmetic procedures
- 12.8 million total cosmetic procedures
- 1.3 million surgical
- 11.4 million minimally-invasive

### Gender

**Female**

- 91% of all cosmetic procedures
- 12.8 million total cosmetic procedures
- 1.3 million surgical
- 11.4 million minimally-invasive

**Male**

- 9% of all cosmetic procedures
- 1.3 million total cosmetic procedures
- 204,000 surgical
- 1 million minimally-invasive

### Ethnic

- Caucasians (10.2 million)
- Hispanics (1.6 million)
- African Americans (1.2 million)
- Asian Americans (980,000)

### Did you know...

- Business from repeat patients increased 7%
- $11 billion was spent on cosmetic procedures in the U.S., up 5.5%
- Office-based cosmetic procedures are up 10%
- Region with the most cosmetic procedures performed in the U.S. is Mountain/Pacific — 4.2 million procedures