



AMERICAN SOCIETY OF  
PLASTIC SURGEONS

## 2007 Quick Facts

### Cosmetic and Reconstructive Plastic Surgery Trends

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#### Cosmetic Plastic Surgery

**11.8** million cosmetic procedures  
**7%** ↑ from 2006  
**59%** ↑ from 2000 to 2007  
**\$12.4** billion spent on cosmetic procedures

#### Surgical Cosmetic Procedures

**1.8** million cosmetic surgical procedures  
**3%** ↓ from 2000  
**64%** ↑ in breast augmentation from 2000-07  
**97%** ↑ in breast lift from 2000-07  
**65%** ↓ in forehead lift from 2000-07  
**14%** ↑ in facelift 2006-07  
**137%** ↑ in tummy tuck 2000-07  
**76%** of all thigh and upper arm lifts were after massive weight loss

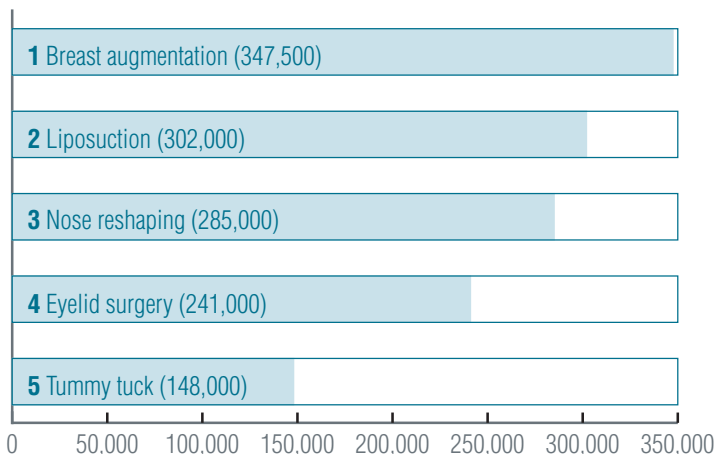
#### Minimally-Invasive Cosmetic Procedures

Nearly **10** million minimally-invasive cosmetic procedures  
**9%** ↑ from 2006  
**81%** ↑ from 2000-07  
**13%** ↑ in Botox® from 2006  
**488%** ↑ in Botox® from 2000-07  
**124%** ↑ in calcium hydroxylapatite (Radiesse™) from 2006  
**32%** ↑ in laser skin resurfacing 2006-07  
**103%** ↑ in laser skin resurfacing 2000-07  
**35%** ↓ in collagen from 2006  
**38%** ↑ in poly lactic acid (Sculptra™) 2006-07  
**35%** ↑ in hyaluronic acid (Hylaform®, Hylaform Plus®, Restylane®, Juvederm™) 2006-07

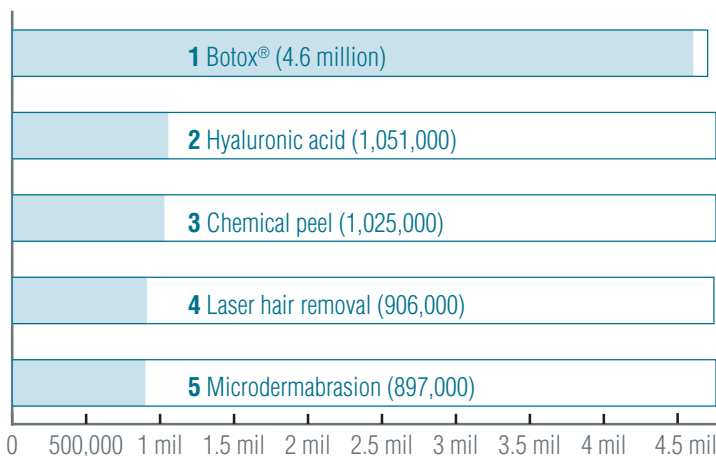
#### Reconstructive Plastic Surgery

**5.2** million reconstructive procedures  
**2%** ↓ from 2006  
**25%** ↑ in breast reduction from 2000-07  
**2%** ↑ in breast reconstruction from 2006  
**2%** ↑ in dog bite repairs from 2006  
**6%** ↓ in birth defect reconstruction from 2006

#### Top Five Surgical Cosmetic Procedures



#### Top Five Minimally-Invasive Cosmetic Procedures



#### Top Five Reconstructive Procedures

