

2026

Corporate Support PROSPECTUS



AMERICAN SOCIETY OF
PLASTIC SURGEONS®



THE PLASTIC SURGERY
FOUNDATION™

2026 CORPORATE SUPPORT

January

New Year Innovation Spotlight
Jan. 7 – AzSPS January Bi-Monthly Meet Up
Jan. 30-Feb. 1 – WPS Symposium

February

Feb. 5 – AzSPS Feb. Bi-Monthly Meet Up
Feb. 27 - March 1 – Spring Meeting
Resident Match Day Campaign
(runs Feb. 20-March 20)

March

March 4 – AzSPS March Bi-Monthly Meet Up
March 5-8 – MWSPS Annual Meeting
March 13-14 – Plastic Surgery Coding Workshop
Secure PSTM26 Premier Support!

April

April 14 – MWSPS Journal Club
April 20 - NYRSPS Annual Residents' Night
Increase Visibility on Resident Education Curriculum

May

May 6 – AzSPS May Bi-Monthly Meet Up
May 27-29 – ASPS and SACPER Presents: The
Global Plastic Surgery Congress
Residents to Young Plastic Surgeons –
Graduation is coming!
Enhance Your Practice Podcast (over 30,000
downloads!)

June

June 9 – MWSPS Journal Club
Lock in Branding, Hot Topics sponsorship, and
more at PSTM26!

August

Aug. 5 – AzSPS August Bi-Monthly Meet Up
Aug. 11 – MWSPS Journal Club
Sign on to International Residents World Cup

September

TBD– Oral Board Preparation Course
Perfect time for an Insights from Industry webinar!

October

Oct. 6 – MWSPS Journal Club
Oct. 7 – AzSPS October Bi-Monthly Meet Up
Oct. 13 – BRA Day
Oct. 15-18 – Plastic Surgery the Meeting (PSTM)

November

Nov. 21 - NYRSPS Annual Meeting

Future Plastic Surgery The Meeting (PSTM) Dates

Sept. 16-19, 2027 – Baltimore, Maryland
Oct. 12-15, 2028 – Los Angeles, California
Sept. 27-30, 2029 – Orlando, Florida
Sept. 19-22, 2030 – Phoenix, Arizona
Oct. 16-19, 2031 – Boston, Massachusetts
Sept. 30-Oct. 3, 2032 – Anaheim, California
Oct. 13-16, 2033 – Indianapolis, Indiana

NOTES:

1. All opportunities which include dissemination of marketing materials generated by corporate partners must be approved by the ASPS Advertising Committee before they can be shared with the ASPS membership.
2. Opportunities outlined in this prospectus are up to date as of the printing of this booklet. ASPS reserves the right to make adjustments to these opportunities at any time.
3. ASPS would like to hear your ideas! Let us know if you are looking for a specific way to connect with our membership and we can work together to identify possible opportunities!

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SHAPING THE FUTURE OF PLASTIC SURGERY - TOGETHER

The American Society of Plastic Surgeons (ASPS) and The Plastic Surgery Foundation (PSF) invite you to partner with us in advancing innovation, improving patient access, and shaping the future of plastic surgery worldwide. This prospectus outlines opportunities for meaningful engagement that align your company with our strategic priorities: supporting our members, improving patient outcomes, and expanding access to care.

Who is the American Society of Plastic Surgeons?

The ASPS community is the powerhouse of plastic surgery — the largest, most diverse network of board-certified surgeons, trainees, and future leaders anywhere in the world. What makes this community so impactful isn't just its size, but its depth: every stage of a surgeon's career is represented, every practice type is engaged, and every corner of the specialty has a voice here.

Within that ecosystem are high-value segments that industry partners consistently look to reach. **Residents and fellows** — more than 1,600 strong — are shaping their clinical identities and practice habits now. **Young Plastic Surgeons** drive early adoption, innovation, and career-long brand loyalty. **Women Plastic Surgeons** represent one of the fastest-growing and most influential communities in the field.

And that's just the beginning. From international members to private practitioners, from academic leaders to niche subspecialty groups, ASPS offers a wide spectrum of audiences that partners can strategically target.

This section gives you a clear, high-level look at where your brand can engage, support, and make an impact — and how ASPS can help you reach the exact audiences that matter most to your goals.



Beyond its strong U.S. presence, ASPS maintains a broad and growing global footprint through its Global Partners program. With more than 52 national plastic surgery societies participating worldwide, ASPS offers international members access to the same high-value education, engagement, and professional community that define the organization domestically.

SHAPING THE FUTURE OF PLASTIC SURGERY - TOGETHER



What is The Plastic Surgery Foundation?

The Plastic Surgery Foundation is the engine behind innovation in our specialty. From funding groundbreaking research that changes clinical practice, to supporting developing plastic surgery programs in under-resourced countries, The PSF drives progress where it matters most.

Every major advancement in plastic surgery — safer techniques, better outcomes, stronger evidence, new technologies, and global access to care — is touched by PSF-supported science or leadership. The Foundation empowers surgeons to test bold ideas, generates the data that shapes standards of care, and helps ensure that patients everywhere benefit from the best our specialty has to offer.

The PSF is the heart of plastic surgery's evolution — advancing research, education, global outreach, and innovation that move the field forward.

The Power of ASPS and The PSF

ASPS and The Plastic Surgery Foundation sit at the center of the specialty — driving education, research, innovation, advocacy, patient safety, global collaboration, and the development of future leaders. **Few organizations in medicine match the scope of what we do.** From shaping national health policy to training the next generation of surgeons, from advancing clinical science to delivering trusted public education, we move the specialty forward on every front.

For corporate partners, this scale matters. It means that whatever your strategic priority — elevating clinical excellence, expanding global visibility, supporting innovation, advancing patient education, engaging residents, empowering women surgeons, or building brand awareness across practice types — ASPS and The PSF have an initiative, a program, or a platform built for that exact goal.

Across research funding, digital learning, national and regional meetings, advocacy campaigns, leadership development, international partnerships, and targeted audience programs, we offer entry points that meet you where you are and help you reach exactly who you want to reach.

In short: if your company wants to make an impact in plastic surgery, ASPS and The PSF are the partners you need. Our reach is broad, our influence is deep, and our programs are designed to help you show up in the specialty in a way that is strategic, credible, and genuinely valuable.

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Why Partner With ASPS & The PSF?

Because no one else in plastic surgery does more.

We educate.
We innovate.
We advocate.
We lead.

Every audience.
Every career stage.
Every corner of the field.

Residents.
Young Plastic Surgeons.
Women in surgery.

Global leaders.
Private practitioners. Academic innovators.

If you want visibility, influence, and real impact in plastic surgery...

you want ASPS and The PSF.

SHAPING THE FUTURE OF PLASTIC SURGERY - TOGETHER

Your Year-Round Advantage Starts Here

The 365-day strategy you can only get from ASPS + The PSF.

We help you turn the surge of the annual meeting into sustained, targeted impact all year long. From residents hungry for innovation to established leaders shaping the field, we zero in on the exact surgeons you need to reach and keep your brand in their sightline. That's the power of a partnership that doesn't stop when the lights go down on the exhibit hall — it keeps working, week after week, to build momentum, strengthen connections, and amplify your presence across the specialty.

Go Off-Menu With Us

This prospectus is just the starting point — not the limits. If you've got an idea, a vision, or a bold play you want to try, bring it. Tell us who you want to reach and how you want to show up. We'll match your goals with member needs and Society priorities to find the sweet spot where everything clicks. That's where the real magic happens — built together, not prepackaged.

JANUARY <ul style="list-style-type: none">• New Year Innovation Spotlight• Winter Resident Engagement Push• Research Grants Preview Promotion	FEBRUARY <ul style="list-style-type: none">• Reconstruction & Breast Science• Programming Tie-Ins Membership• Onboarding Kits• Global Education Virtual Sessions	MARCH <ul style="list-style-type: none">• Spring Skills Lab Sponsorships• Leadership Development Series Alignments• Research Grant Application Season Packages	APRIL <ul style="list-style-type: none">• Resident Bootcamp Prep Content• PSF Impact Month• Practice Management and Tech Programming
APRIL <ul style="list-style-type: none">• Resident Bootcamp Prep Content• PSF Impact Month• Practice Management and Tech Programming	JUNE <ul style="list-style-type: none">• Mid-Year Engagement Push• Surgical Video Consortium Features• Summer Virtual Journal Clubs	JULY <ul style="list-style-type: none">• Residents and Fellows Outreach Campaigns• Annual Meeting Momentum Builder Bonuses	AUGUST <ul style="list-style-type: none">• Annual Meeting Pre-Buzz Packages• New Research & Innovation Showcases• Fellowship Programs Engagement Window
SEPTEMBER <ul style="list-style-type: none">• Pre-Meeting Clinical Programming• Abstracts Showcase Promo• "Meet the Innovators" Virtual Events	OCTOBER <ul style="list-style-type: none">• Post Meeting Lead Nurture Campaigns• Data + Insights Reports Alignments• Resident and Early-Career Spotlight Month	NOVEMBER <ul style="list-style-type: none">• Post Meeting Lead Nurture Campaigns• Data + Insights Reports Alignments• Resident and Early-Career Spotlight Month	DECEMBER <ul style="list-style-type: none">• Year-End Impact Review• Holiday Gratitude + Philanthropy Tie-Ins• "What's Next" Innovation Preview

PSF “INNOVATION IN PRACTICE” SPEAKER SERIES

Industry Adjunct to The PSF Visiting Professors Program

The Innovation in Practice Speaker Series gives corporate partners a credible, high-visibility pathway to share vetted, clinically relevant education with the training programs shaping the specialty's future. As an official adjunct to the PSF Visiting Professors Program, sponsors showcase their most meaningful educational presentations—positioning themselves as innovators, not salespeople. With curated content listed as part of the Visiting Professors menu and a dedicated “Insights from Industry: Innovation in Practice” webinar, this opportunity provides scalable reach, real educational value, and the legitimacy of PSF/ASPS oversight.

PROGRAM TOUCHPOINTS

- Inclusion as an Innovation in Practice Speaker Series option within the PSF Visiting Professors Program
- Up to three (3) PSF/ASPS-vetted educational presentations or hands-on labs listed for institutions to request
- Content review and approval by PSF/ASPS to ensure clinical relevance and non-promotional integrity
- Opportunity to present one (1) vetted presentation through an official
- “Insights from Industry: Innovation in Practice” webinar which includes:
 - ASPS marketing and promotion via email, social media, and inclusion on the ASPS website
 - Full list of registrants, including email addresses, delivered to sponsor prior to the webinar date
 - Sponsor may choose to target a specific audience (US Members, US Resident Subscribers, International Members, and/or International Resident Subscribers)
 - Access to post-webinar evaluation summary capturing viewer engagement and feedback
- Full recording provided and published on ASPS EdNet for on-demand access. Recording serves as a preview for residency programs, offering institutions a sneak peek at the content available through the Visiting Professors Program
- Placement of sponsor name, presentation titles, and educational descriptions within the Visiting Professors promotional ecosystem
- Inclusion in the Series' year-end impact summary outlining reach, performance, and educational engagement

PACKAGE OPTIONS

“Innovation in Practice Speaker Series” Sponsorship WITH Insights From Industry: \$20,000

“Innovation in Practice Speaker Series” Sponsorship WITHOUT Insights From Industry: \$10,000

FUTURE SURGEON'S PATHWAY SPONSORSHIP



Support the plastic surgeons of tomorrow — every step of the way.

ASPS proudly introduces the Future Surgeons' Pathway, a new annual sponsorship that connects industry partners with trainees and early-career members from their first exposure to the specialty through their transition to independent practice. This high-impact, multi-touchpoint opportunity engages future plastic surgeons at every stage while reinforcing your brand's support of education, mentorship, and professional development.

