

Cosmetic Demographics



Patient behavior

Cosmetic surgery patients who are repeat patients 38%	Cosmetic non-surgery patients who are repeat patients 58%	Cosmetic surgery patients having multiple cosmetic procedures at the same time 45%	Cosmetic non-surgery patients having multiple cosmetic procedures at the same time 38%
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Cosmetic Procedures Performed In*

	2019	% 2019	2018	% 2018	% CHANGE 2019 vs. 2018
Office	6,292,694	35%	6,055,495	34%	4%
Hospital	4,553,896	25%	4,488,550	25%	1%
Free-standing Ambulatory Surgical Facility	7,332,738	40%	7,177,626	41%	2%



Ethnicity breakdown of cosmetic procedures

	2019	% 2019	2018	% 2018	% CHANGE 2019 vs. 2018
Caucasian	12,744,719	70%	12,475,361	70%	2%
Hispanic	1,990,852	11%	1,941,222	11%	3%
African-American	1,680,927	9%	1,617,300	9%	4%
Asian-American	1,196,209	7%	1,166,980	7%	3%
Other	566,621	3%	520,808	3%	9%



Cosmetic surgical procedures by group

	Caucasian	African-American	Asian/Pacific Islander	Hispanic	Other
Breast Augmentation	73%	8%	5%	11%	3%
Rhinoplasty	73%	7%	5%	11%	4%
Blepharoplasty	80%	4%	7%	7%	2%
Liposuction	75%	9%	4%	11%	2%
Abdominoplasty	66%	12%	5%	13%	3%



Cosmetic minimally-invasive procedures by group

	Caucasian	African-American	Asian/Pacific Islander	Hispanic	Other
Botulinum toxin type A (Botox®, Dysport®, Xeomin®)	78%	5%	5%	10%	1%
Soft tissue fillers	80%	7%	4%	8%	1%
Chemical peel	82%	4%	4%	7%	2%
Laser hair removal	75%	7%	5%	8%	3%
Microdermabrasion	76%	6%	4%	10%	5%

All values are projected.
ASPS procedural statistics represent procedures performed by ASPS Member Surgeons certified by The American Board of Plastic Surgery® as well as other physicians certified by American Board of Medical Specialties-recognized boards.
*ASPS, 2020