



AMERICAN SOCIETY OF
PLASTIC SURGEONS®

2011 Plastic Surgery Statistics Report

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2011 Cosmetic Demographics

Patient Behavior		% 2011		% 2010	% CHANGE 2011 vs. 2010
Cosmetic patients who are repeat patients		51%		50%	8%
Patients having multiple cosmetic procedures at the same time		48%		47%	8%

Cosmetic procedures performed in	2011	% 2011	2010	% 2010	% CHANGE 2011 vs. 2010
Office	9,493,697	69%	9,061,719	69%	5%
Hospital	1,543,358	11%	1,468,260	11%	5%
Free-standing Ambulatory Surgical Facility	2,791,671	20%	2,587,084	20%	8%

Ethnicity breakdown of cosmetic procedures	2011	% 2011	2010	% 2010	% CHANGE 2011 vs. 2010
Caucasian	9,592,652	69%	9,237,393	70%	4%
Hispanic	1,609,372	12%	1,489,152	11%	8%
African-American	1,109,842	8%	1,047,420	8%	6%
Asian-American	809,939	6%	760,691	6%	6%
Other	706,921	5%	582,407	4%	21%

Most commonly requested cosmetic surgical procedures for ethnic patients	African-American	Asian-American	Hispanic
Surgical	Liposuction	Nose reshaping	Liposuction
	Breast reduction	Breast augmentation	Breast augmentation
	Breast augmentation	Eyelid surgery	Nose reshaping

Most commonly requested cosmetic minimally-invasive procedures for ethnic patients	African-American	Asian-American	Hispanic
Minimally-invasive	Injectable fillers	Injectable fillers	Injectable fillers
	Botulinum Toxin Type A (Botox®, Dysport®)	Botulinum Toxin Type A (Botox®, Dysport®)	Botulinum Toxin Type A (Botox®, Dysport®)
	Microdermabrasion	Chemical peel	Chemical peel

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All values are projected.

ASPS Procedural Statistics represent procedures performed by ASPS Member Surgeons certified by The American Board of Plastic Surgery® as well as other physicians certified by American Board of Medical Specialties-recognized boards.
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