PROGRAM TOUCHPOINTS

Plastic Surgery Essentials for Students - "Red Book" Distribution

Plastic Surgery Essentials for Students is a streamlined, approachable introduction to one of medicine's most innovative and fast-evolving specialties. Created and carefully updated by the ASPS Young Plastic Surgeons Steering Committee and Residents Council, the handbook distills core concepts into a concise, student-friendly format designed to fit within a packed medical curriculum. Offered as a complimentary resource to all U.S. and Canadian medical students, it helps shape early experiences and sparks interest in a field defined by creativity, precision, and possibility.

- Distributed to all medical students registered with ASPS upon entering their second year of medical school - Digital version emailed with sponsor logo and support acknowledgment
- Digital version available for download via the ASPS website - sponsor logo and support acknowledgement included on the webpage

Resident Education Curriculum (REC)

The ASPS Resident Education Curriculum (REC) is a comprehensive, competency-based platform that guides plastic surgery residents through the full scope of their training. Built by leading educators and aligned with board expectations, it delivers structured modules, case-based learning, and essential resources to build mastery and confidence. It's the specialty's trusted roadmap for developing well-prepared, practice-ready surgeons.

- Sponsor acknowledgment featured on the REC homepage for all logged-in users
- Sponsor acknowledgement in instructional emails sent to program directors and coordinators
- De-identified educational outcomes and insights report at the end of the curriculum term (July)

Resident Welcome Toolkit

The ASPS Resident Welcome Toolkit is a mailed, ready-to-use launch kit for every incoming plastic surgery resident, delivered twice a year in July and October. Packed with essential educational resources, access to key ASPS tools, and clear guidance on getting involved, it jump-starts residents' engagement from day one. It's the specialty's way of saying: welcome to the team—let's get you set up to thrive.

- Physically delivered each July and October to all incoming plastic surgery residents
- Option for sponsor to provide informational materials in the Resident Welcome Toolkit
- Pathway Partners have the option to host one branded webinar for ASPS resident subscribers
- Sponsor recognition included in email, social media, and Resident Welcome Toolkit

FUTURE SURGEON'S PATHWAY SPONSORSHIP

(continued)



Senior Resident Success Kits

Help prepare senior residents for their life beyond residency. The kits (one per quarter) include essential practice resources and exclusive access to transition-focused education and information.

- Physically distributed quarterly to senior-level residents
- Includes key transition-to-practice tools, educational materials, ASPS brochures, and more to help guide these future plastic surgeons through their last year in residency
- Sponsor recognition included in email, social media, and each Senior Resident Success Kit mailing
- Sponsor receives a complete roster of senior residents receiving the Toolkit (includes resident name, residency program, and city/state)

New Member Orientation (Live + Virtual)

The ASPS New Member Orientation is the fast pass into the heart of the Society. New surgeons get exclusive access to a high-energy meet-up at PSTM (approx. 40 surgeons) plus dedicated virtual orientations for all new domestic and international members. It's the quickest way to plug in, get connected, and start reaping the real benefits of ASPS membership.

- Sponsor recognition on mobile app, email invitations, and select orientation materials
- Pathway Partners benefit from a five-minute welcome address at both in-person and virtual orientations

"First Year Out" Congratulations Card

The ASPS Graduating Resident Congratulations Card is a personal, high-impact touchpoint sent to every resident as they complete training. It offers recognition from the specialty's leading society and a warm welcome into the next stage of their career. It's a small gesture that lands big. Join us in celebrating their achievement and strengthening their connection to the plastic surgery community.

- Inclusion in the congratulatory card sent to all members in their first-year post-residency
- Sponsor logo and supportive message featured on the card

SPONSORSHIP LEVELS

Pathway Partner | \$75,000 (Exclusive)
Pathway Supporter | \$50,000 (Two Available)

LIFTT Consulting

Leading Innovation in Future Technology and Treatment

Are you ready to LIFTT your product to new heights?

LIFTT Consulting can connect you with the right experts at any stage of product development.

Product Development Clinical Strategy Regulatory Support Product Launch Post-market Assessments Indication Expansion Strategy Health Economics & Reimbursement

Pre-market Post-market

Services Include:

- Matching product with relevant KOL
- 1:1 Expert Consulting Calls
- Clinical Protocol Reviews
- Advisory Panels
- Market/Use-Case Validation
- Investor Diligence Support
- Targeted surveys within KOL network

For More Information:

Reach out to Maria Jones
at mjones@plasticsurgery.org
to discuss how LIFTT consulting can help you!



Scan code to learn more.



LIFTT (Leading Innovation in Future Technology and Treatment) is a department within Plastic Surgery Practice Solutions, an ASPS company

PSF INDUSTRY FOCUS GROUP

This is the ultimate advisory board opportunity for any company focused on products for plastic surgeons. How valuable would it be for you to spend one dedicated hour with key experts and opinion leaders in plastic surgery? A PSF Industry Focus Group offers the opportunity to not only have in-depth discussions with 6-10 plastic surgeon thought leaders, but also to receive unbiased feedback on the topic of your choice.

The Focus Groups are ideal for:

- Start-up companies with a product developed to serve the plastic surgery field
- Plastic surgery industry partners with an innovative product or idea for a product not yet on the market
- Any company wishing for unbiased feedback about current or planned products or future product ideas

A dedicated PSF staff member will work with you to ensure your session is tailored to meet the specific goals of your company and a session moderator will help you achieve a productive, beneficial session. As an added benefit, all proceeds from the Industry Focus Group Sessions go directly to support research funded by The Plastic Surgery Foundation. Your participation supports the research efforts of our Society, while providing you with high-level input from the ASPS community.

PSF INDUSTRY FOCUS GROUP:

In Person Focus Group: \$17,500

ASPS provides:

- A 60-minute focus group
- Six (6) to ten (10) ASPS key opinion leaders in your target market for a 60-minute focus group
- An expert moderator to guide the conversation (optional)
- An AV-equipped space
- Inclusion of a non-disclosure agreement for participants (optional)*

Virtual Focus Group: \$12,500

ASPS provides:

- A 45-minute focus group
- Six (6) to ten (10) ASPS key opinion leaders in your target market for a 45-minute focus group
- An expert moderator to guide the conversation (optional)
- A Zoom meeting room
- Inclusion of a non-disclosure agreement for participants (optional)*

Add-on Options:

Additional 30-minutes: \$5,000

Survey/Pre-Work with up to seven questions: \$2,500**

Mail samples/concepts to participants: \$3,500***

**Supporter provides their NDA and ASPS staff review to ensure it aligns with ASPS policies.*

***ASPS to send sponsor-developed and/or ASPS-developed survey/pre-work.*

****ASPS to obtain consent from members to share address information.*

PSF REGISTRIES AND CLINICAL STUDIES

The Plastic Surgery Foundation (PSF) and American Society of Plastic Surgeons (ASPS) are facilitating evidence-based medicine and quality improvement by bringing together plastic surgeons, other specialists, and government leaders who seek to answer important questions that can best be addressed through broad registry participation. The Plastic Surgery Registries Network (PSRN), the registry suite of ASPS/PSF, has been actively collecting plastic surgery data since 2002. The program has evolved more than 20 years from one registry to five registries, now collecting data on plastic surgery procedures, outcomes, devices, and rare diseases. The goal of the PSRN is to help plastic surgeons identify safe, effective treatments for their patients. PSRN registries also provide a means for quality reporting and practice improvement activities.

Opportunities Currently Exist to Support the Following ASPS/PSF Registries



The Plastic Surgery Registries Network (PSRN) is the registry suite of ASPS/PSF that has been actively collecting plastic surgery data since 2002. PSRN empowers practices to make data-driven improvements to outcomes by collecting and compiling data on fat grafting, breast implants and other plastic surgery procedures.



Tracking Operations & Outcomes for Plastic Surgeons (TOPS) is a HIPAA compliant, secure and confidential national database of plastic surgery procedures and outcomes. Launched in 2002, this evidence-based tool provides the ability to efficiently follow patients over time and was designed to assist plastic surgeons with clinical decision making and practice improvement by identifying clinical strengths and areas needing improvement on an individual level with national benchmarking. TOPS contains more than 1.5 million plastic surgery procedures with nearly 20 years in clinical use. All ASPS members and candidates for membership who practice in the U.S. are encouraged to participate in the TOPS program.



The Patient Registry and Outcomes For breast Implants and anaplastic large cell Lymphoma etiology and Epidemiology (PROFILE) Registry is a collaboration between ASPS, The PSF, and the FDA to better understand the role of breast implants in the etiology of anaplastic large cell lymphoma (ALCL) in order to determine whether an association exists between the device and the disease.



A commitment to safety and better patient outcomes is the very bedrock of our specialty. The Plastic Surgery Foundation has developed The National Breast Implant Registry (NBIR) in collaboration with the FDA and breast implant device manufacturers to help advance that commitment. The NBIR is a quality improvement initiative and safety surveillance registry that collects clinical, procedural and outcomes data at the time of operation and any subsequent reoperations for all U.S. patients receiving breast implants.



General Registry for Autologous Fat Transfer (GRAFT) is a web accessible database for tracking procedures and outcomes of fat grafting performed for aesthetic or reconstructive indications. All board-certified plastic surgeons within the U.S. and ASPS members in Brazil and Canada are eligible to participate. Data collected in GRAFT provides insight into safety and efficacy of fat grafting procedures and can be used for physician benchmarking and quality improvement activities. The collective data in GRAFT will lead to discovery of new trends, improve patient outcomes and have a broad impact on the future regulatory decisions. GRAFT collects clinical, procedural and outcomes data at the time of operation and any subsequent reoperations for all U.S. patients receiving breast implants.

Corporate Support Opportunities

Opportunities available for collaboration and sponsorship. Contact us if you are interested in learning more.

PSF RESEARCH SCHOLARSHIPS AND AWARDS

The Plastic Surgery Foundation (PSF) supports investigators from the beginning of their careers, during residency, on up to well-established plastic surgeons by offering a comprehensive research grant program focused entirely on advancing innovation and clinical practice in plastic surgery. The PSF offers research and training grants ranging from \$10,000 to \$50,000. Every year, The PSF receives between 125 and 150 applications requesting more than \$3 million dollars in funding for clinically relevant research and training. Support from corporate partners would increase the number of worthwhile requests that could be funded.

Here are some of the incredible research and training opportunities currently offered for plastic surgery residents, fellows and established plastic surgeons. The PSF welcomes the opportunity to collaborate with corporate partners on these or other worthy research and training initiatives.

PSF Aesthetic Plastic Surgery Research Grant

The PSF Aesthetic Plastic Surgery Research Grant is intended to support plastic surgeons in pursuing research in aesthetic/cosmetic plastic surgery.

Proposals should address aesthetic/cosmetic research topics and include focused research questions. The goals of the research may range from pilot projects to collect preliminary data to support larger future grant proposals, up to more advanced research questions that may lead to findings and results to have a more immediate impact on patient care. The PSF encourages new research concepts and novel ideas. Subject areas may include but are not limited to the following most common contemporary procedures in aesthetic plastic surgery: breast augmentation, liposuction, nose reshaping, eyelid surgery, tummy tuck and facelift.

Current Amount & Duration: Up to \$25,000 for one year pilot projects

PSF Directed Research Grant - Breast Implant Safety

Studies designed to assess breast implant safety, including local and systemic complications and illnesses related to breast implants, will be considered. Proposals that examine implant surveillance techniques and imaging are also invited. Basic, translational and clinical research studies are all within scope. Applications will be evaluated based upon the importance of the study question, soundness of study design, demonstration of study feasibility through preliminary/pilot data, the quality of the investigator team and use of appropriate statistical and analytic methods.

Current Amount & Duration: Up to \$50,000 for projects up to two years

Research Fellowships

The purpose of the Research Fellowship Grant is to encourage research and academic career development in plastic surgery. This grant is for salary support only for a Resident or Fellow to obtain training and experience in research, under the guidance of an experienced mentor. The application must describe a structured research training plan, in addition to a research project. Only already funded research projects will be considered.

Amount & Duration: Up to \$50,000 for one year to be used for salary support only

PSF RESIDENT RESEARCH

March 20, 2026



THE PLASTIC SURGERY FOUNDATION MATCH DAY CAMPAIGN

Did you know?

