

# Top 5

## Cosmetic Minimally Invasive Procedures for 2024

1

### Neuromodulator Injections

These wrinkle-relaxing injections such as Botox® are a smooth operator that iron out fine lines with little downtime, acting like a real-life beauty filter for the face. This treatment saw a 4% rise in 2024, showing they remain the go-to treatment patients can't do without. It's also remained a favorite for decades because of its affordability.



2

### Soft Tissue Fillers/Hyaluronic (HA) Acid Fillers

These injections act like a reboot button for your face, making them another long-time favorite treatment. HA fillers help add volume and fullness, offering patients the perfect plump and youthful aesthetic. Customizable to a patient's specific needs and requiring minimal downtime and instant results, it is no wonder HA fillers continue to remain popular on social media and the top five list.



3

### Skin Resurfacing

Lasers help with hitting the reset button on your complexion. Chemical peels and dermabrasion zap damaged skin to reveal a fresh, radiant layer beneath. Skin resurfacing jumped in 2024, rising 6%. The data showed more patients are turning to these treatments to bring their inner glow to the outside.



4

### Skin Treatments

Minimize skin imperfections with treatments such as laser hair removal, laser skin resurfacing and Intense Pulsed Light (IPL) therapy. These treatments tackle a wide variety of concerns, ranging from sun damage, fine lines and hyperpigmentation. The skin is the human body's largest organ, so it makes sense that these treatments are among the most popular.



5

### Lip Augmentation

Lip augmentation has seen continuous year-over-year growth and has remained in the top five since ASPS began tracking it in 2022. These injections enhance lip volume, shape and symmetry for a customized treatment that will leave you grinning from ear to ear.



### Trend to Watch: Non-Hyaluronic Acid Fillers

Non-hyaluronic acid (non-HA) fillers like Radiesse®, Sculptra®, Bellafill® and Renuva® received honorable mention in the top minimally invasive treatments category. Steady year-over-year demand means more patients are taking notice and are interested in the results that can be achieved with non-HA fillers. They are not as dissolvable as soft tissue or HA fillers, but they can offer longer-lasting results.