

# Cosmetic Procedure Trends

COSMETIC SURGICAL PROCEDURES	2019	2018	2000	% CHANGE 2019 vs. 2018	% CHANGE 2019 vs. 2000
Breast augmentation (Augmentation mammoplasty)**	299,715	313,735	212,500	-4%	41%
Breast implant removals (Augmentation patients only)	33,764	29,236	40,787	15%	-17%
Breast lift (Mastopexy)	113,188	109,638	52,836	3%	114%
Breast reduction (Aesthetic patients only)****	46,340	43,591	*	6%	*
Breast reduction in men (Gynecomastia)	24,123	24,753	20,351	-3%	19%
Buttock augmentation with fat grafting****	28,076	24,099	*	17%	*
Buttock implants****	970	946	*	3%	*
Buttock lift	4,453	4,824	1,356	-8%	228%
Calf augmentation****	599	655	*	-9%	*
Cheek implant (Malar augmentation)	14,395	14,369	10,427	0%	38%
Chin augmentation (Mentoplasty)	16,446	16,400	26,924	0%	-39%
Dermabrasion	77,366	80,697	42,218	-4%	83%
Ear surgery (Otoplasty)	22,968	22,884	36,295	0%	-37%
Eyelid surgery (Blepharoplasty)	211,005	206,529	327,514	2%	-36%
Facelift (Rhytidectomy)	123,685	121,531	133,856	2%	-8%
Forehead lift	37,246	38,795	120,971	-4%	-69%
Hair transplantation	24,348	23,658	44,694	3%	-46%
Labiaplasty****	11,218	10,246	*	9%	*
Lip augmentation (other than injectable materials)	31,789	30,859	18,589	3%	71%
Lip reduction****	1,170	1,069	*	9%	*
Liposuction	265,209	258,558	354,015	3%	-25%
Lower body lift	8,763	9,098	207	-4%	4133%
Neck lift	54,852	53,571	*	2%	*
Nose reshaping (Rhinoplasty)	207,284	213,780	389,155	-3%	-47%
Pectoral implants****	664	700	*	-5%	*
Thigh Lift	10,378	10,100	5,303	3%	96%
Tummy tuck (Abdominoplasty)	123,427	130,081	62,713	-5%	97%
Upper arm lift	18,313	17,338	338	6%	5318%
<b>TOTAL COSMETIC SURGICAL PROCEDURES</b>	<b>1,811,754</b>	<b>1,811,740</b>	<b>1,901,049</b>	<b>0%</b>	<b>-5%</b>

All figures are projected.

\* Data unavailable in prior year.

85% of total 2019 breast implants were silicone, 15% were saline.

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Margin of error = +/- 4.12%

# Cosmetic Procedure Trends

COSMETIC MINIMALLY-INVASIVE PROCEDURES	2019	2018	2000	% CHANGE 2019 vs. 2018	% CHANGE 2019 vs. 2000
Botulinum Toxin Type A (Botox®, Dysport®, Xeomin®)***	7,697,798	7,437,378	786,911	4%	878%
Cellulite treatment (Velosmooth®, Endermology)	35,554	37,220	23,952	-4%	48%
Chemical peel	1,387,607	1,384,327	1,149,457	0%	21%
Injection lipolysis (e.g., Kybella®)	65,825	63,993	*	3%	*
Intense Pulsed Light (IPL) treatment	685,755	675,552	*	2%	*
Laser hair removal	1,055,456	1,077,490	735,996	-2%	43%
Laser skin resurfacing	596,755	594,266	170,951	0%	249%
Ablative	160,893	160,733	*	0%	*
Non-ablative (Fraxe®, etc.)	435,862	433,533	*	1%	*
Laser tattoo removal†	166,019	166,436	*	0%	*
Laser treatment of leg veins	214,800	217,836	245,424	-1%	-12%
Microdermabrasion	681,190	709,413	868,315	-4%	-22%
Non-invasive fat reduction (Coolsculpting®, Liposonix®, Emsculpt®, Vanquish®, Zerona®)	386,557	376,962	*	3%	*
Non-surgical skin tightening (Pelleve®, Thermage®, Ulthera®)	334,351	335,290	*	0%	*
Sclerotherapy	319,895	323,234	866,555	-1%	-63%
Soft Tissue Fillers	2,721,469	2,691,555	*	1%	*
Acellular Dermal Matrix****	9,117	8,575	*	6%	*
Allograft Adipose Matrix†	14,547	14,585	*	0%	*
Calcium hydroxylapatite (Radiesse®)	221,307	227,234	*	-3%	*
Fat-face	47,123	45,360	*	4%	*
Hyaluronic acid (Juvederm Ultra®, Juvederm Ultra Plus®, Perlane®, Restylane®, Belotero®)	2,160,578	2,128,923	*	1%	*
Platelet-Rich Plasma (PRP)	130,230	127,394	*	2%	*
Polylactic acid (Sculptra®)	120,689	121,920	*	-1%	*
Polymethyl-methacrylate microspheres (Bellafill)	17,878	17,564	*	2%	*
<b>TOTAL COSMETIC MINIMALLY-INVASIVE PROCEDURES</b>	<b>16,349,031</b>	<b>16,090,952</b>	<b>4,847,561</b>	<b>2%</b>	<b>237%</b>
<b>TOTAL COSMETIC PROCEDURES</b>	<b>18,160,785</b>	<b>17,902,692</b>	<b>6,748,610</b>	<b>1%</b>	<b>169%</b>

All figures are projected.

\* Data unavailable in prior year.

\*\*\*Botulinum Toxin Type A numbers are of anatomic sites injected.

\*\*\*\*Counts of procedures performed by ASPS member surgeons only.

†New procedure added for 2019

Note that Collagen was excluded from the results due to an insufficient sample of responding physicians who perform this procedure

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