Did you know The Plastic Surgery Foundation has two research grant programs specifically targeted at funding residents and junior faculty? The Combined Pilot Research Grants and Pilot Research Grants programs (see: ThePSF.org/Grants) were created to provide funding for preliminary or pilot phase research projects that will grow into larger grant proposals in the future or can be carried forward into an academic career.

How Your Company Can Help

From Feb. 20 to March 20, 2026, The Plastic Surgery Foundation will conduct a large fundraising campaign targeted at the American Society of Plastic Surgeons membership. Connect your brand to the excitement of Resident Match Day and the incredible opportunity of The PSF Pilot Research Grants by becoming a campaign sponsor.

Promotional Package | \$5,000

- Company logo placed prominently at the bottom of PSF Match Day campaign emails sent to ASPS members.
- Company logo linked to an external website.
- Company name recognized on The PSF homepage as a PSF Match Day campaign sponsor.
- Company name recognized in posts on various PSF and ASPS social media channels as a PSF Match Day campaign sponsors.



BREAST RECONSTRUCTION AWARENESS CAMPAIGN



The Breast Reconstruction Awareness (BRA) campaign is sponsored by the American Society of Plastic Surgeons (ASPS) and The Plastic Surgery Foundation (The PSF). The Breast Reconstruction Awareness Campaign educates, engages and empowers women to make the reconstruction decision that is best for them following a diagnosis with breast cancer. That involves informing women, family members, caregivers and the media that the breast cancer loop remains open until a woman is informed of breast reconstruction options.

SPONSOR BENEFITS	DIAMOND \$100,000+	GOLD \$50,000	SILVER \$25,000	BRONZE \$10,000
RECOGNIZED SPONSOR OF BRA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
POSTCARDS PROMOTING BRA DAY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
WEBSITE ADS	<input type="checkbox"/>	<input type="checkbox"/>		
PLASTIC SURGERY NEWS (ASPS OFFICIAL NEWSPAPER WITH OVER 6K IMPRESSIONS)	1 - Individual at Signing 1-Campaign Focus in Oct.	1-Campaign Focus in Oct.	1-Campaign Focus in Oct.	1-Campaign Focus in Oct.
RECOGNIZED IN PSN BREAST RECONSTRUCTION MAGAZINE	<input type="checkbox"/>			
THEPSF.ORG BRA WEB PAGES	100 words description	50 words description	25 words description	Logo placement
PR TOOLKIT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
INCLUSION IN MEDIA CAMPAIGNS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
USE OF BRA LOGO	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
RECOGNITION AT PLASTIC SURGERY THE MEETING	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

BREAST RECONSTRUCTION AWARENESS CAMPAIGN

(continued)

CORPORATE SUPPORT OPPORTUNITIES

DIAMOND SPONSOR: \$100,000

- Recognized as a Diamond Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Company profile in *Plastic Surgery News (PSN)* acknowledging company support of BRA Campaign in October; exclusive to Diamond Sponsors
- Company recognition on social media ads
- Recognition in Postcards
- Company will be included in two national press releases throughout: one individual company-focused release and one campaign-focused release in October; which will include all sponsors
- Quote contribution to *Plastic Surgery News* article or the *Breast Reconstruction* magazine about Breast Reconstruction Awareness Day published in October
- Recognition on ThePSF.org, the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo and a 100-word company description
- Recognition in the BRA Day Event PR Toolkit which is available to all BRA Day event hosts and affiliates who conduct events (ASPS members and public)
- Recognition in monthly social media campaigns
- A Breast Reconstruction Awareness sponsor badge to use in your own marketing collateral
- Recognition in The PSF gallery at Plastic Surgery The Meeting
- Recognition at Breast Reconstruction Awareness events to be conducted in conjunction with Plastic Surgery The Meeting
- Right of first refusal for Breast Reconstruction Awareness event branding opportunities

BREAST RECONSTRUCTION AWARENESS CAMPAIGN



CORPORATE SUPPORT OPPORTUNITIES

GOLD SPONSOR: \$50,000

- Recognized as a Gold Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Company recognition on social media ads
- Recognition in postcard
- Company will be included in one national campaign focused releases in October, which will include all sponsors
- Recognition on ThePSF.org the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo and a 100-word company description
- Recognition in the BRA Day Event PR Toolkit which is created each year to help members conduct events (ASPS members and public)
- Recognition in monthly social media campaigns
- Exclusive use of the Breast Reconstruction Awareness campaign logo for your own marketing collateral
- Recognition in The PSF gallery at Plastic Surgery The Meeting
- Recognition at Breast Reconstruction Awareness event to be conducted in conjunction with Plastic Surgery The Meeting

SILVER SPONSOR: \$25,000

- Recognized as a Silver Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Company recognition on social media ads
- Recognition in postcard sent to all ASPS members
- Company will be included in one national campaign focused releases in October, which will include all sponsors
- Recognition on ThePSF.org the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo and a 50-word company description
- Recognition at Breast Reconstruction Awareness event to be conducted in conjunction with Plastic Surgery The Meeting
- Exclusive use of the Breast Reconstruction Awareness campaign logo for your own marketing collateral
- Recognition in The PSF gallery at Plastic Surgery The Meeting

BRONZE SPONSOR: \$10,000

- Recognized as a Bronze Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Recognition in postcard sent to all ASPS members
- Company will be included in one national campaign focused releases in October, which will include all sponsors
- Recognition on ThePSF.org the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo
- Recognition at Breast Reconstruction Awareness event to be conducted in conjunction with Plastic Surgery The Meeting
- Exclusive use of the Breast Reconstruction Awareness campaign logo for your own marketing collateral
- Recognition in The PSF gallery at Plastic Surgery The Meeting

INSIGHTS FROM INDUSTRY



Don't wait for a meeting to share your message with ASPS members! Conduct an **Insights from Industry** webinar with ASPS to share emerging science, product updates and launches, and more. Just like an in-person symposium, your company would construct the content of the webinar but ASPS will provide the platform, facilitate the registration process, and send out emails to promote the program. In addition, the webinar is recorded and placed on our online education platform, ASPS Education Network (ASPS EdNet).

Insights from Industry Webinar Stats

Average registration: 100+
Average attendance: 80+
Average consent to share information: 55%

ASPS EdNet Usage Stats

Average total logins per day: 285
Average course completion per month: 1,770

CORPORATE SUPPORT BENEFITS

WEBINAR: \$15,000

- Webinars may be pre-recorded or virtual broadcast on ASPS Zoom account for up to 60 minutes, including Q&A
- ASPS marketing and promotion via email and social media, includes:
 - A social media post on ASPS member-facing accounts
 - Two registration recruitment emails to target audience, a starting soon email before the webinar, and a recording available in ASPS EdNet email to registrants and target audience
 - Notification of webinar in ASPS *Focus* eNewsletter
- Webinars are hosted on ASPS EdNet for one year after upload
- A full list of registrants, including email addresses, will be delivered prior to the program *
- A full list of attendees, including email addresses, will be delivered post program *
- Evaluation results from the webinar post-program provided to sponsor
- Recordings of the webinar are provided to the sponsor within one week of the program
- Sponsor may select their target audience from the list below:
 - U.S. Members
 - U.S. Resident Subscribers
 - International Members
 - International Resident Subscribers
 - Office Administrators

**Registrants and attendees lists will only include information of those who have provided explicit consent for the sharing of their information with corporate partners.*

All sponsor produced creatives must be reviewed by ASPS and may only be used if approved by the ASPS Advertising Committee. Any reference to the webinar must be stated as ASPS Insights from Industry Webinar sponsored by [Sponsor Company Name].

ASPS BRANDED SOCIAL MEDIA POST

Unlock unparalleled brand visibility by partnering with the American Society of Plastic Surgeons (ASPS) to leverage the power of our social media presence. Reach our engaged audience across Facebook, X, LinkedIn, and Instagram with a single post for \$2,000, or maximize impact with additional repeat posts at \$1,000 each. You can even elevate your content with a minimum \$100 investment in promotion.

ASPS AUDIENCE

ASPS has audience that are membership-focused on Facebook, X and LinkedIn. The audience is mainly composed of plastic surgeons certified by the American Board of Plastic Surgery. Additional audience demographics include plastic surgery office paraprofessionals and administrators.

Audience Size:

- Facebook: Followers - 8,826
- X: Followers - 17,657
- LinkedIn: Followers - 34,518
- Instagram: Followers - 4,035

Organic Post Averages:

- Facebook: Daily Impressions - 236 (2025)
- X: Daily Impressions - 140 (2025)
- LinkedIn: Daily Impressions - 678 (2025)
- Instagram: Daily Impressions - 938 (2025)

OPPORTUNITY OVERVIEW

We focus on Facebook, X, LinkedIn, and Instagram for branded content.

Pricing:

- Single Post: \$2,000 across all three platforms.
- Additional Posts: \$1,000 each for reposts on available dates.
- Promotion: A minimum \$100 investment is required for promoting a post.

Scheduling:

- Requested posting window should be submitted to ASPS with the initial request.
- The ASPS Social Media team will review options within the window and return those options to the potential supporter.
- Final date selections must be made by the sponsor within one week.
- Specific posting times will be determined by ASPS social media staff based on experience within each platform and the ASPS Audience.

Requirements:

- Graphics size: 1080x1080 or 1200x628.
- All content must adhere to our Advertising Guidelines, be approved by the Advertising Committee, and be member-focused.

Deadlines:

- Content must be submitted to ASPS at least two weeks before the publication date for review by the Advertising Committee and scheduling by the ASPS Social Media staff.
- Late or incomplete information may result in forfeiture of posting.

ASPS EDUCATION PODCASTS



40,500+ downloads in 48 months
Top App: Apple Podcasts (65%)
Top Device: Apple iPhone (79%)
Most listeners: United States (73%)

Join ASPS for our podcast series on practice management or clinical controversies, available in both the Apple and Android podcast stores. Whether driving in our cars or walking around the block, listening to podcasts is becoming an extremely popular pastime.

CORPORATE SUPPORT OPPORTUNITIES

Podcast Episode Sponsor: \$5,000

- Exclusive sponsorship of a podcast regular episode with host recognition at start and end of podcast episode
- Opportunity to provide speaker or case study for discussion to be integrated as a segment in the episode (content/speaker must be relevant to podcast content)
- Inclusion of one pre-roll advertising placement

Special Edition Bonus Episode Sponsor: \$12,000

- Opportunity to identify a topic to be incorporated as a “special edition” bonus episode to an existing section
- Ability to develop, script, record, and edit the content for an Enhance Your Practice Podcast (maximum of 25 minutes)
- Ability for sponsor to include Mid-Roll Advertisement in the 25-minute timeline
- Content must be reviewed and approved by ASPS EdNet Chairs and/or Enhance Your Practice Podcast Chairs
- ASPS podcast host will provide the introduction and wrap up the “special edition” episode

ADVERTISING OPPORTUNITIES

Pre-Roll Advertisement: \$1,000

- One 15-second advertisement at the beginning of podcast for the host to discuss the sponsor’s product

Mid-Roll Advertisement: \$1,500

- One 60-second advertisement with host discussing their experience with the sponsor’s product

Post-Roll Advertisement: \$750

- One 30-second advertisement at the end of the podcast with audio provided by the sponsor

INTERNATIONAL EDUCATION

GLOBAL PARTNER WEBINARS

ASPS is pleased to present the Global Partners Webinar Series in collaboration with our partners around the globe. Join us as our esteemed guest speakers from our partners below share their expertise and insight on a variety of topics. Learn more about the topics below and have your questions answered by world-renowned experts.

These sessions bring together esteemed guest speakers from our partners who share their insights on a variety of critical topics. Attendees have the opportunity to learn from and engage with world-renowned leaders in the field.

In 2025, we hosted eight dynamic webinars, including three double features - each packed with valuable content. These one-hour sessions take place monthly, drawing an average of 450 registrants and 130 live attendees—representing more than 80 countries! Don't miss your chance to be part of this truly global conversation.

Webinar Sponsor: \$5,000

- Exclusive sponsorship of a webinar with host recognition at start and end of webinar
- One pre- and post-meeting attendee list.*
- Opportunity to provide a speaker or a case study for discussion to be integrated as a segment in the webinar (content/speaker must be relevant to the webinar content). Speaker has up to 3 minutes to present content. +
- Company logo recognition in an email sent by ASPS inviting international members to attend the webinar
- Opportunity to add one resource item attachment to the email. §
- Company logo recognition on the webinars presence in the ASPS Education Network (ASPS EdNet) is a centralized, interactive educational website, created by surgeons for surgeons.
- Webinars are hosted on ASPS EdNet for one year.

*Registrants and attendees lists will only include information of those who have provided explicit consent for the sharing of their information with corporate partners. Pre- and post-program attendee lists do not include street or email addresses.

* The speaking opportunity is unaccredited, sponsor controls the content, and is provided by a company representative.

§ Content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements.



INTERNATIONAL RESIDENTS WORLD CUP

This one-of-a-kind virtual competition brings together plastic surgery training programs from around the world to compete for the title of International Residents World Cup champion! Teams of up to four residents will be asked questions on case studies and the core curriculum of plastic surgery.

The ultimate triumph comes with a scholarship provided by ASPS for the winning team to attend Plastic Surgery The Meeting (PSTM26) in Houston, scheduled for October 15-18, 2026.

Platinum Sponsor \$10,000 (Exclusive)

- Company logo placed on all marketing materials for International Resident World Cup
 - Company link website
 - 50-word company description
- Verbal (virtual) recognition in Kahoot recognizing company's support • Company logo on all slides
- Company logo on bracket board
- Banner for the IRWC at the International Center with company logo
- Two-minute speaking opportunities at the beginning and end

ASPS WOMEN PLASTIC SURGEONS



Delivery Format: In-Person Meeting

Date: Jan. 30-Feb. 1, 2026

Location: Grand Hyatt Indian Wells | Indian Wells, CA

Target Audience: Female Board-Certified Plastic Surgeons and Residents

Expected Attendance: 150

Representing the interests of female plastic surgeon ASPS members and candidates for membership, the Women Plastic Surgeons (WPS) forum seeks to educate, empower, and collaborate with female plastic surgeons to increase their involvement within organized medicine and the plastic surgery specialty. The group's annual symposium is a uniquely casual and intimate opportunity to connect with these influential women. Male members and candidate members of ASPS are welcome to participate in WPS-sponsored events. (Formally known as the WPS Retreat).

Platinum Sponsor: \$20,000 (Two available)

- Recognized as Platinum Sponsor, including company logo, company description (100-words), up to three resource links, one video (up to five minutes), and link to company website on ASPS website §
- One skirted table in the exhibit hall with priority placement, with four exhibitor badges ¥
- One ten-minute speaking opportunity during a break, including lunch option ¥
- Recognized as a featured sponsor during one break, including lunch option (All food and beverage costs are covered by ASPS directly) ¥
- Opportunity to provide one registration insert (8.5x11 inches, double-sided) for attendees §
- Opportunity to brand a new branded item within the registration bag (Item provided at additional cost to sponsor)
- Opportunity to have one social media post designed by sponsor on the WPS Instagram page §
- One pre- and post-program attendee list *
- Recognition in all program promotional materials: print, online, onsite

Gold Sponsor: \$12,000 (Four available)

- Recognized as Gold Sponsor, including company logo, company description (100-words), up to three resource links, one video (up to five minutes), and link to company website on ASPS website §
- One skirted table in the exhibit hall with preferred placement with two exhibitor badges ¥
- One five-minute speaking opportunity during a breakfast (All food and beverage costs are covered by ASPS directly) ¥
- Opportunity to provide one registration insert (8.5x11 inches, double-sided) for attendees §
- Opportunity to brand a new branded item within the registration bag (Item provided at additional cost to sponsor)
- Opportunity to have one social media post designed by sponsor on the WPS Instagram page §
- One pre- and post-program attendee list *
- Recognition in all program promotional materials: print, online, onsite

*As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre- and post-program attendee lists do not include street or email addresses.

¥ Selection of sponsor benefits is based on tier and order of signed agreement.

§ Printed copies and product samples must be received in time for inclusion. Bag insert content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements.

ASPS WOMEN PLASTIC SURGEONS

Silver Sponsor: \$5,000

- Recognized as Silver Sponsor, including company logo, company description (50-words), up to three resource links, and link to company website on ASPS website §
- One skirted table in the exhibit hall with two exhibitor badges ¥
- One pre-program attendee list *
- Recognition in select program promotional materials: print, online, onsite

Additional Branding/Sponsorship Opportunities

WPS Welcome Reception: \$10,000

- Exclusive sponsor of the Friday evening Welcome Reception (All food and beverage costs are covered by ASPS directly)
- Three-minute speaking opportunity by a company representative
- Two additional company invitations to attend the Welcome Reception (an opportunity for any local reps to attend)
- Company logo recognition in an email sent by ASPS inviting attendees to attend the Welcome Reception with two resource link
- Opportunity to have one social media post designed by sponsor on the WPS Instagram page §
- Recognition in select program promotional materials: print, online, onsite

WPS Breakfast Book Club: \$5,000

- Exclusive sponsor of the breakfast book club to take place on Saturday morning during breakfast at the WPS Symposium
- Opportunity to help select the book for the book club if sponsored by October 1st (WPS leadership will select 3 books and sponsor can provide input)
- Opportunity to lead book club discussion at the WPS Symposium 2026
- Company logo recognition in an email sent by ASPS inviting attendees to participate in the book club
- Recognition in select program promotional materials: print, online, onsite

WPS Resident Scholarship Sponsor: \$10,000

- Exclusive sponsor of the Future Resident Women Leaders 2026 Scholars
- Sponsorship includes the funding for 4 all-inclusive Resident scholarships for the WPS symposium
- Three-minute speaking opportunity by a company representative at Welcome Reception before WPS announces the 4 resident scholarships
- Recognized as WPS Resident Scholarship Sponsor in an email to WPS members announcing or highlighting the Resident Scholars, featuring company logo, 50-word message, and one resource link §
- Company logo displayed on signage at the Welcome Reception labeled "WPS Resident Scholars supported by [Company logo]"
- One WPS social media post (created by ASPS) celebrating the scholarship recipients and the sponsor's support of women in plastic surgery
- Opportunity to have one social media post designed by sponsor on the WPS Instagram page §
- Opportunity to provide a congratulatory message or quote included in a post-event "Highlights" email distributed to attendees
- Recognition in select program promotional materials: print, online, onsite §

WPS Saturday Morning Networking Yoga: \$10,000

- Exclusive sponsor of the Saturday WPS Networking Yoga (all food and beverage costs are covered by ASPS directly)
- Three-minute welcome by a company representative
- Two company invitations to attend the Saturday Networking Yoga event
- Company logo recognition in an email sent by ASPS inviting attendees to attend the Saturday Networking Activity with two resource links
- Recognition in select program promotional materials: print, online, onsite

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ASPS WOMEN PLASTIC SURGEONS (continued)

Signature Cocktail Sponsor: \$5,000

- Exclusive sponsor of the WPS signature cocktail and mocktail
- Opportunity to name one custom cocktail and one mocktail featured at the Welcome Reception
- Company logo displayed on bar signage
- Company logo recognition in an email sent by ASPS promoting the signature cocktails
- Recognition in select program promotional materials: print, online, onsite

Photo Booth Sponsorship: \$3,000

- Exclusive sponsor of the photo booth during the Welcome Reception
- Company name and logo advertised on photo booth
- Company logo prominently placed at the bottom of the email sent to all attendees

“Know Before You Go” Email Sponsor: \$3,000

- Exclusive Opportunity
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to the external website
- Opportunity to add one resource item attachment to the email

“Thank You for Attending” Email: \$3,000

- Exclusive Opportunity
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to an external website
- Opportunity to add one resource item attachment to the email

Additional Advertising Opportunities

Additional advertising opportunities are open to sponsors and non-sponsors.

WPS Symposium Schedule Page Advertising Placement: \$3,000

- 250 x 250 ad placed on the main page of the meeting conference site
- Includes link to one external website

Registration Insert: \$3,000

- Printed insert, logoed item, or product sample [§]
- Maximum size of the insert is 8.5x11 inches on 110lb cardstock
- Inserts can be double-side

WPS Social Media Sponsor: \$1,500

- Opportunity to have one social media post (reach of 1500+ followers) designed by sponsor on the WPS Instagram page
- Graphics size: 1080x1080 or 1200x628
- Content must be submitted to ASPS at least two weeks before the posting date for review by the Advertising Committee and scheduling by the ASPS Social Media staff

WPS Podcast Sponsor: \$2,500

- Opportunity to have a 30-second advertisement at the beginning of one of six WPS Remix podcast episodes (average of 400+ downloads per podcast) [§]

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¥ Selection of sponsor benefits is based on tier and order of signed agreement.

§ Printed copies and product samples must be received in time for inclusion. Insert content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements.

PLASTIC SURGERY CODING WORKSHOP



Delivery Format: Virtual

Date: Mar. 13-14, 2026

Audience: Plastic Surgeons, Residents, Allied Health Professionals

Expected Attendance: 175

The ASPS Plastic Surgery Coding Workshop combines the knowledge of our member surgeons, veteran professional coders and our Coding and Payment Policy Committee. This peer-reviewed, comprehensive course focuses on the broad issues of practice management and reimbursement and delves into the case based instruction of the new coding standards.

This year's course will be available exclusively in an on-demand and virtual format with the opportunity to reach a larger audience than ever before. It will also feature recent updates to Evaluation & Management and Breast codes.

SPONSORSHIP OPPORTUNITIES

Coding Working Sponsor - \$5,000

- Three company representatives invited to attend ¶
- Opportunity to provide one "digital folder" insert for attendees §
- One pre- and post-meeting attendee list*
- Recognition in all program materials: print and online
- Recognition on Coding Workshop meeting platform with 100-word company description, video (up to five minutes), and three resource links
- Recognition as a sponsor in select Coding Workshop promotion emails

CODING WORKSHOP BRANDING OPPORTUNITIES

Coding Workshop Schedule Page Advertising Placement: \$1,000

- 250x250 ad placed on main page of meeting conference site §
- Includes link out to external website

"Tips Before You Click" Email: \$1,000

- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website

"Thank You" Email: \$1,000

- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website

¶ Company representatives are welcome to attend educational programs in an observational capacity but restricted from participating.

§ Content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements.

* As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre- and post-program attendee lists do not include street or email addresses.

MOUNTAIN WEST SOCIETY OF PLASTIC SURGEONS

MWSPS Annual Meeting



Delivery Format: In-person Meeting

Date: Mar. 5-8, 2026

Location: Grand Hyatt Vail | Vail, CO

Target Audience: Board-Certified Plastic Surgeons, Residents, Fellows, Allied Health Professionals, and Plastic Surgery Office Professionals

Expected Attendance: 150

This is your opportunity to make memories with Mountain West members in the exhibit hall and on the slopes. In recognition of the Mountain West Region, this meeting incorporates educational programming with a relaxing ski retreat. Hosted each year at a beautiful mountain lodge, the speakers are all from the Mountain West region. Attendees will have breakfast and morning education sessions, a ski break with lunch, and afternoon and evening education sessions.

Platinum Sponsor (Two Available): \$17,500

- Sponsor one(1) of the following:
 - Welcome Reception (Thursday Night) 5 min remarks after opening remarks
 - Poster Session Reception (Friday Night) 5 min remarks at the beginning after opening remarks
- Two invitations for company representatives to attend Board of Directors Dinner
- Two invitations to attend Saturday evening dinner
- Four complimentary company registrations ¥
- Recognized as Platinum Sponsor including company logo, company description (100-words), and link to company website on MWSPS website throughout the year
- Recognition on all MWSPS Annual Meeting promotional materials
- One pre- and post- program attendee list *
- Exhibitor Passport Program
 - Attendees will be encouraged to visit each exhibitor to meet company representatives and fill up their passport, which offers them an opportunity to win prizes during the raffle drawings.
 - One dedicated email to registered attendees with one company website link promoting the passport program.
- Recognition on MWSPS website with a Platinum Sponsor Badge
- 1st Round of space selection on exhibit floor⁺
- One skirted table in the exhibit hall with priority placement
- One printed insert in registration folder§ (Size up to 8.5"x11" | Single or Double-side only)

Gold Sponsor (Two Available): \$10,000

- Recognized as a supporter of the Afternoon Breaks with a 10-min. speaking opp.
 - Choose either Friday or Saturday
- Two complimentary company registrations ¥
- Two invitations to the Thursday evening Welcome Reception
- Two invitations to attend Saturday evening dinner
- Recognized as Gold Sponsor including company logo, company description (50-words) on MWSPS website throughout the year
- Recognition on all MWSPS Annual Meeting promotional materials
- One pre- and post-program attendee list*
- Exhibitor Passport Program
 - Attendees will be encouraged to visit each exhibitor to meet company representatives and fill up their passport, which offers them an opportunity to win prizes during the raffle drawings.
 - One dedicated email to registered attendees with one company website link promoting the passport program.
- Recognition on MWSPS website with a Gold Sponsor Badge
- 2nd Round space selection on exhibit floor⁺
- One skirted table in exhibit hall with preferred placement
- One printed insert in registration folder§ (Size up to 8.5"x11" | Single or Double-side only)

MOUNTAIN WEST SOCIETY OF PLASTIC SURGEONS

Silver Sponsor: \$4,000

- **NEW!** Two invitations to attend Saturday evening dinner
- Two complimentary company registrations ¥
- Recognized as Silver Sponsor including company logo, company description (25-words) MWSPS website throughout the year
- Recognition on all program materials
- One pre- program attendee list *
- **NEW!** 3rd Round of space selection on exhibit floor*
- One skirted table in exhibit hall

ADDITIONAL BRANDING/SPONSORSHIP OPPORTUNITIES

MWSPS Annual Meeting Friday Breakfast Symposium: \$7,500 (2 available)

- Opportunity to provide up to 45 minutes of content
- Choice of Friday or Saturday morning⁺
- Opportunity to provide up to 45 minutes of content
- Sponsor determines topic (examples like product launch, product demo, panel discussion, etc.) for the session to be approved by MWSPS Management
- Sponsor chooses and recruits speakers
- Symposium cannot provide CME credit
- Session will be included on MWSPS website, social media and other marketing materials
- One insert in registration folder to promote symposium§
- Basic AV included (microphone and projector)
- Food and beverage are included in the registration costs for attendees

Registration Folder Insert - \$1,000

- One (1) Printed Insert
- Size up to 8.5"x11"
- Single or Double-side only

MWSPS Annual Meeting Schedule Page Advertising Placement: \$1,500

- 250 x 250 ad placed on main page of meeting conference site
- Includes link to external website

"Know Before You Go" Email Sponsor: \$1,500

- Exclusive Opportunity
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

"Thank You" Email Sponsor: \$1,500

- Exclusive Opportunity
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

"Morning Coffee Break" supporter - \$1,500

- Recognized as a supporter of one (1) Morning Coffee Break.
- Choice either Saturday or Sunday

Mountain West Society of Plastic Surgeons Journal Club Add-On (Limited to Two): \$850

- Exclusive Opportunity to sponsor one of our monthly virtual MWSPS Journal Club meetings at a discounted rate when bundled with MWSPS Annual Meeting sponsorship
- Company logo recognition on program emails; two (2) emails pre-program to full membership to promote journal club
- Recognition on Mountain West Society of Plastic Surgeons website as session sponsor with link to sponsor's website
- Recognition on Mountain West social media channels with link to website
- Acknowledgement from moderator at beginning of journal club
- Opportunity to provide personal follow up message via post-journal club thank you email issued by MWSPS, including rep contact information

+ Choice of time dependent upon order of received signed agreement

*As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre- and post-program attendee lists do not include street or email addresses.

¥ Company representatives are welcome to attend educational programs in an observational capacity but restricted from participating.

MOUNTAIN WEST SOCIETY OF PLASTIC SURGEONS

MWSPS Journal Club



Duration: 1.5 Hours
Average Number of Attendees: 25-35
Distribution List: 150

The members of the Mountain West Society of Plastic Surgeons (MWSPS) are practicing plastic surgeons located primarily in the states of Colorado, Utah, Nevada, Arizona, Wyoming, New Mexico, and residents from the area's respective universities. Membership is not exclusive to these states and is offered nationwide as the following has grown since their first successful annual meeting in 2015.

The MWSPS Journal Club is a monthly virtual gathering of program directors from the core universities*, residents within their programs, and MWSPS members. Three *PRS* papers are selected each month and discussed by three residents from three different institutions.

MWSPS Journal Club Sponsorship: \$1,000 (one available per month)

- Company logo recognition on two emails pre-program to full membership to promote Journal Club session
- Recognition on Mountain West Society of Plastic Surgeons website as a Journal Club session sponsor with link to sponsor's website
- Recognition on Mountain West social media channels with link to sponsor website
- Acknowledgment from moderator at beginning of Journal Club session
- Opportunity to provide personal follow up message via post-journal club thank you email issued by MWSPS, including sponsor contact information

ASPS SPRING MEETING



Delivery Format: Virtual
Date: Feb. 27-Mar. 1, 2026
Audience: Board-Certified Plastic Surgeons, Residents, Fellows, Allied Health Professionals and Office Professionals
Expected Attendance: 450

The ASPS Spring Meeting is the second-largest annual gathering of the American Society of Plastic Surgeons and a premier event for professionals in the field. This dynamic virtual conference provides relevant, practical, and engaging clinical content, accessible from anywhere, ensuring a safe and convenient learning experience.

This event features 2.5 days of live programming and offers attendees the chance to earn Continuing Medical Education credits. The thoughtfully curated program will cover key topics, including practice management, aesthetic and reconstructive breast surgery, facial rejuvenation, body contouring, and resident education.

CORPORATE SUPPORT OPPORTUNITIES

Platinum Sponsorship - \$15,000 (Two available)

- One 10-minute speaking opportunity on Friday afternoon, Saturday morning, or Sunday morning.⁺
- Recording of 10-minute speaking opportunity (and additional 20-minute recorded video) posted on Spring Meeting virtual platform. Viewing metrics to be shared one-week post-meeting and at the end of on-demand viewing window.⁺
- One dedicated email to Spring Meeting registrants sent a maximum of one week prior to meeting. Content provided by sponsor.
- 250 x 250 ad placed on main page of meeting conference site including a link out to Company website.
- Opportunity to provide one "digital folder" insert for attendees.* Insert may be a maximum one page, measuring 8.5 x 11-inch and double-sided.
- Recognized as Platinum Sponsor including company logo, company description (100 words), and link to company website on ASPS public-facing website.
- Recognized as Platinum Sponsor on virtual meeting platform including company logo, company description (100 words), up to three resource links.
- Recognition in promotional materials in print and online.
- One pre- and post-program attendee list.[¥]

Gold Sponsorship- \$9,500 (Three available)

- One recorded video posted on the Spring Meeting virtual platform. Maximum of twenty-minutes in length. Viewing metrics to be shared one-week post-meeting and at the end of on-demand viewing window.⁺
- Opportunity to provide one "digital folder" insert for attendees.* Insert may be a maximum one page, measuring 8.5 x 11-inch and double-sided.
- Company logo recognition in "Tips Before You Click" email sent to all Spring Meeting registrants maximum one week before meeting.
- Recognized as Gold Sponsor including company logo, company description (100 words), and link to company website on ASPS public-facing website.
- Recognized as Gold Sponsor on virtual meeting platform including company logo, company description (100 words), up to three resource links.
- Recognition in promotional materials in print and online.
- One post-program attendee list.[¥]

* Content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements.

¥ As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre-meeting registrant list is sent two-weeks prior to the meeting and the post-meeting registrant list is sent one week after the meeting ends.

+ Choice of time dependent upon order of received signed agreement.

ASPS SPRING MEETING (continued)



Silver Sponsorship: \$5,000

- Recognized as Gold Sponsor including company logo, company description (100 words), and link to company website on ASPS public-facing website.
- Recognized as Gold Sponsor on virtual meeting platform including company logo, company description (100- words), up to three resource links.
- One recorded video posted on the Spring Meeting virtual platform. Maximum of twenty-minutes in length. Viewing metrics to be shared one-week post-meeting and at the end of on-demand viewing window.+
- Opportunity to provide one “digital folder” insert for attendees.* Insert may be a maximum one page, measuring 8.5 x 11-inch and double-sided.
- Company logo recognition in “Tips Before You Click” email sent to all Spring Meeting registrants maximum one week before meeting.
- One pre- and post-program attendee list.‡
- Recognition in promotional materials in print and online

* Content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements.

‡ As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre-meeting registrant list is sent two-weeks prior to the meeting and the post-meeting registrant list is sent one week after the meeting ends.

+ Choice of time dependent upon order of received signed agreement.

NYRSPS 2026 ANNUAL MEETING



Date: November 21, 2026

Location: New York, NY

Audience: New York Board-Certified Plastic Surgeons, Residents, Allied Health Professionals, and Plastic Surgery Office Professionals

Expected Attendance: 150

With a membership of more than 300 plastic surgeons, the New York Regional Society of Plastic Surgeons (NYRSPS) Annual Meeting convenes leaders from one of the nation’s most influential plastic surgery markets. Attendees include key decision-makers from both academic and private practice settings. The meeting offers sponsors high-value visibility and strategic engagement with established and emerging leaders in plastic and reconstructive surgery.

Sponsorship opportunities will be available on PlasticSurgeryNY.org/Sponsorship.

VASPS 2026 ANNUAL MEETING



November 2026

Audience: Virginia Board-Certified Plastic Surgeons, Residents, Allied Health Professionals, and Plastic Surgery Office Professionals

Expected Attendance: 50

The Virginia Society of Plastic Surgeons (VASPS) Annual Meeting offers in-person educational programming spanning both aesthetic and reconstructive plastic surgery in a collegial, regional setting. The meeting attracts plastic surgeons and allied professionals from across Virginia and surrounding areas for meaningful education and peer connection. For industry partners, VASPS provides direct access to a diverse clinical audience in a focused environment that encourages conversation, relationship-building and hands-on engagement.

Sponsorship opportunities will be available on VASPS.org/sponsorship.

ORAL BOARD PREPARATION COURSE



Delivery Format: Virtual

Date: September 2026

Audience: Board-Certified Plastic Surgeons, Residents, Fellows, Allied Health Professionals and Office Professionals

Expected Attendance: 100

This virtual course is interactive and comprehensive, and a unique opportunity for participants to review board-relevant cases that will help attendees build confidence and become better prepared to take The American Board of Plastic Surgery (ABPS) Oral and Written Board Examinations. It is also an efficient resource for practicing surgeons preparing for recertification or fulfilling maintenance of certification hours. The ASPS exclusive oral exam simulation sessions and the faculty-reviewed case book sessions are valuable features of the educational program.

During the oral board sessions, faculty present case scenarios providing a broad review of pertinent topics in clinical plastic surgery. Modules include: breast/aesthetic, hand/complex wound/burns/scars, craniofacial/head and neck.

Gold Sponsor (Two Available) | \$7,500

- One 20-minute speaking opportunity during a lunch break
- Opportunity to provide one "digital folder" insert for attendees §
- Recognized as Gold Sponsor including company logo, company description (100 words), and link to company website on ASPS website
- Recognized as Gold Sponsor on virtual meeting platform including company logo, company description (100 words), up to three resource links, and one video (up to five minutes).
- One pre- and post-program attendee list*
- Recognition in all program promotional materials: print and online

Silver Sponsorship | \$3,000

- Recognized as Silver Sponsor including company logo, company description (100 words), and link to company website on ASPS website
- Recognized as Silver Sponsor on virtual meeting platform including company logo, company description (100 words), and up to three resource links
- Opportunity to provide one "digital folder" insert for attendees
- One post-program attendee list*
- Recognition in all program promotional materials: print and online

§ Content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements.

* As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre- and post-program attendee lists do not include street or email addresses. Pre-meeting registrant list is sent two-weeks prior to the meeting and the post-meeting registrant list is sent one week after the meeting ends.



Oct. 15-18, 2026

PLASTIC SURGERY THE MEETING PREMIER SPONSORSHIP

Become a Premier Sponsor for Plastic Surgery The Meeting and be recognized alongside the largest meeting in our specialty! As a Premier Sponsor, your company will receive a variety of benefits based on your tier level, but all targeted at garnering the attention and recognition of plastic surgeons, residents, medical students, and allied medical professionals from all over the world. The Premier Sponsor program offers four different levels to best meet your needs: Sapphire, Platinum, Gold, and Silver.

PSTM26 Sapphire Sponsorship \$150,000

- Priority Space Selection - 1st Round in order of PriorityPoints
- One park bench in the exhibit hall, 72" w x 36" h floor cling (placed under park bench), and company logo aisle sign in the exhibit hall (artwork provided by sponsor for park bench and floor cling, placement determined by ASPS)¥
- Social Media post¥
- Push notification on the PSTM mobile app
- **NEW!** One dedicated email (pre- or post-PSTM)¥
- **NEW!** Add two questions to registration, to be approved by ASPS
- One Dedicated Office/Meeting Room (minimum of 500 square feet located at either HQ Hotel or Convention Center Based on Availability) for Use During MeetingDates (Thursday – Sunday)
- Company Recognition on Housing Confirmation Email
- One Exhibit Map Advertisement¥
- Advertisement on the PSTM mobile app ¥
- Ten Complimentary Exhibitor Badges in Addition to Allotment included with Booth Purchase
- Homepage Advertisement for Virtual Conference Platform¥
- **NEW!** Onstage recognition at Opening Ceremonies (not a speaking opportunity)
- **UPDATE!** Select two from below (may not be duplicated):
 - One Evening Satellite
 - One Daytime Satellite
 - One PSF Industry Focus Group
 - Up to two Recharge and Connect Stations (placement determined by ASPS)
 - Splash page in the PSTM mobile app
 - WiFi Sponsorship (SSID is company name, 16 character limit)
 - One in-room drop at participating hotels¥
 - One Insights from Industry webinar in the month leading up to PSTM
- Digital Advertisement on PSTM Website (Two Advertisements & Two Updates)¥
- Full-Page Registration Brochure Advertisement¥
- Video ad rotating on two digital posters (20 sec, no audio)¥
- 125-word Company Description on PSTM Website
- Company logo featured on homepage of PSTM website
- Company logo featured in "Thank You for Supporting PSTM" Advertisement in *PSN*
- Enhanced Exhibitor Listing
- Recognition in Pre-Meeting Marketing Messaging and Onsite
- Use of PSTM Logo & Premier Sponsor Logo
- PSTM Premier Supporter sticker by booth in Exhibit Hall

¥ All sponsor produced creatives must adhere to the ASPS Advertising Policy and are subject to approval by the ASPS Advertising Committee.

Letter of Agreement must be signed by April 1, 2026, to ensure all recognition benefits are applicable.

PLASTIC SURGERY THE MEETING

PSTM26 Platinum Sponsorship \$100,000

- Priority Space Selection - 2nd Round in order of Priority Points
- Social Media post or push notification on the PSTM app¥
- **NEW!** Add one question to registration, to be approved by ASPS
- Seven Complimentary Exhibitor Badges in Addition to Allotment included with Booth Purchase
- Homepage Advertisement for Virtual Conference Platform¥
- Podium Recognition at Opening Ceremonies
- **UPDATE!** Select two from below (may not be duplicated):
 - One Evening Satellite
 - One Daytime Satellite
 - One PSF Industry Focus Group
 - One Recharge and Connect Stations (placement determined by ASPS)¥
 - One Insights from Industry webinar (may be hosted in June-August, November - February).
 - One park bench in the exhibit hall, 72" w x 36" h floor cling (placed under park bench), and company logo aisle sign in the exhibit hall (artwork provided by sponsor for park bench and floor cling, placement determined by ASPS)¥
- Digital Advertisement on PSTM Site (Two Advertisements & One Update)¥
- Full-Page Registration Brochure Advertisement¥
- Video ad rotating on two digital posters (15 sec, no audio)¥
- 100-word Company Description
- Company logo featured on homepage of PSTM website
- Company logo featured in "Thank You for Supporting PSTM" Advertisement in *PSN*
- Enhanced Exhibitor Listing
- Recognition in Pre-Meeting Marketing Messaging and Onsite
- Use of PSTM Logo & Premier Sponsor Logo
- PSTM Premier Supporter floor cling by booth in Exhibit Hall

PSTM26 Gold Sponsorship \$50,000

- Priority Space Selection - 3rd Round in order of Priority Points
- Five Complimentary Exhibitor Badges in Addition to Allotment included with Booth Purchase
- **UPDATE!** Select one from below:
 - One Evening Satellite
 - One Daytime Satellite
 - One Insights from Industry webinar (may be hosted in June-August, November - February).
 - One park bench in the exhibit hall, 72" w x 36" h floor cling (placed under park bench), and company logo aisle sign in the exhibit hall (artwork provided by sponsor for park bench and floor cling, placement determined by ASPS)¥
- Digital Advertisement on PSTM Site (2 Advertisements)¥
- Full-Page Registration Brochure Advertisement¥
- Static digital ad rotating on digital poster (10 sec)¥
- 50-word Company Description
- Company logo featured on homepage of PSTM website
- Company logo featured in "Thank You for Supporting PSTM" Advertisement in *PSN*
- Enhanced Exhibitor Listing
- Recognition in Pre-Meeting Marketing Messaging and Onsite
- Use of PSTM Logo & Premier Sponsor Logo
- PSTM Premier Supporter sticker by floor cling in Exhibit Hall

PSTM26 Silver Sponsorship \$25,000

- Priority Space Selection - 4th Round in order of Priority Points
- Three Complimentary Exhibitor Badges in Addition to Allotment included with Booth Purchase
- Full-Page Registration Brochure Advertisement¥
- Static digital ad rotating on digital poster (10 sec)¥
- **NEW!** One park bench and 72" w x 36" h floor cling placed under park bench (artwork provided by sponsor for park bench and floor cling, placement determined by ASPS)¥
- **NEW!** Digital Advertisement on PSTM Site (1 Advertisement)¥
- 50-word Company Description
- **NEW!** Company logo featured on homepage of PSTM website
- Company logo featured in "Thank You for Supporting PSTM" Advertisement in *PSN*
- Enhanced Exhibitor Listing
- Recognition in Pre-Meeting Marketing Messaging and Onsite
- Use of PSTM Logo & Premier Sponsor Logo
- PSTM Premier Supporter sticker by floor cling in Exhibit Hall

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Letter of Agreement must be signed by April 1, 2026, to ensure all recognition benefits are applicable.

PLASTIC SURGERY THE MEETING (continued)



Premier Supporter Benefits

SPONSOR BENEFITS	SAPPHIRE \$150,000	PLATINUM \$100,000	GOLD \$50,000	SILVER \$25,000
PRIORITY SPACE SELECTION	1st	2nd	3rd	4th
CLOSING CEREMONIES EVENT SPONSOR	<input type="checkbox"/>			
EXHIBIT MAP ADVERTISEMENT	<input type="checkbox"/>			
ADDITIONAL EXHIBITOR BADGES	10	7	5	3
MEETING ROOM	<input type="checkbox"/>			
COMPANY RECOGNITION ON HOUSING CONFIRMATION	<input type="checkbox"/>			
PODIUM RECOGNITION AT OPENING CEREMONIES	<input type="checkbox"/>	<input type="checkbox"/>		
PSTM SECTION OF THE ASPS MOBILE APP ADVERTISEMENT	<input type="checkbox"/>	<input type="checkbox"/>		
EVENING SATELLITE	<input type="checkbox"/>	<input type="checkbox"/>		
DAYTIME SATELLITE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
DIGITAL ADS ON PSTM SITE	2 ads/2 updates	2 ads/1 update	2	
REGISTRATION BROCHURE AD	Full Page	Full Page	Full Page	Full Page
COMPANY DESCRIPTION	125 Words	100 Words	50 Words	50 Words
ENHANCED EXHIBITOR LISTING	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
RECOGNITION ONSITE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
RECOGNITION PRE-MEETING	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
USE OF PSTM LOGO & PREMIER SUPPORTER LOGO	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ASPS CORPORATE CHAMPION MEMBERSHIP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
STATIC DIGITAL AD (ROTATING ON DIGITAL POSTER)	20 sec	15 sec	10 sec	10 sec

PLASTIC SURGERY THE MEETING



SATELLITE SYMPOSIA: \$25,000 - \$32,000

Satellite Symposia are a great way to reach Plastic Surgery The Meeting (PSTM) attendees, allowing you to engage with plastic surgeons and showcase your newest product or service in a setting of your choice.

Room space at one of the Innovation Theaters on the PSTM exhibit hall floor or in a catering room at the convention center is available as part of the Satellite Symposium fee. Times are available during Friday, Saturday and Sunday evenings; Friday, Saturday and Sunday mornings, and during dedicated education programming breaks.

NEW AT PSTM26! Satellite Symposia may now include live, non-operative demonstrations (i.e. including but not limited to injectables, laser-based treatments, skin tightening, chemical peels, dermabrasion, and microneedling) conducted in compliance with ASPS policies and applicable Host State law.

This expanded opportunity allows sponsors to enhance their program with real-time procedural or device demonstrations, providing an engaging and interactive experience for attendees. All live demonstrations are subject to prior ASPS review and approval, and required documentation must be completed in advance.

Although your organization is responsible for marketing your Satellite Symposium, ASPS will include your Satellite information in these promotional materials:

- PSTM section of the ASPS mobile app
- PSTM registration site
- PSTM website
- Email to all pre-registered attendees

Times and fees

- Breakfast: \$25,000 (45 minutes)
- Morning Break: \$25,000 (45 minutes)
- Lunch: \$30,000 (60 minutes)
- Afternoon Break: \$30,000 (60 minutes)
- Dinner: \$32,000

PLASTIC SURGERY THE MEETING (continued)



PLASTIC SURGERY THE MEETING PREMIER SPONSORSHIP

Events

WOMEN PLASTIC SURGEONS LUNCHEON: \$23,500 (Exclusive)



Expected Attendance: 150

More than 150 women from this special interest group gather to dine, network and celebrate their accomplishments. This event includes an opportunity for your company to have a panel discussion and invitations for staff to attend. Your company will be recognized via onsite signage during the luncheon, the registration brochure and pre-event marketing. All food and beverage costs are covered by ASPS directly.

Sponsor Recognition

- A 20-minute, ASPS-approved, panel discussion featuring surgeons speaking on topics aligned with the sponsor's innovations or clinical focus and up to 10 minutes Q&A moderated by a YPS member.
- Five (5) company staff invitations to attend.
- Recognition as the Sponsor in select event-related communications and signage (inc. ASPS meeting website and mobile app).
- Verbal recognition during the event program.

WOMEN PLASTIC SURGEONS NETWORKING RECEPTION: \$15,000 (Exclusive)



Expected Attendance: 150

This is an outstanding opportunity to support an annual meeting event that celebrates the strides made by women in plastic surgery and is attended by more than 100 female plastic surgeons and their guests. This event includes an opportunity for your company to make opening remarks and five (5) company invitations to attend. Your company will be recognized via onsite signage during the reception, the registration brochure and all pre-event marketing. All food and beverage costs are covered by ASPS directly.

YOUNG PLASTIC SURGEONS NETWORKING RECEPTION: \$15,000 (Exclusive)

Expected Attendance: 150

An opportunity to network with over 150 up-and-coming ASPS plastic surgeons, this event includes an opportunity for your company to make opening remarks and five company invitations to attend. Your company will be recognized via onsite signage during the reception, the registration brochure and all pre-event marketing. All food and beverage costs are covered by ASPS directly.

YOUNG PLASTIC SURGEONS LUNCHEON: \$23,500 Exclusive

Expected Attendance: 75-100

This event promises meaningful face time with the next generation of surgical leaders. This event includes an opportunity for your company to have a panel discussion and invitations for staff to attend. All food and beverage costs are covered by ASPS directly.

Sponsor Recognition

- A 20-minute, ASPS-approved, panel discussion featuring surgeons speaking on topics aligned with the sponsor's innovations or clinical focus and up to 10 minutes Q&A moderated by a YPS member.
- Five (5) company staff invitations to attend.
- Recognition as the Sponsor in select event-related communications and signage (inc. ASPS meeting website and mobile app).
- Verbal recognition during the event program.

INTERNATIONAL RECEPTION: \$25,000 (Exclusive)

Expected Attendance: 400

A networking event for our international colleagues to connect with global partners, the International Reception gives these members an opportunity to come together for an evening of fine cuisine and conversation. This sponsorship includes five company invitations to attend and directly engage with attendees. Your company will be recognized via onsite signage during the reception, the registration brochure and all pre-event marketing. All food and beverage costs are covered by ASPS directly.

Lounges

WPS LOUNGE: \$30,000 (Exclusive)



Expected Reach: 500

Support the Women Plastic Surgeons Forum by providing exclusive attendee services to them during Plastic Surgery The Meeting. The WPS Lounge will be housed on the show floor and available to attendees during exhibit hours. It is a place for the WPS Members to relax and share their experiences as a Woman Plastic Surgeon.

Sponsor Recognition

- Naming rights to the WPS Lounge
- Featured in promotional email to WPS attendees inviting them to visit the WPS Lounge
- Recognition with company logo on all WPS Lounge signage, including banners, walls and entry unit
- Recognition in PSTM section of the ASPS mobile app, exhibit hall and show maps, and select ASPS Plastic Surgery The Meeting marketing materials

PLASTIC SURGERY THE MEETING



RECHARGE & CONNECT EXHIBIT HALL LOUNGE: \$25,000 (Exclusive)

Expected Reach: 3,300

Sponsor the Recharge & Connect Exhibit Hall Lounge and be a hero to attendees who seek a place to relax. The sponsorship includes a branded charging station inside the lounge for attendees to charge their mobile devices while “recharging” themselves with a massage. The lounge will focus on wellness activities to enhance the attendee experience and will be open all three days during exhibit hall hours.

- Naming rights to the Recharge & Connect Exhibit Hall Lounge
- Featured placement in promotional email to PSTM attendees inviting them to the Recharge & Connect Exhibit Hall Lounge
- Lounge signage with company logo recognition
- Recognition in PSTM section of the ASPS mobile app, Onsite
- Guide and select ASPS Plastic Surgery The Meeting marketing materials
- Opportunity to provide wellness programming in the lounge

INTERNATIONAL CENTER: \$30,000 (Exclusive)

Expected Reach: 600

The international influence at PSTM continues to grow year after year and the International Center is always the central hub for all international PSTM attendees. Traditionally a popular location for our international attendees to relax and socialize, this exclusive lounge allows for targeted exposure to the international community. Have exclusive access to touch base with the international community in the International Center.

MEET-UP POINT CHARGING LOUNGES: \$7,500

Expected Reach: 3,300

Help attendees recharge and connect with a device charging lounge. Meet-up Point Charging Lounges are equipped with comfortable seating, which not only allows meeting attendees to recharge their devices at a table with built-in electrical outlets, but also provides the perfect opportunity for attendees to connect with one another. Along with education, networking is one of the highest rated features of the meeting! Your company will be recognized on the meeting map in all published locations.

Add-ons available:

- Digital Charging Table: \$5,000
- Table Top Clings: \$3,000
- Meter Board Set of 3: \$5,000
- Floor Clings: \$5,000
- Digital Kiosk: \$10,000

YPS Lounge: \$17,500 (Two Available)

Expected Reach: 250

Support the next generation of surgical leaders by sponsoring the exclusive YPS Lounge at Plastic Surgery The Meeting. Located on the exhibit hall floor, this dedicated space offers young plastic surgeons a place to recharge, connect with peers, and engage in meaningful conversation about life and practice as early-career surgeons. The Lounge delivers high-visibility exposure and brand alignment with the future of the specialty.

Sponsor Recognition

- Featured in promotional email to YPS attendees inviting them to visit the YPS Lounge
- Recognition with company logo on all YPS Lounge signage, including banners, walls and entry unit
- Recognition in PSTM section of the ASPS mobile app, exhibit hall and show maps, and select ASPS Plastic Surgery The Meeting marketing materials

SPEAKER LOUNGE: \$15,000 (Exclusive)

Expected Reach: 450

Support the faculty that make Plastic Surgery The Meeting possible. In our Speaker Lounge, more than 400 faculty will make their way through the speaker ready room and use the lounge space to prepare for their presentations. Sponsor will be acknowledged online at PlasticSurgeryTheMeeting.com, the pre-meeting faculty email and printed signage onsite.

Attendee Services

PSTM SECTION OF THE ASPS MOBILE APP SPONSOR: \$30,000 (EXCLUSIVE)

Expected Reach: 3,300

Make a splash with the attendees. Have your advertisement link directly from the PSTM section of the ASPS mobile app splash screen! Attendees will see your brand at each launch of the PSTM section of the ASPS mobile app, which is the onsite resource for attendees and exhibitors to view the current program and their personal schedules. This sponsorship includes recognition in all program materials: print, online and onsite, including the app instructions published in the program and included in the registration bag.

PLASTIC SURGERY THE MEETING (continued)

Branded Items

HOTEL CUSTOM KEY CARDS: \$30,000 (Exclusive)

Expected Reach: 1,500 Attendees

Custom branded hotel key cards ensure that your company name or product is the last one seen at the end of every day and the first one seen each morning.

IN-ROOM DROP: \$15,000 (Three Available)

Expected Reach: 1,200 Attendees

Each evening, one item will be placed in attendee rooms for them to receive upon their return. Limit one per day.

Supporter is responsible for item cost.

Signage

Branding*

Branding Opportunities for PSTM26 including but not limited to Digital Signage, Columns, Banners, Wall Clings, Escalators/Stairs and Meter Boards will be determined by January 2026. **Please visit the PlasticSurgeryTheMeeting.com for more details.**

PSTM SECTION OF THE ASPS MOBILE APP: \$7,500

Connect with attendees before, during and after PSTM with this digital advertising placement. The PSTM section of the ASPS mobile app is the go-to source for making plans prior to the meeting, attending onsite and accessing attendee resources after the meeting ends. Advertisements rotate on page change and are included on all pages without educational content.

*Pricing subject to change

PLASTIC SURGERY THE MEETING

Opening Ceremonies and Welcome Reception

Date: Oct. 16, 2026

Audience: Plastic Surgeons, Residents, Medical Students, Special Guests

Expected Audience: 1,600

Opening Ceremonies & Welcome Reception is THE event of Plastic Surgery The Meeting, celebrating all that plastic surgery has to offer and the amazing advances that have been made in the specialty over the past year. Hosted by the leadership of all PSTM partners, attendees are treated to top-notch entertainment, world-class food and a truly unforgettable experience to kick off the premier meeting of our specialty.

Opening Ceremony and Welcome Reception Sponsorship 2026 - \$50,000

Exclusive Sponsorship of the Opening and Welcome Reception Deliverables

Host PSTM attendees in style for the Welcome Reception in a custom lounge. Attendees will enjoy the opportunity to relax and mingle in an upscale space with soft seating, food, beverage and a rockin' theme. Continuing throughout the evening, the Welcome Reception will feature a great band for an experience attendees will remember. ASPS will select all décor, food and beverage, and will manage all program details.

- Podium recognition of company support by ASPS President during Opening Ceremonies and Welcome Reception.
- Sponsor company logo recognition on stage presentation screen prior to Opening Ceremonies and during Welcome Reception.
- ASPS will provide a themed branded item imprinted with Sponsor company logo (value up to \$1,500).
- Twenty (20) Invitations to the Welcome Reception.
- Sponsor VIP Section.
 - Standard bar with bar tender within Sponsor VIP Section
 - Ability to create signature drink from existing bar stock available only at Sponsor VIP Section
 - Food station within VIP Section
- Three Hundred (300) Drink Tickets for VIP Section.
- Recognition on PSTM app, Mobile Site and PSTM Marketing Materials.
- Recognition within one push notification via the PSTM app.
- Sponsor company logo featured on Welcome Reception ticket.
- ASPS reserves the right to review, approve and determine the size, placement, quantity, and type of Sponsor company logo-branded materials to ensure consistency with the overall event experience. All sponsor-branded materials are subject to prior written approval by ASPS.
- Sponsor will have the first right of refusal for the Welcome Reception 2027 sponsorship, as structured by ASPS at that time.

Add-on Options ASPS activation station branded with Sponsor logo: \$7,500 per station

PATIENTS OF COURAGE



Oct. 16, 2026 | Houston, TX

Audience: Plastic Surgeons, Residents, Medical Students, Public

Expected Attendance: 1,600

The Patients of Courage: Triumph Over Adversity program honors reconstructive plastic surgery patients whose lives were restored through reconstructive plastic surgery and whose charitable actions influence the lives around them. ASPS members nominate patients who carry an optimistic outlook on life and positively affect people around them, despite the difficulties of their reconstructive procedures. These extraordinary reconstructive plastic surgery patients are honored by ASPS at its annual scientific meeting during Opening Ceremonies.

CORPORATE SUPPORT OPPORTUNITIES

PATIENTS OF COURAGE SUPPORTER: \$20,000

- The Sponsor will be invited to record a video featuring a representative, addressing the Sponsor's belief in the importance of this program. The full video will be placed on the Patients of Courage website and the full video, or trimmings, may be used in selected Patients of Courage program promotions. The full video may be a maximum of 3 minutes. ^
- The Sponsor will be invited to promote the Patients of Courage program to all applicable participants. This may include the development of Sponsor-specific Patients of Courage promotional materials. *
- ASPS will add a question to the Patients of Courage application asking if the patient utilized the Sponsor's services in association with their procedure. If a patient used the Sponsor's services and provides approval for the public disclosure of this information, ASPS will include this detail in a video telling the patient's story. This may or may not be part of the video played at Opening Ceremonies, but it will be available on the websites (as outlined below). ASPS will have full approval over the Opening Ceremonies video. The Sponsor will have final approval of the video highlighting the patient's use of the Sponsor's services.
- Patients who are not selected for the Patients of Courage honor may be included in subsequent promotions or patient education campaigns. If these applicants have used the Sponsor's services for their procedure and provide approval for public disclosure of this information, ASPS will include this information in their patient story. ASPS will have full approval over these stories.
- The Sponsor will be recognized as a sponsor of the Patients of Courage program in select print and online promotions, as well as during the Opening Ceremonies of Plastic Surgery The Meeting 2026 for each patient honored.
- The Sponsor will be invited to provide one 10-second advertisement to be played prior to the patient story video on ASPS's website (plasticsurgery.org Patients of Courage subpage) and on the PSTM26 website (plasticsurgerythemeeting.com Patients of Courage subpage). ^
- The Sponsor logo will be added to the award presented to the Patients of Courage (along with the ASPS & PSF logos).
- One (1) representative of the Sponsor is invited to join each Patients of Courage award presentation onstage at PSTM26.

* ASPS has final approval

^ For the benefit "Three-minute video" and "10-second introduction advertisement," the Sponsor will maintain full control over: (1) the design, planning, content, quality, scientific integrity, implementation and evaluation of the video to be presented; (2) the selection of speakers, moderators, authors, contributors, editors or faculty for the video; (3) the creation of invitations; and (4) the creation of enduring materials.

BREAST RECONSTRUCTION AWARENESS



Date: Oct. 2026

Audience: PSTM Registrants and Houston community

Expected Attendance: 180-200

Held at PSTM, the PSF Close the Loop 5K brings attendees together for a meaningful start to the day while raising awareness and funds for the Breast Reconstruction Awareness Campaign. This fun run/walk supports charitable care, research and education to improve access to breast reconstruction options for patients.

The Close the Loop 5K offers sponsors a unique opportunity to align with philanthropy and wellness while engaging with participants in an energetic, highly visible, and purpose-driven setting.

Platinum \$25,000

- Company logo on front of Breast Reconstruction Awareness Close The Loop 5K shirt
- Large company logo on back of Breast Reconstruction Awareness Close The Loop 5K shirt
- Placement of company logo on Start Banner, Mile Markers and Finish Banner
- Sponsor representative on-stage and verbally recognized during race day onsite kick-off
- Three-minute video on race registration web site
- Option to host a tent at start/finish location **(must confirm by Sept. 5)**
- Close The Loop 5K website recognition with 100-word company description and link to company site
- Recognition as sponsor of water and sanitation stations
- Inclusion of one flyer or sample in goodie bags §
- Recognition as a Platinum Sponsor on Breast Reconstruction Awareness social media pages
- Recognition in all promotional materials: print, social media and online
- Ten complimentary race registrations

Gold: \$12,000

- Large company logo on back of Breast Reconstruction Awareness Close The Loop 5K shirt
- Option to have a table at the start/finish location **(must confirm by Sept. 5)**
- Close The Loop 5K website recognition with 50-word company description and link to company site
- Inclusion of one flyer or sample in goodie bags §
- Recognition as a Gold Sponsor on Breast Reconstruction Awareness social media pages
- Recognition in all run promotional materials: print, online, and on-site
- Five complimentary race registrations

Silver: \$5,000

- Small company logo on back of Breast Reconstruction Awareness Close The Loop 5K shirt
- Close The Loop 5K website recognition with company logo placement
- Recognition as a Silver Sponsor on Breast Reconstruction Awareness social media pages
- Recognition in all run promotional materials: print, online, and onsite
- Two complimentary race registrations

§ Content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements.

RESIDENT AND MEDICAL STUDENT PROGRAMMING



Senior Residents Conference
Date: Oct. 15, 2026
Audience: Senior Plastic Surgery Residents
Expected Attendance: 120



Residents Bowl
Date: Oct. 16-18, 2026 Audience:
Plastic Surgery Residents
Expected Attendance: 32 Teams

Residency comes with the unique challenge of focusing on clinical education and training while preparing to launch a practice. ASPS Resident programming has been developed and modified based on feedback from attendees to help take away the surprises during the transition from residency to practicing surgeon. Now, with one sponsorship program, your company can reach PSTM residents in four different ways: Residents Bowl, Senior Residents Conference and Resident Reception.

Resident Program Platinum Sponsor (Exclusive) \$25,000

- Recognized as a platinum sponsor of Senior Residents Conference (SRC)
 - Seven-minute speaking opportunity scheduled within the programming of SRC *
 - Option to host an exhibit table inside the SRC program room with **six staff invitations to attend +**
 - Four program flyers inserted into SRC attendee folder
 - **New!** One social post on the ASPS Resident Council Instagram §
 - **New!** One dedicated email to the SRC registrants before PSTM §
- Recognized as a Platinum Sponsor of the Residents Networking Reception with three company invitations to attend
- Recognized as the Platinum sponsor of Residents Bowl
 - Sponsorship of the final round
 - Two-minute welcome address prior to round start (no product promotion)
 - Verbal recognition during each round of sponsorship
 - Photos with the winning team
 - Company logo placement on trophy presented to winning team members
 - Recognition in the PSTM section of the ASPS mobile app, on the bracket and the PSTM Website
- Recognition in all resident program promotional materials: print and online

Resident Program Gold Sponsor (Four Opportunities) \$12,000 each

- Recognized as a Gold Sponsor of Senior Residents Conference (SRC)
 - Three-minute speaking opportunity scheduled within the programming of SRC *
 - Option to host an exhibit table inside the SRC program room with **three staff invitations to attend +**
 - One program flyer inserted into SRC attendee folder §
 - **New!** One social post on the ASPS Resident Council Instagram §
- Recognition as a Gold Sponsor of the Residents Networking Reception and three company invitations to attend
- Recognized as a Gold Sponsor of Residents Bowl
 - Sponsorship of one of the initial three rounds *
 - Verbal recognition during sponsored round
 - Two-minute welcome address prior to round start (no product promotion)
 - Recognition in the PSTM section of the ASPS mobile app, onsite signage, on the bracket, and the PSTM Website
- Recognition in all resident program promotional materials: print and online

* Selection of sponsor benefits is based on tier and order of signed agreement.

+ The allotted number of company representatives may attend in an observational, non-participatory capacity only.

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RESIDENT AND MEDICAL STUDENT PROGRAMMING

(continued)

Resident Program Silver Sponsor \$7,500 each

- Recognized as a Silversponsor of Senior Residents Conference (SRC)
 - **NEW!** One staff invitation to attend +
 - One program flyer inserted into SRC attendee folder §
- Recognition as a Silver Sponsor of the Residents Networking Reception and two company invitations to attend
- Recognized as a Silver Sponsor of Residents Bowl
 - Recognition in the PSTM section of the ASPS mobile app, onsite signage, on the bracket, and the PSTM Website
 - Opportunity for company to be represented in the Exhibit Hall game for Residents
- Recognition in all resident program promotional materials: print and online

Happy Hour (Exclusive): \$10,000

- Exclusive event for attendees at the Senior Resident Conference
- Five-minute speaking opportunity at the Happy Hour
- Recognition in all resident programming promotional materials: print and online
- Food and beverage will be provided by Sponsor

Resident's Lounge (\$30,000)

- Naming rights to the PSTM Resident Lounge
- Featured in Promotional email to Resident attendees inviting them to visit the Resident Lounge
- Recognition with company logo on all PSTM Resident Lounge signage, including banners, walls, and entry unit
- Recognition on PlasticSurgeryTheMeeting.com, the PSTM section of the ASPS mobile app and select Plastic Surgery The Meeting marketing materials.

* Selection of sponsor benefits is based on tier and order of signed agreement.

+ The allotted number of company representatives may attend in an observational, non-participatory capacity only.

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HOT TOPICS

HOT **TOPICS**

Date: Oct. 15, 2026

Audience: Plastic Surgeons, Residents, Medical Students

Expected Attendance: 130



Held prior to the start of PSTM, the Hot Topics Program highlights emerging innovations and practice-changing advancements in plastic surgery. This fast-paced session brings together expert faculty to explore cutting-edge topics such as body contouring, regenerative medicine, injectables, AI and robotics, breast surgery, ultrasound and more.

Designed for forward-thinking surgeons, the program offers sponsors early engagement with attendees interested in the latest technologies and evolving techniques shaping the future of the specialty.

Platinum Sponsor: \$10,000 (Two Available)

- One exhibit table in the Hot Topics room
- Ten-minute speaking opportunity (choice based on support tier and order of signed agreement)
- Five company invitations to attend Hot Topics +
- One 8.5x11 inch double-sided flyer included in attendee materials §
- Recognition as a Hot Topics Platinum sponsor in promotional materials and onsite
- Company recognition on Hot Topics webpage within PlasticSurgeryTheMeeting.com featuring company logo, 100-word description, and link to company website
- Ten-minute speaking opportunity (choice based on support tier and order of signed agreement)
- Pre- and post-meeting attendee list*

Silver Sponsor: \$3,500

- Two company invitations to attend Hot Topics +
- One 8.5x11 inch double-sided flyer included in attendee materials §
- Recognition as a Hot Topics Silver sponsor in promotional materials and onsite
- Company recognition on Hot Topics webpage within PlasticSurgeryTheMeeting.com featuring company logo and link to company website
- Post-meeting attendee list*

Gold Sponsor: \$7,500 (Two Available)

- Five-minute speaking opportunity (choice based on support tier and order of signed agreement)
- Three company invitations to attend Hot Topics +
- One 8.5x11 inch double-sided flyer included in attendee materials §
- Recognition as a Hot Topics Gold sponsor in promotional materials and onsite
- Company recognition on Hot Topics webpage within PlasticSurgeryTheMeeting.com featuring company logo, 50-word description, and link to company website
- Post-meeting attendee list*

* As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre- and post-program attendee lists do not include street or email addresses. Pre-meeting registrant list is sent two-weeks prior to the meeting and the post-meeting registrant list is sent one week after the meeting ends.

+ The allotted number of company representatives may attend in an observational, non-participatory capacity only.

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RHINOPLASTY SYMPOSIUM



Date: Oct. 15, 2026

Audience: Plastic Surgeons, Residents, Medical Students

Expected Attendance: 130

Hosted in advance of the PSTM, the Rhinoplasty Symposium will take a deep dive into one of the cornerstones of plastic surgery as ASPS teams up with The Rhinoplasty Society (TRS) to offer this amazing half-day program to an expected 100 attendees.

This year's program brings together the traditional didactic expertise attendees have come to expect from ASPS and TRS - experts in the field to discuss a hybrid approach to rhinoplasty utilizing precision and preservation techniques with an emphasis on optimizing patient outcome results. Attendees will learn how to manage and prevent complications and walk away with key rhinoplasty pearls and pitfalls to avoid.

Platinum \$10,000

- 15-minute speaking opportunity scheduled 30 minutes before the program begins, in a nearby room from the Symposium.
- Three company invitations to attend the program as observers (attire must not be branded). +
- Host an exhibit table outside the program room.
- Recognition as a Rhinoplasty Symposium Platinum sponsor in promotional materials.
- Company recognition on Rhinoplasty Symposium webpage within PlasticSurgeryTheMeeting.com featuring company logo, 100-word description, and link to company website.
- Pre- and post-meeting attendee list.*

Gold: \$7,500

- Two company invitations to attend the program as observers (attire must not be branded). +
- Host an exhibit table outside the program room.
- Recognition as a Rhinoplasty Symposium Gold sponsor in promotional materials.
- Company recognition on Rhinoplasty Symposium webpage within PlasticSurgeryTheMeeting.com featuring company logo, 50-word description, and link to company website.
- Pre- and post-meeting attendee list.*

Silver: \$5,000

- Recognition as a Rhinoplasty Symposium Gold sponsor in promotional materials.
- Company recognition on Rhinoplasty Symposium webpage within PlasticSurgeryTheMeeting.com featuring company logo, 50-word description, and link to company website.
- Post-meeting attendee list.*

+ The allotted number of company representatives may attend in an observational, non-participatory capacity only.

* As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre- and post-program attendee lists do not include street or email addresses. Pre-meeting registrant list is sent two-weeks prior to the meeting and the post-meeting registrant list is sent one week after the meeting ends.

ASPS INVENTORS CHALLENGE



Date: Oct. 2026

Audience: Plastic Surgeons, Residents, Medical Students

Expected Attendance: 100

The Inventors Challenge is a premier event at PSTM26, spotlighting groundbreaking innovations in plastic surgery. Finalists, comprising plastic surgeon innovators, will present their medical device inventions, competing for the esteemed title of "Top Innovator of 2026" and a \$10,000 prize to advance their innovations. Live presentations by finalists, judged by a panel of experts, culminating in the awarding of the Top Innovator of 2026.

Only four sponsor spots are available for this event.

Audience

The Inventors Challenge attracts a diverse audience, including plastic surgeons, residents, fellows, allied health professionals, and office professionals, providing sponsors with significant exposure to key stakeholders in the field.

Sponsorship Investment: \$10,000

Sponsorship Benefits

As a valued sponsor of the 2026 Inventors Challenge, your company will receive:

- Official Recognition: Acknowledgment as an official sponsor of the 2026 Inventors Challenge during PSTM26.
- Judging Opportunity: The opportunity for one company representative to serve as a judge during the live Inventors Challenge session at PSTM26.
- Marketing Visibility: Recognition in select Inventors Challenge promotional materials, including onsite signage, online platforms, and print materials.

+ The allotted number of company representatives may attend in an observational, non-participatory capacity only.

* As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre- and post-program attendee lists do not include street or email addresses. Pre-meeting registrant list is sent two-weeks prior to the meeting and the post-meeting registrant list is sent one week after the meeting ends.



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please email corporatedevelopment@plasticsurgery.org**